

LIFE

FAMOUS CARTOONIST TAKES
FRIENDLY LOOK AT THE U.S.A.
12 PAGES IN COLOR BY ROWLAND EMETT



20 CENTS

JULY 5, 1954

No Other Gasoline Like It!

NEW

Mobilgas

SPECIAL

The Only Gasoline

Double Powered

WITH

1 Mobil Power Compound

most powerful combination of chemical additives ever put into any gasoline to correct engine troubles . . .

2 Top Octane

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Boosts Engine Power Up to 25%* over Results with Conventional Premium Gasolines!

Now, in New Mobilgas SPECIAL—Mobil Power Compound, an exclusive combination of chemical additives—has been combined with top octane to bring new on-the-road benefits to every motorist:

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Checks pre-ignition ping. Mobil Power Compound's amazing additive, RT 125, quells and controls glowing particles responsible for this trouble.

Corrects spark plug misfiring due to injurious combustion deposits. Mobil Power Compound increases life of spark plugs up to three times.

Controls stalling due to icing of the carburetor. No other gasoline offers the pro-

tection of GLYMONATE, unique de-icing additive developed by Socony-Vacuum.

Combats gum which causes automatic chokes and other parts to stick. New additive, RT 200, reduces engine-formed gum—cuts waste of fuel.

Combining top octane and Mobil Power Compound—New Mobilgas SPECIAL gives the greatest protection against engine troubles ever offered in any gasoline.

*Laboratory controlled tests in car engines showed increases in engine power output up to 25% when using New Mobilgas SPECIAL as compared to conventional premium gasoline.

*There's a Tune-up
in Every Tankful—*



Now —
at all
Mobilgas
Dealers!

SOCONY-VACUUM OIL COMPANY, INC., and Affiliates; MAGNOLIA PETROLEUM COMPANY, GENERAL PETROLEUM CORPORATION

What's the difference between most "summer drinks" and fresh lemonade for children?

Does it matter what kind of summer drinks
your family consumes?

Is a natural fruit drink better for your family?

Why is vitamin C especially important in warm weather?

Medical authorities have very definite opinions on what kind of summer drinks are best for your family.

They point out that even for adults most drinks are at best only thirst quenchers for the moment. You don't get lasting refreshment or any actual relief from the fatigue that comes so often with hot weather.

Vitamin C is the key

Vitamin C takes on extra importance in warm weather because it is so quickly lost through perspiration, either working or playing. Yet it is not stored in the body, so we need a full quota every day. Without it we feel tired and dragged out. Resistance is lowered.

Where nearly all summer drinks supply little or no C, lemons are a rich source. So fresh lemonade helps put back the vitamin C that hot weather drains out. That is why a good hot spell will always give you such a deep-down craving for a tall, cold fresh lemonade. That is why it always seems more cooling than any other drink and why it leaves you refreshed and picked up.

Pure, natural fruit drink

The children, of course, love lemonade, and it is good to know you can give them all they want. Fresh lemonade is a pure, natural fruit drink. No artificial coloring or preservatives. No carbonation, either.

Doesn't it make good sense to start your family on this better summer drink habit? With all its advantages, fresh lemonade costs less than a nickel for a big, refreshing glass. Make it up to your own taste—*fresh*—with all the health, thirst-quenching tang and aroma. Fresh lemonade for *your* family. There just isn't any other drink that is so cooling or so good for them.

Tip to busy mothers. *Your family needs fresh lemonade all summer. Make a big pitcherful every morning. Keep it handy in the refrigerator. Serve it for lunch, in lunch boxes, at parties, with snacks—but, most of all, every time the children ask for something cold to drink.*

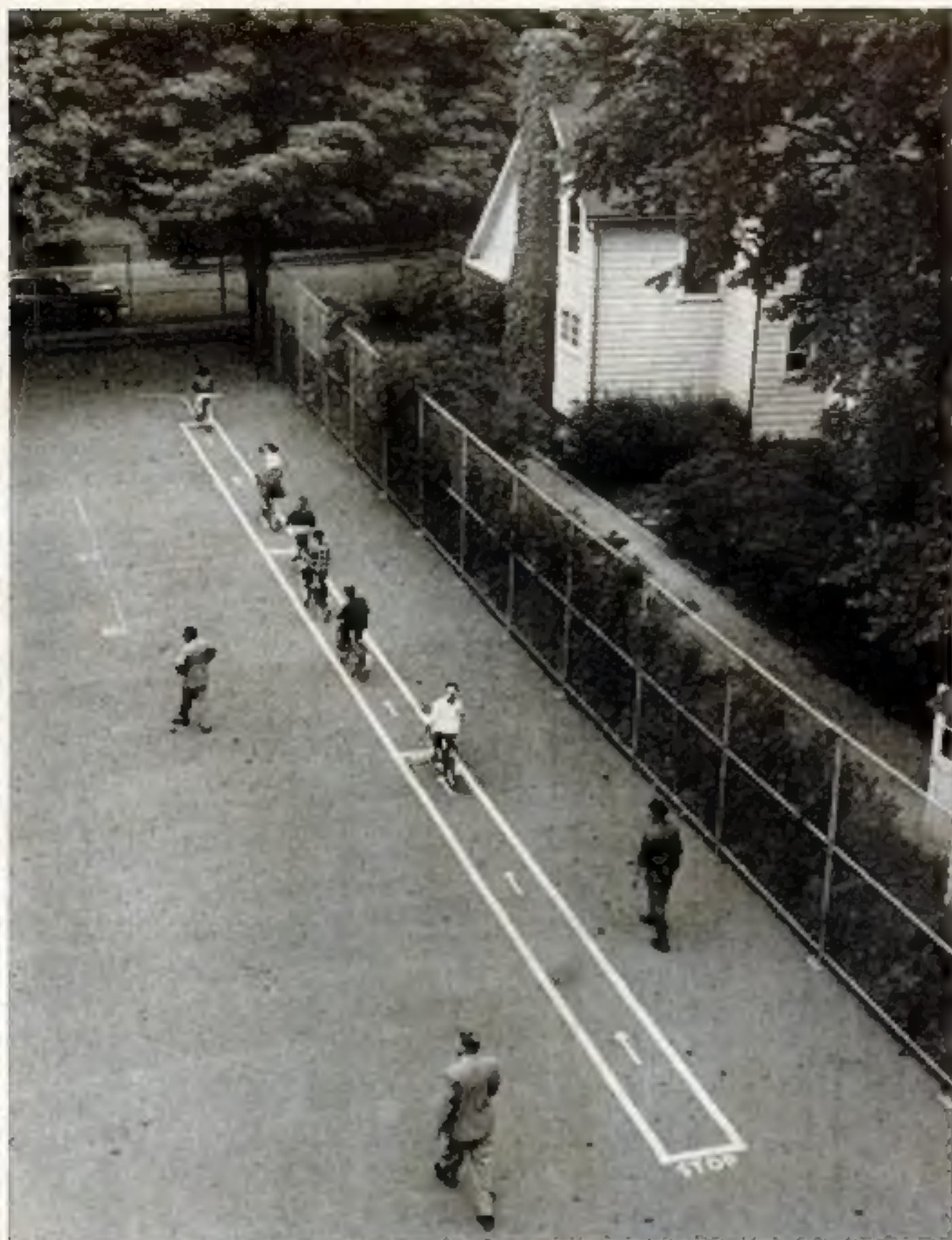
fresh Sunkist Lemons

for lemonade and iced tea

America prefers the lemon flavor for tea. Iced tea calls for fresh lemons to enhance its flavor, make it more cooling. Serve generous, squeezable wedges of Sunkist Lemons—finest and juiciest from California-Arizona. Don't forget Sunkist Lemons the next time you shop.



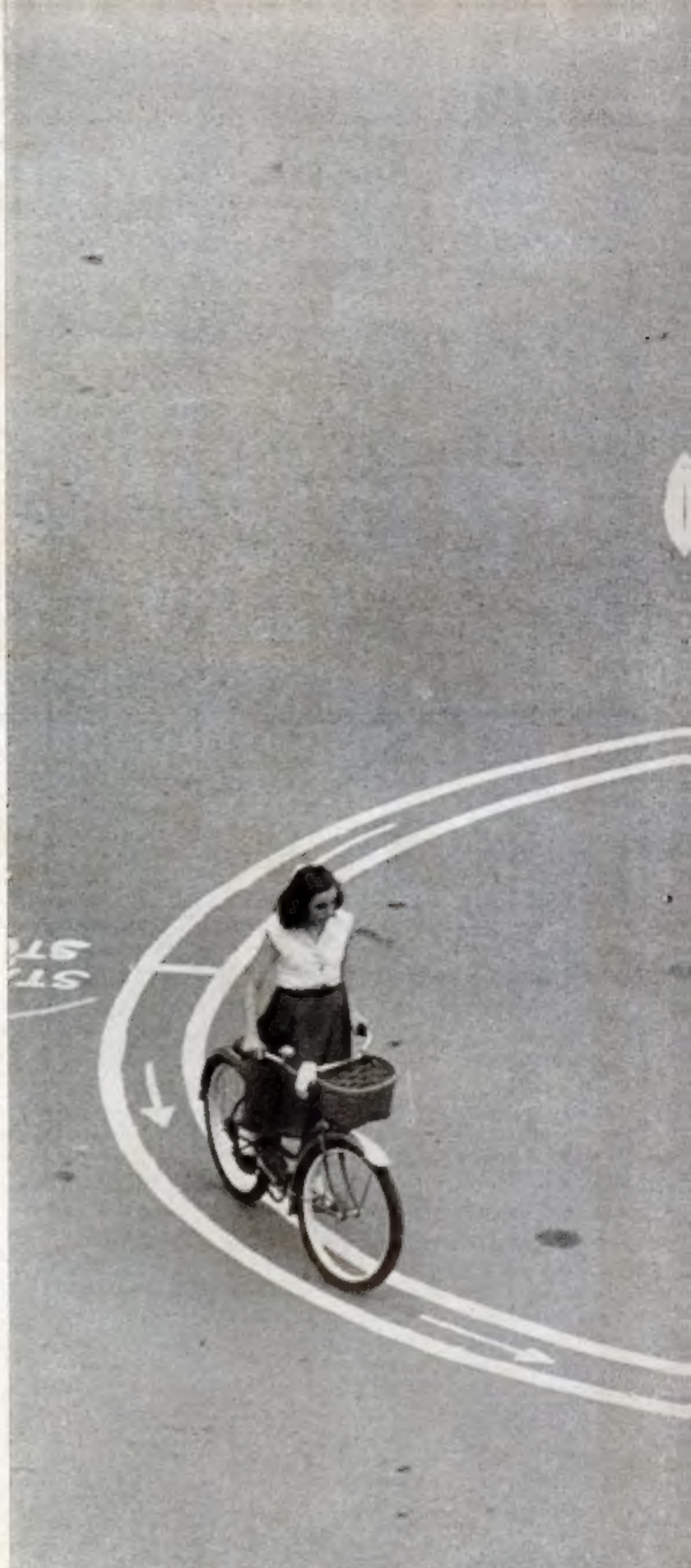
**Only lemonade
made from fresh
lemons gives
all the flavor
and aroma that
nature gave
the fruit itself.**



IN A TIGHT SQUEEZE simulating crowded streets, bicycle riders must stop and start four times without wobbling from the 3-foot-wide, 108-foot-long path.



ROUNDING A TURN, cyclists (top) obey officer's direction to signal, demonstrating one-handed control. Those who pass test get license at the finish line.



MANEUVERING WITHIN GUIDE LINES A FOOT APART, POST ROAD SCHOOL

SPEAKING OF PICTURES



PUPILS FOLLOW ARROWS AROUND CIRCLES OF A TIGHT FIGURE 8 TO SHOW OFFICERS THEIR SKILL AT RETAINING BALANCE WHILE MOVING AT A SLOW SPEED

Wheels within wheels and within lines promote bicycle safety

In city, town and countryside across the U.S. the start of summer vacation brought forth the annual two-wheeled abundance of bicyclists. With it came the simultaneous crop of worries for parents, police, motorists and pedestrians. In White Plains, N.Y., spurred by a series of bicycle mishaps that had marred the school year, city and school officials joined forces to set about keeping bicycles and children intact through the summer months. Picking the

best features of other communities' safety programs, they put them together in perhaps the most elaborate program of its kind in the country, and then got the city council to make passing a road test mandatory for any young bicyclist. The tests, gauging youngsters' abilities to start, stop or stay upright in traffic, produced patterns of wheels within wheels and one of the fanciest and most thoroughly controlled cutting of bicycle capers ever witnessed.

This One



SACB-QYC-DH6T

LETTERS TO THE EDITORS

GOING STEADY

Sirs:

Your story ("Going Steady," LIFE, June 14) proves that teen-agers are not always the brainless half-wits that many adults think them. . . . Many adults may disapprove of this article, but the balance of them, and 90% of the teen-agers will join me in cheers.

HOLLY EHRLICH

Royalston, Mass.

Sirs:

Their familiarity should be checked. Both of them crowding into that small telephone booth, he resting his head on her back while he watches television (how can he expect her to concentrate on her homework?), necking while they do the dishes (there's a time and place for that sort of thing), and holding hands in their classroom all are in bad taste. . . .

THOMAS L. DE CANDIA

New Brunswick, N.J.

Sirs:

... LIFE's pictures, showing all the little "innocent" intimacies indulged in by Barbara and Morrie, make me wonder what sort of parents they have.

LORRAINE O. PENDER

San Jose, Calif.

Sirs:

If this vacuum-packed article is meant to represent any mode or standard of behavior for teen-agers, then bring on the H-bombs! Let's end it all before we fall into any lower form of idiosyncrasy.

ALFRED A. MCKOOL

York, Pa.

Sirs:

I am a teen-ager and I say Hooray! for going steady. Thanks for the service you've done for the teen-agers of America. Parents will now see "going steady" in a different light.

JEFF RAY

Erwinna, Pa.

Sirs:

I never thought I would see my steady, Earl, and me in LIFE, but there we are, plain as day. I thought that we were the only ones who daydreamed, shopped together and that I was the only one who got thrown into a swimming pool. Yep, Earl and me in LIFE!

LESLIE DUNLAP

Baton Rouge, La.

Sirs:

... It is refreshing to be able to enjoy the beauty of normal, happy adolescence. So many parents still lack the tolerance and sympathy of the Kings and the Mawsons in their dealings with adolescent offspring. They fail to realize that trust makes rigid disciplinary control as outdated as the hitching post.

JOHN R. MILLER

Milwaukee, Wis.

Sirs:

That stuff about "guaranteed dating" and "saves the expense of making a big impression on a series of new girl friends" may be true, but the reason that my girl and I go steady is because we like each other.

DICK ADAM

Emporia, Kan.

Sirs:

I went steady all four years of high school. Despite the ribbing we took (being chosen "class lovers" of class of 1936), I'm sure we had more continuous good fun than most and more happy memories today. . . . Now we are both most happily married, not to each other!

BARBARA S. CRAWFORD

Erie, Pa.

Sirs:

I noticed from the picture of Morrie teeing off that he is using a wood on a 164-yard hole. I'm pretty sure that anyone who is good enough to make his school golf team would have used an iron.

HENRY ROSENBAUM

Chicago, Ill.

● Morrie was using a No. 3 wood because he cannot be sure of making the 164 yards with an iron. "That's why I was only 10th man on the team," he says.—ED.

Sirs:

In the same letter in which our delightful nephew Morrie Mawson alerted us to watch for this copy of LIFE Morrie also wrote, "My senior year in school was really the greatest. I pulled down a few honors, like president of the Speech Club, vice president of the State Teen-Age Traffic Safety Association. . . ." I recalled that with a chuckle when I saw LIFE's picture of his one-arm driving and read that he likes to "tear like mad" when driving alone. . . .

MRS. GENE MARTIN

Cleveland, Ohio

● Morrie, who has never had an accident, considers himself a "very careful" driver. When one-arm driving, he keeps his eyes on the road and proceeds slowly.—ED.

Sirs:

As a 14-year-old freshman I would like to ask a question: Do you think that teen-agers, between the ages of 13 and 15, should go steady?

DAVID ECKROTH

Orwigsburg, Pa.

WELCH CROSS-EXAMINES COHN

Sirs:

I am glad Lawyer Welch ("Cross-Examination with Jest and Jabs," LIFE, June 14) struck you as a TV "wow." . . . He struck me as a very spoiled brat, trying to show off with a loud noise and grinning like the proverbial cat that swallowed the canary every time someone applauded. If he is a TV wow, God pity the future of TV.

MRS. D. B. JOHNSON

Lynchburg, Va.

"TEAHOUSE" IN OKINAWA

Sirs:

While being a geisha girl is an honorable and accepted profession in Okinawa, the lady in the center of the picture "OUTSIDE REAL TEAHOUSE" ("Okinawan Hit Wows Okinawans," LIFE, June 14) is not a geisha girl as you say, but rather Mrs. Richard Rose, the proprietress of the Teahouse of the August Moon.

ELTON B. EDKIN

Hughesville, Pa.

● Mrs. Rose, proprietress of the teahouse, married an American in 1952.—ED.

VAMPIRA

Sirs:

I wonder if other readers noticed in "Good Evening, I Am Vampira" (LIFE, June 14) the striking similarity between Vampira and the hauntingly homely woman

shown in so many of Charles Addams' cartoons for *The New Yorker*.

JAMES E. LAUCK

Van Wert, Ohio

● The similarity is not just coincidence. Vampira went to a masquerade ball dressed as Charles Addams' ghoulish female. There TV Producer Hunt Stromberg Jr. took one flabbergasted look, decided to use her in a horror show.—ED.

Sirs:

What does the "real Vampira" look like minus her wig?

SUSANNE FOSTER

Lubbock, Texas

● See below.—ED.



GENERAL CURTIS LEMAY

Sirs:

After having read your article, "Toughest Cop of the Western World" (LIFE, June 14), I find it easy to see why the United States is nudging Russia for top place on the world's hate list. For a country that for nearly 175 years has taught its children to take pride in its championship of peace and human dignity, we surely have gone a long way down.

It is men like LeMay and articles eulogizing him like Havemann's that keep convincing thinking people of the world that our "Voice of Freedom" and other cant about religion and morality and democracy are just so much noise.

DOLORES E. SCOTT

Chicago, Ill.

Sirs:

God knows we need men like this fellow to be guiding our destinies in place of the pantywaists who seem halfway between sissies and traitors.

WILLIAM ROOE SIMPSON

Brownsville, Texas

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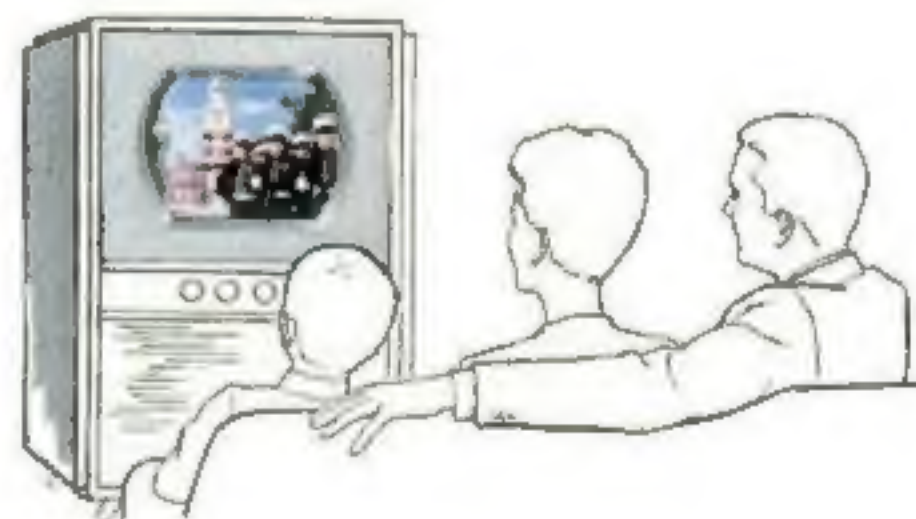
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Marines at Independence Hall, Philadelphia. Television will some day bring the full color of historical scenes, as well as entertainment, to millions of people.

C **LOR** TV is Transmitted Over Telephone Networks



You've probably been hearing a lot about color television in recent weeks. A number of test programs are now being broadcast with excellent results.

The Bell System's part in color television, as in radio and black-and-white TV, is to carry the programs from city to city.

What we do is to provide the electronic channels that make this possible.

Important national events, as well as entertainment, can thus be seen and heard simultaneously by millions of people throughout the country.

Transmitting pictures in color is more complex than in black and white and requires additional equipment. But the basic principles are the same.

Our ability to serve you in this field, as in radio, comes out of our research

and experience in telephony. Many years ago we started designing and building our Long Distance telephone networks so that they could be used for television as well.

The job of providing Bell System facilities with the special equipment required for color TV has been under way for many months, to meet the needs of the broadcasters and the public.

BELL TELEPHONE SYSTEM





Enjoy it now...While it's here!

LADY BORDEN

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Extra good because it's made with extra cream!

SUMMER SPECIAL! Here's a refreshing ice cream rich with luscious, juicy-ripe peaches!

EXTRA-GOOD! Like all Lady Borden Ice Cream—Lady Borden Plantation Peach is made with extra cream!

ENJOY IT NOW! Look for Lady Borden Plantation Peach where you see the Borden sign.

And—have you tried Lady Borden vanilla, chocolate, and strawberry?



All aboard! All-a-Borden's! Get Lady Borden Plantation Peach on Elsie's Good Food Line!*



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PHOTOGRAPHER GEORGE SILK IS WITH REBELS AND LEONARD McCOMBE IS IN GUATEMALA CITY

STRIKING SOME BLOWS FOR LIBERTY

Almost any issue of LIFE, which specializes in reporting on a free America, could fit into a Fourth of July week. But some advance planning and the spontaneous events of the week are here combined to convey the spirit of the holiday (1954 version).

The spirit of revolution, which prevails more strongly in Latin America than in the U.S., popped up in Guatemala and Photographers George Silk and Leonard McCombe (above) were on hand to report it (pp. 8-13). Colonel Grigori Burlutski tells (pp. 69-80) how he struck a blow for liberty in his escape from the Russian MVD. And in Washington (pp. 18-21) descendants of an ancient quarrel have come together in the common cause of freedom.

The Fourth as a holiday should be a time when people free themselves from daily routine to find escape and pleasure—perhaps on their own island (pp. 84-88). And we should also remember the

exploits of the past, as in the re-creation of the Pony Express (pp. 93-95). The editorial considers the danger that free minds might be fettered and urges Americans to rebel against all who try to bind them.

But the longest story in the issue is by an Englishman (pp. 42-53), an odd choice of authors unless one remembers that the penetrating and appreciative *American Commonwealth* was written by another Englishman, James Bryce. Rowland Emmett is one of the funniest and most perceptive artists alive. His finely drawn work shows many things that we at home might overlook and shows them with sharp though sympathetic humor. We thought his humor would be appropriate to a day which celebrates the spirit of revolt for, as evidenced by the tyrants who have tried to suppress it, laughter has always been a weapon of freedom.

CONTENTS

COVER

FAMOUS CARTOONIST TAKES FRIENDLY
LOOK AT THE U.S.A. (SEE PP. 42-53)

THE WEEK'S EVENTS

REDS TRY TO PIN A WAR ON US 8
BENSON GETS TO THE SOURCE OF A
DAIRY PROBLEM 15
MANHATTAN SKYSCRAPER DEMONSTRATES
WALL BUILDING WHILE-U-WAIT 16
'MISUNDERSTANDINGS' BRING BRITISH ON
FATEFUL VISIT 18
AIR FORCE ACADEMY GETS MILE-HIGH HOME 22
THE WEEK'S TOPIC A: HOW DO I SWEAR OFF? 26
CHURCHILL DONS REGALIA FOR ROYAL HONOR 30
LIFE ON THE NEWSFRONTS OF THE WORLD 34

EDITORIAL

CONFORMITY AND FREEDOM 14

PICTORIAL ESSAY

AN ANSWER TO YORKTOWN, by ROWLAND EMMETT 42

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PHOTOGRAPHIC ESSAY

AN ESCAPE TO ISLAND LIVING 84

ARTICLE

MVD MAN'S DECLARATION OF INDEPENDENCE,
by CHARLES W. THAYER 69

MOVIES

HULOT'S HUBBUB BY THE SEA 37

TELEVISION

MEADOWS GIRLS' STEADFAST SISTER ACT 57

SPORTS

BUTTERFLY CHASER RUNS A RECORD MILE 63

OTHER DEPARTMENTS

SPEAKING OF PICTURES: WHEELS WITHIN
WHEELS PROMOTE BICYCLE SAFETY 2
LETTERS TO THE EDITORS 4
LIFE RIDES WITH THE PONY EXPRESS 93
MISCELLANY: A KITE FLYING A MAN 96

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14. DMITRI KESSEL

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V AND A PHOTOS
26. CARL IWASAKI
27. 28. DRAWINGS BY ROBERT OSBORN
29. CARL MYDANS
30. K.P.A.
31. U.P.—CHICAGO SUN-TIMES—A.P., LISA LARSEN
32. 33. G.S.D. INTERNATIONAL FILMS
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36. RONALD H. KEAM—NY.
37. 38. LEHTIKUVA
39. RALPH CRANE
40. A. B. WILLIS, RALPH CRANE
41. RALPH CRANE—SOVFOFO

78—SOVFOFO

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REDS' PRIORITY: PIN WAR ON US

For 10 days, a long time as such revolutions go, it was hard for Americans to take the Guatemalan war seriously. But as the anti-Communist army of Colonel Castillo Armas fenced with the regulars of Guatemala's Communist-line government, from all over Latin America there came evidence that world Communism was efficiently using the Guatemalan show to strike a blow at the U.S.

The evidence came in the form of Red-run anti-U.S. demonstrations which loudly supported Guatemala and waved the bloody shirt of Yankee imperialism from Mexico City to Santiago. In Honduras, where Castillo organized his invasion, a Red-tinted student group called for "public solidarity with the Guatemalan people" and resurrected the ghost of Augusto Sandino (*above*), who battled U.S. Marines in Nicaragua in the '20s. In half a dozen capitals demonstrators used every old cliché from dollar signs to effigy burnings to blame the Guatemala incident on the U.S. But Guatemala itself, knowing full well that if the U.S. had really thrown its weight behind the revolt, Colonel Castillo would most probably now be in power, carefully refrained from making any such charge.

All this was too much to be coincidence. Washington believed Moscow was calling signals through Vicente Lombardo Toledano, the Red boss in Mexico City. If the Arbenz forces are successful, the Kremlin will gain a *de facto* foothold in the Western Hemisphere. Molotov sent a sympathy note to Guatemala and Russia's U.N. representative tried to block a Security Council resolution calling for an investigation by the Organization of American States. Meanwhile the U.S. and nine other American nations scheduled a meeting of foreign ministers to discuss the situation. And the war itself, reported on these pages by LIFE Photographers Leonard McCombe and George Silk, showed signs of reaching the battle stage.

HARANGUE IN HONDURAS against the U.S. and the United Fruit Co. is delivered by student standing above medical school gate in Tegucigalpa.





FLAG BURNING IN CHILE was part of anti-American demonstration. Demonstrators, mostly students and workers, burned Eisenhower in effigy



PARADE IN MEXICO features placard showing Americas gripped by U.S. octopus. Though police along route had tear-gas bombs, march was peaceful



DUD BOMB, presumably dropped by Guatemalans, ending out of Honduran airstrip near border. Government sent bomb as evidence to its embassy in U.S.



REBEL HEADQUARTERS were set up in Esquipulas, six miles inside Guatemala. Citizens hang out little white flags, hoping to be left in peace.



PRECIOUS FUEL for rebel 'handful' of vehicles is air-lifted one barrel at a time by a small plane, unloaded by peasants and sent to the front line.



BRIEF ANTI-REBEL RIOT by students in Honduras is quickly broken up when police drive demonstrators into main school building and lock the gate.

Police were directed by Thomas Martinez (center), aide to Honduran strong man Tiburcio Carías, who nurses ear where he was cut by the flying of a rioter.





MUDBOUND REBEL TRUCK is pushed while parachutes are shoved under wheels for traction. Truck carried air-dropped supplies to rebel troops.



PUNCTURED GAS TANK in Guatemala City was strafed by a rebel P-47. Holes were plugged up after 40,000 gallons had leaked out. The 256,000-gallon

tank did not explode because the bullets hit low and did not ignite the fumes. A small fire caused by bullets hitting a gas pump was quickly doused.

SOME FIGHTING AND A BARRAGE OF RUMORS

The Guatemalan revolt started by Colonel Castillo seemed a strange way to reach for power. Instead of springing a *coup d'état* in the capital, Castillo gave considerable advance warning of his intentions (LIFE, June 28) and then with a thousand rebel followers inched his way over muddy roads (left) into Guatemala from neighboring Honduras. His limited combat equipment included mostly rifles and pistols. But he also had a few planes for an occasional air strike (above) or for flying in emergency supplies. Most of all he was counting on local volunteers, fed up with President Arbenz Guzman's pro-Communist regime, to swell his

ranks and speed up his liberation movement.

So far, with rumors still flying thicker than bullets and the bloodiest action taking place in a Honduran student riot, there was no telling if Castillo would succeed. Rebel forces announced that after a heavy artillery and air attack they had captured Chiquimula, an important rail junction between Puerto Barrios and Guatemala City. The Guatemalan government's gas and oil reserves and food supply were also reported dangerously low. Castillo by the end of last week was broadcasting appeals to the 6,000 Guatemalan troops to set up a military junta and take President Arbenz prisoner.



RUNNING FROM AIR RAID, threatened by rebel air chief Rodolfo Mendoza, citizens of Guatemala

City scamper for shelter. Three hours later two airplanes circled city, fired a few bullets and flew away.

Guatemala CONTINUED

WAR ON BOTH SIDES, THE MENDOZAS' VIEW

For the people of Guatemala City war came in the form of air raid warnings which sent them scurrying for shelter. But for the Mendozas, one of Guatemala's most prominent military families, the war became a painfully personal affair. Recently Miguel Mendoza (*below*) and his brother Rodolfo, commander of Guatemala's air force, skipped the country to join Colonel Castillo. Over the rebels' radio Rodolfo broadcast an air raid warning. Two P-47s appeared over the capital but left without dropping any bombs. Suddenly the home of Señora Mendoza, mother of the two defectors, burst into flame. When the fire department finally showed up, it was a smoldering ruins. Foreign Minister Guillermo Toriello announced that the house had been bombed, though a neighbor saw the police break in and set it on fire.

But last week the Guatemalan government was not being so coy about reprisals. President Arbenz ordered his state governors to hold all rebel sympathizers as hostages and shoot them if Colonel Castillo's forces approach.



MENDOZA MANSION burned while children formed bucket brigade to spray water from bathtub onto neighboring house to prevent the fire from spreading.



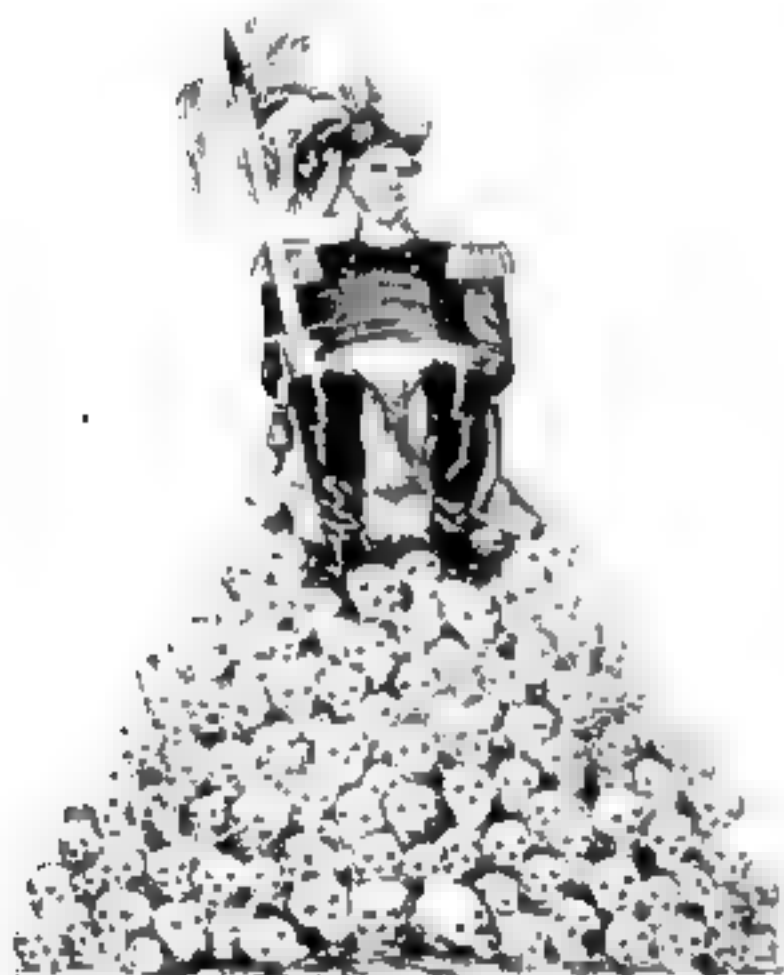
MENDOZA AT FRONT, Colonel Miguel (*left*), one of the top rebel officers, stands with leader Colonel Castillo Armas at their headquarters in Esquipulas.



MENDOZAS AT HOME, Rodolfo's daughter, mother and his wife, stand in El Salvador embassy in Guatemala City, to which they fled after home was burned.

MIRRORED WITNESSES of one family's war experience are shown watching the Mendoza house burn. The chuffonier was taken out of a neighbor's house. →





VITRIOL IN THE U.S. SYSTEM

Americans have always been hard to govern and extreme in political statement as cartoon histories show. Because he had two Britons executed during the Seminole war, his opponents cried, "Jackson is to be President and you will be HANGED" (top). General Zachary Taylor, the hero of Buena Vista, was pictured as a mass murderer (center). President Grant, resisting a pension grab by the G.A.R., was shown as Nero saying, "No! I make it a rule only to receive. I never give anything."

During a commencement address last month—a warning against the danger of conformity—Adlai Stevenson suddenly accused himself of "safely treading in the footsteps of all commencement orations in this year of grace 1954." He never said a truer word. We have examined scores of addresses. Never has so much conformity on the danger of conformity been crowded into so few days.

Is it true that Americans are afraid to risk disapproval, and that freedom is in danger from disuse? That would be a sobering thought for the Fourth of July, a holiday for nonconformists if there ever was one. Many incidents seem to show such a blight. Los Angeles schoolteachers confess themselves more "cautious" about what books and magazines they read. Alabama tried to make textbook publishers vouch for the loyalty of every author and authority cited in every book. But it is of course McCarthy and now, in addition, the Oppenheimer case that cause the real apprehension.

Some 200 atomic scientists at Argonne National Laboratory maintain that to withhold Oppenheimer's clearance for the reasons given by the Gray board is "to adopt the worst features of totalitarianism." During the Dienbienphu crisis Ralph McGill of the *Atlanta Constitution* cried, "We are internally sick because of what McCarthy has done to us. We have lost, and let none think this isn't true, the very essence of America and of freedom, that of not being afraid to speak our mind." Such strong language, true or not, expresses a genuine fear that freedom may not be able to withstand the stresses of the Communist conspiracy.

Communism is the gravest test ever faced by the American system, but it is not the first. The American experiment, as it must still be called, has been repeatedly given up for lost by experts, often with plausible reason. Since the days when their contemporaries called President Washington an impostor, Adams a traitor and Jefferson "the anti-Christ in the White House," U.S. politics has been a pretty lurid affair—not only in word and cartoon (see left) but in the deeds that evoked them. Certainly the politics of disloyalty have embarrassed other Presidents than Eisenhower. Consider what Jefferson faced in the Aaron Burr conspiracy: when he finally had Burr arrested for treason, he had to rely for his key witness on a scoundrel (name of Wilkinson) who, though the ranking general of the U.S. Army, had for 14 years been a paid agent of the king of Spain. The McCarthy hearings were shame-making enough, but a little over a century ago 30 fist fights could be counted on the floor of Congress in a single day.

The American system has survived its own lurid history because so many troubles were anticipated by the Founding Fathers. For

example, at one point during the recent hearings, Senator McCarthy brought up what he called "five incidents of treason" in the Korean war: the ammunition shortage, the hamstringing of MacArthur, etc. Anybody with a four-year memory knows that these were not "incidents of treason." They were errors of judgment under Truman, which were exploited, rightly and effectively, by the Republicans in the 1952 campaign. Treason is something else again, which the Founding Fathers went out of their way to define in the Constitution. They did this, wrote Madison, because, "new fangled and artificial treasons have been the great engines by which violent factions, the natural offspring of free government, have usually wreaked their alternate malignity on each other. . . ." McCarthy is not the first politician to fulfill this prophecy of Madison. But since the Constitution nailed down the true meaning of treason, it is surely un-American to misuse it for political purposes.

As for the Oppenheimer case, it is one of those hard cases that makes dubious law, but it is not only unscientific but politically irresponsible to describe its procedures as "totalitarian." Part of the misapprehension stems from the persistent confusion between loyalty and security, a confusion perpetuated by politicians of both parties. The Gray board was at pains to argue why a man can be loyal (which all three members consider Oppenheimer to be) and yet a security risk (which two of them consider him to be). Setting aside all psychological questions about this complex brilliant character, or the so-called "arrogance" of his private judgment, he was found to have shown "a serious disregard for the requirements of the security system."

And how much regard *should* one have for that system? That depends on whether you are working for the government or not. For those who do sensitive work for the government, strict security rules are an absolute necessity in this kind of world. For such government workers the present rules are very confining—perhaps more confining than they need be. But the more confining these rules are and the more they breed a spirit of risk-avoidance and conformity among government employees, the less reason have the rest of us for fearing or pretending that they apply outside of government circles.

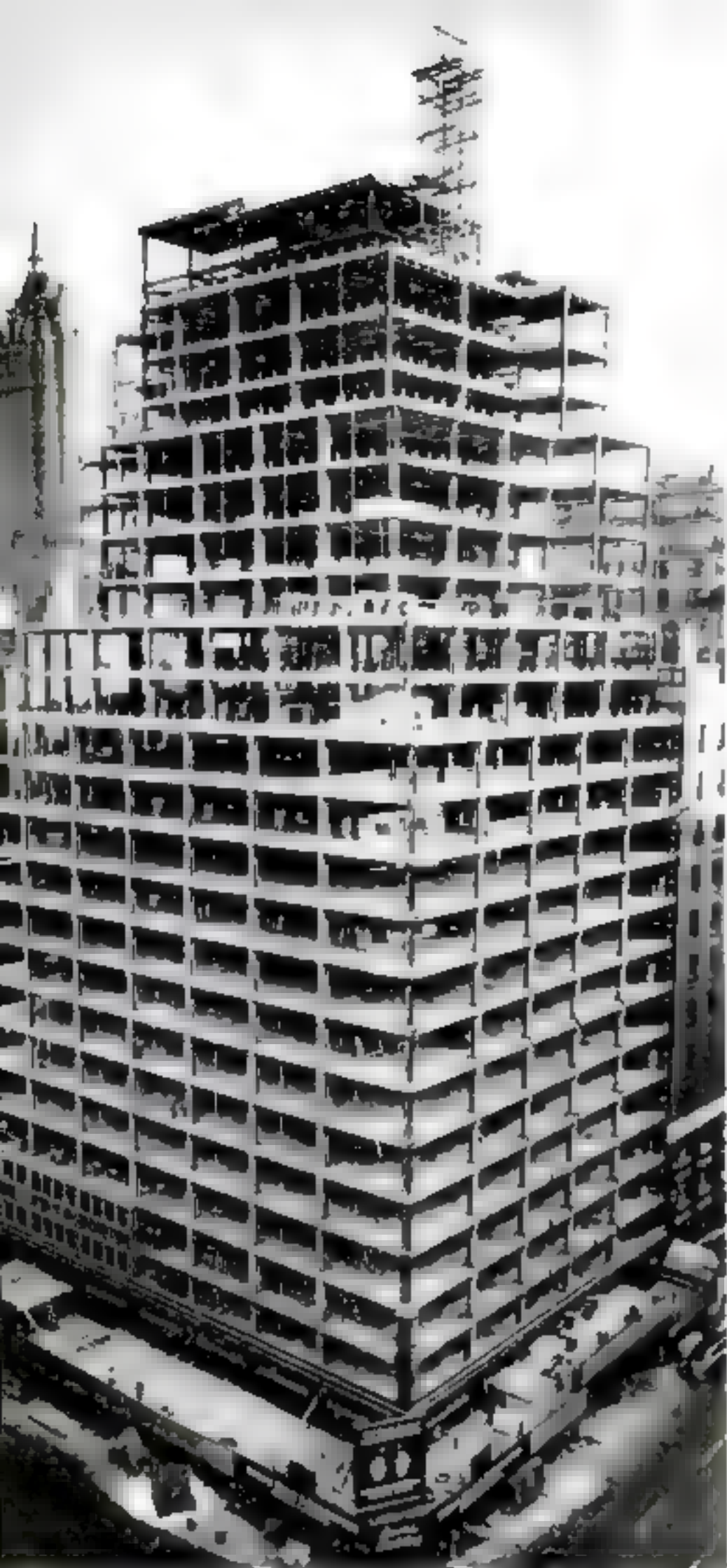
We the people, not it the government, constitute American democracy. Not only does our system still protect the nonconformist, it needs him; his discoveries strengthen our society and his arguments enlarge our grasp of truth. Americans must never measure their own loyalty by conformity to rules. The truest loyalty transcends even the Constitution; for the freedom it exists to serve has a source greater than America, and a greater goal.



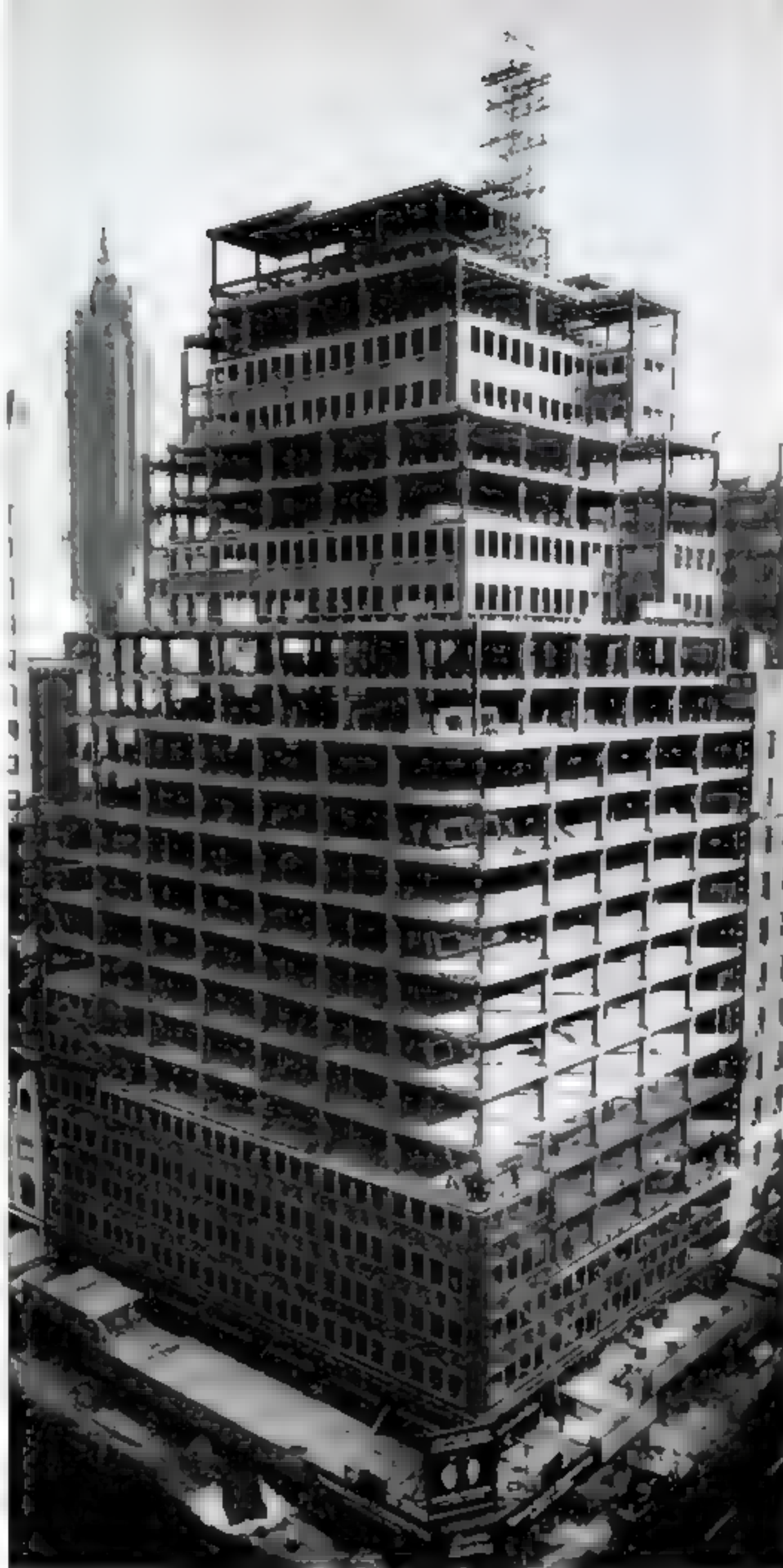
BENSON GETS TO THE SOURCE OF A DAIRY PROBLEM

Only an old hand at farming or an old hand at politicking would try the stunt Secretary of Agriculture Ezra Benson is pulling above at Pennsylvania State University's model farm. The secretary, an old farmer, is new at politics and is having troubles. Congress has been reluctant to go along with his program of substituting flexible government price supports for high fixed supports on basic crops like grains and cotton and thereby

trying to reduce surpluses. The secretary has already cut the support price on dairy products, but a surplus problem still remains. At the university farm, showing that he was learning politics fast, Benson stooped, squeezed and produced this fine farm-vote picture. He also got to the source of a surplus. The Holstein he is milking produced 12 tons of milk last year, and with such production there is bound to be too much butter.



6:15 A.M.



8:00 A.M.



WALLING A BUILDING WHILE-U-WAIT

Manhattan structure gets a 22-story facade all in a working day



TWO-STORY PANEL which weighs 200 pounds is swung in place by one team working on two floors.

In the past 3½ years midtown Manhattan has been caught up in its biggest building boom in decades. Twenty-six office buildings, most of them over 20 stories high, have risen from the rubble of smaller buildings, demolished to satisfy an insatiable appetite for space. Strollers picking their way amid sidewalk scaffolding get the feeling that skyscrapers are springing up over night. Last week that feeling came close to being reality when the 22-story skeleton at 460 Park Avenue (*above, left*) was given a sleek facade in the space of a single working day.

The transformation was a well-planned dramatization of a new technique which substitutes light two-story aluminum panels for masonry. Panels were laid out in advance with bolt holes drilled. Promptly at 6 a.m. 40 specially trained men in five-man task units went to work. By 4 p.m., with a half hour for lunch, the job was done. The aluminum covered the two sides next to the street—walls adjoining other buildings will be done in brick. The job cost nearly \$1 million, as much as a brick job would, but telescoped two months of work into 9½ hours.

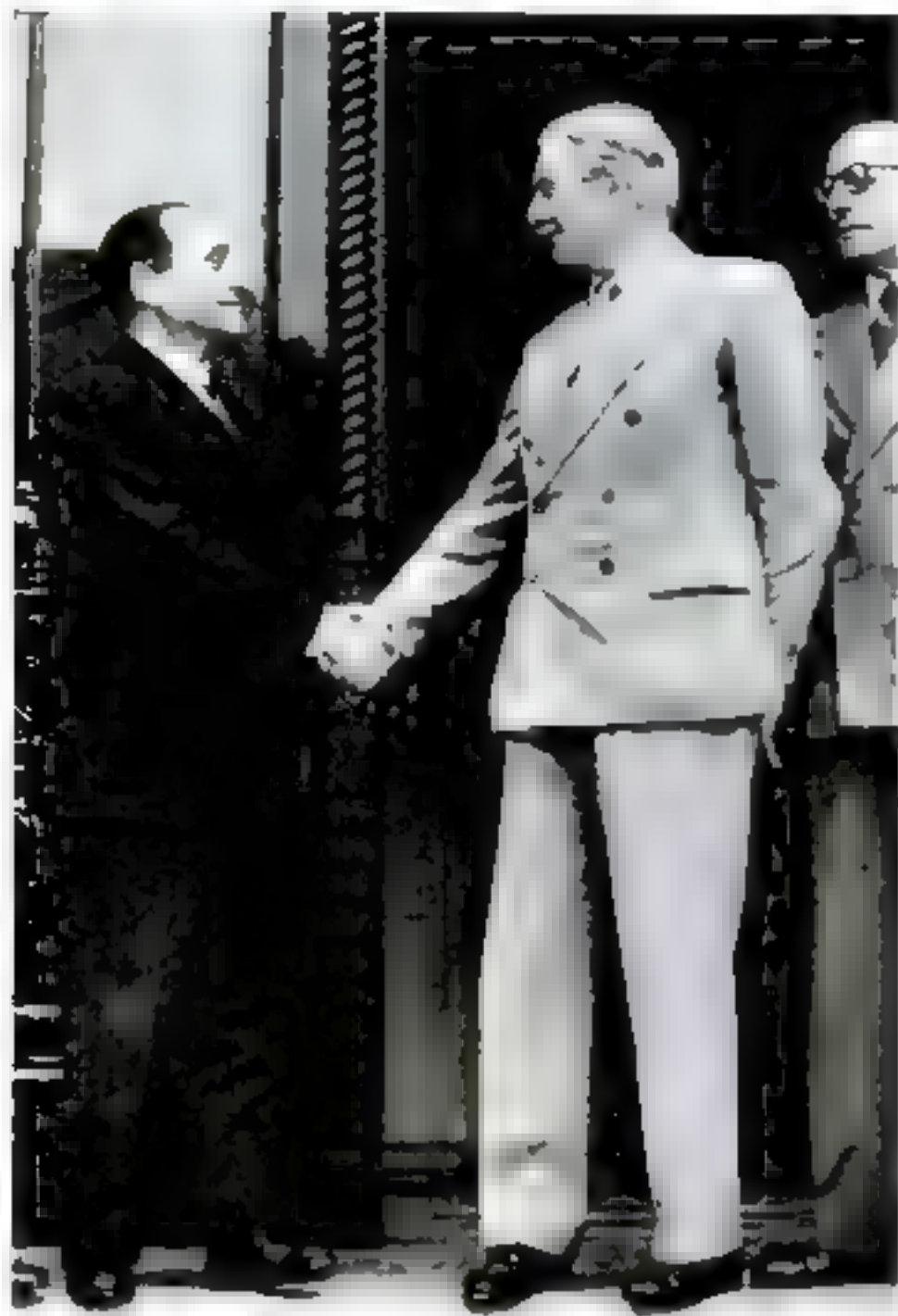


12:00 NOON



4:00 P.M.

THE DIPLOMATIC COMINGS AND GOINGS WHICH LED UP TO BIG TWO MEETING



LUNCH WITH EDEN, who stopped off in Paris after Geneva, starts week for France's newly chosen premier, Pierre Mendès-France. Later Eden publicly praised him.



VISIT WITH BEDELL SMITH, Dulles' deputy who represented U.S. at the Geneva conference, followed the Eden lunch but produced no comment from Smith.



VISIT WITH CHOU (second from right) took Mendès-France (second from left) to Bern, Switzerland for a two-hour conference.

'MISUNDERSTANDINGS' AND A FATEFUL VISIT

Arriving in Washington last week, Sir Winston Churchill, fresh from his Order of the Garter investiture (pp. 30, 31), summed up his visit. "I have come," he said, "with Anthony Eden, to talk over a few family matters, and to try to make sure that there are no misunderstandings." Because of misunderstandings already existing, the Churchill-Eisenhower meeting was the most fateful between the two powers since World War II.

Churchill had requested the meeting before the Geneva conference, but Geneva made the meeting doubly necessary. Britain's willingness to



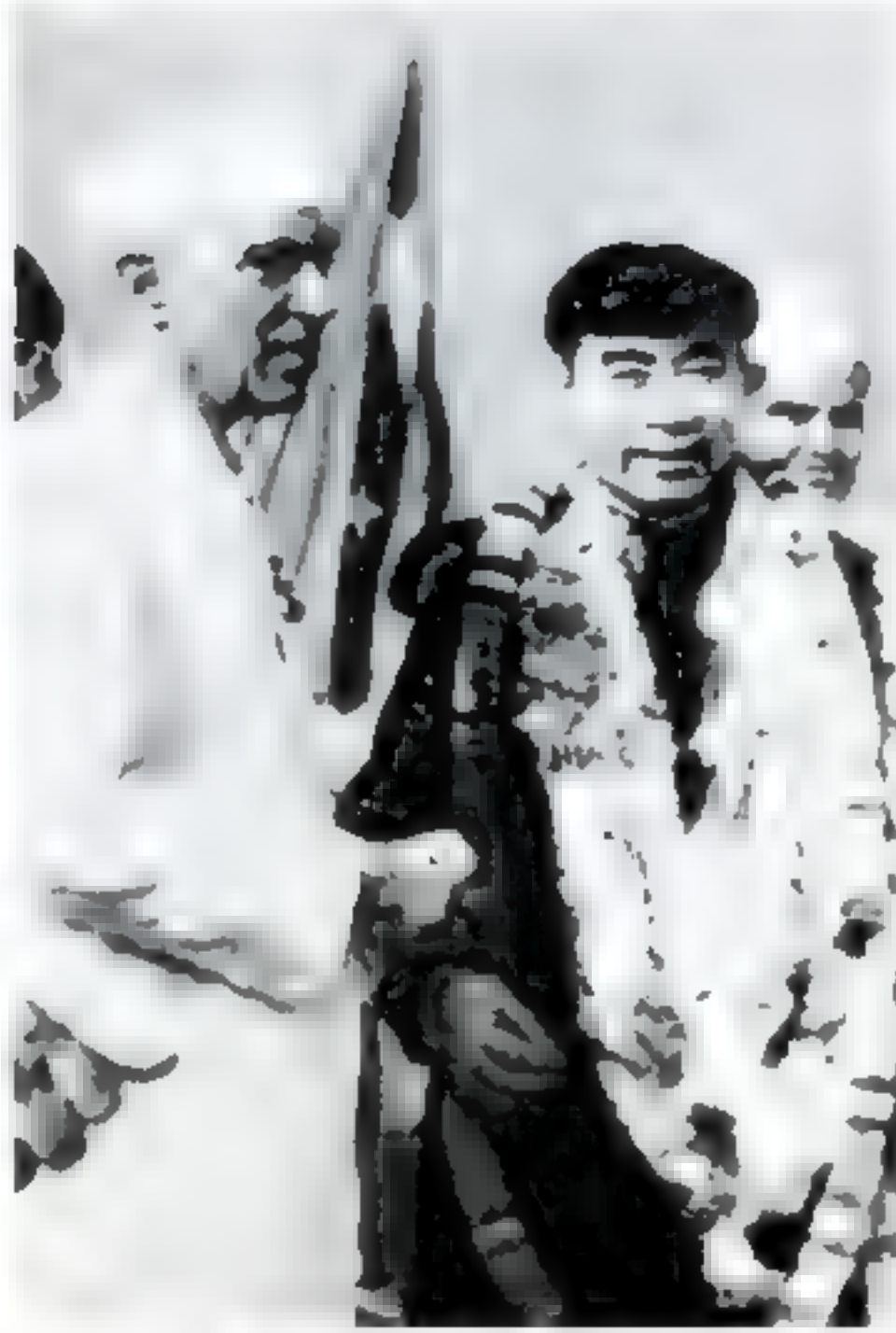
WHITE HOUSE WELCOME from Mrs. Eisenhower on north portico greets Sir Winston as he arrives from airport. The Eisenhowers then took him on a brief tour of the house, which he had not seen since it was renovated in 1952.



SITTING ON LAWN WITH EISENHOWER, CHURCHILL SHIELDS EYES FROM SUN →



MENDES-FRANCE LEAVES after meeting Chou. He said military solution in Indochina was imminent, political one not far off.



CHOU IN NEW DELHI was received warmly by big crowds and by India's Prime Minister Jawaharlal Nehru (left). Later they met for a three-hour talk over tea.



CHURCHILL TAKES OFF from home at 10 Downing Street with Lady Churchill to drive to airport for flight to U.S. His wife did not accompany him on trip.

compromise there with Russia and China stood in stark contrast to U.S. efforts to construct a basis for united action in Southeast Asia. The crisis was compounded by the almost headlong peacemaking policy of French Premier Pierre Mendès-France, whose visit with Communist China's Chou En-lai helped bring about a busy week of diplomatic scurryings (above).

Just before leaving for the U.S., Eden pointed up and sharpened the Anglo-American disagreement. In a speech to Parliament, Eden proposed an Asiatic Locarno, a nonaggression treaty to which Red China would be

a party. As a result the Churchill-Eden reception in Washington was only superficially cordial. Eisenhower and Dulles posed for pictures, then got down to business. At the end of the first day the conferees reached agreement on one of the few matters in which their interests coincide—German rearmament. If the French do not decide to ratify the European Defense Community before midsummer, they agreed, Britain and the U.S. would rearm the West German republic themselves. The next day they tackled the most difficult subject of all—Southeast Asia (next page).



SEPARATE MEETING between Eden (left) and Dulles took place as Eisenhower met privately with Churchill near the start of the conference. Despite their look of joviality above, Dulles is outspokenly hostile to Eden's views on Asia.

SOLEMNITY IN WEST, SMILES IN THE EAST

In discussing Southeast Asia, both Britain and the U.S. wanted a settlement in Indochina but disagreed on how to get it. Churchill and Eden were anxious not to upset French negotiations with Chou En-lai and thought that an alliance of Southeast Asian powers could come later. The Americans insisted that an alliance was

needed now lest all of Indochina be opened to Communist aggression and ultimate control through too abject a French settlement. Unless the Washington talks produced an agreement that went beyond mere words, the U.S.-British split over Asia would widen and so would the smile (opposite) on Chou En-lai's face.



THE PICTURE OF THOUGHTFULNESS, Churchill stands broodingly at White House with group of U.S. senators and congressmen (at left, Speaker

Martin). Hand on his shoulder is President's. Churchill said here that U.S. and Britain must remain strong for "peaceful coexistence" with Communists.



THE PICTURE OF CONFIDENCE, Communist China's premier Zhou Enlai smiles from a train window at Bern, Switzerland as he left there to return to

Geneva. He had just concluded his conference with French Premier Mendès France, indicating that he would get most of what he had demanded in Indochina.



RANGE LAND AT ROCKIES' FOOT WILL BE MADE INTO AIRFIELD. STATE OF COLORADO AND COLORADO SPRINGS ARE BUYING SITE, WILL GIVE IT TO AIR FORCE

AIR ACADEMY FINDS A HOME

Cadets get a mile-high campus

In 1806 Zebulon Pike trekked west across Colorado, where visibility was so unlimited that it took him eleven days after first sighting the snow-capped peak ahead to reach its foothills. The clear mountain air was one of the many things that recommended the 20th Century town of Colorado Springs, on the plain below Zebulon Pike's peak, to U.S. Secretary of the Air Force Harold Talbott when he chose it last week as the site of the air equivalent of West Point and Annapolis.

The tract of 15,000 acres 10 miles northwest

of Colorado Springs lies between 6,400 and 7,500 feet up, with two-mile-high peaks to the west and lowering plains to the east. A temporary beginning of the academy will be made by the first class of 300 Air cadets next year in Denver 60 miles away. By 1957 the first permanent buildings should be up and the expected enrollment of 2,400 cadets will be mastering the technology of the jet age, occasionally sampling the "wild blue yonder" of the Rockies and on weekend liberties setting up some new military traditions amid an attractive setting.



TENTATIVE CHOICE, Lake Geneva, Wis. greeted the inspection commission with protests from citizens who feared noise of planes, loss of lakeside property.



FINAL CHOICE, Colorado Springs blossomed with welcoming window signs. Local merchants spent six years and some \$30,000 campaigning for the Academy.



Here's **CHICKEN GOODNESS**
through and through



Rich
CHICKEN *broth*



The delicious taste of chicken fills the golden broth. Every sip says "Mmm, chicken!"

Rice steeped in
CHICKEN



The fluffy rice that helps make this soup so nourishing is steeped in the chicken broth.

Tender pieces of
CHICKEN



Tender pieces of chicken, both white meat and dark, are added with a generous hand.

Sure AS ICE FLOATS



ICE IS NICE...because, among other things, it floats in drinks and makes them cold. And millions agree that ice is nicest when it's floating in a tall cold superfine drink made with Seagram's 7 Crown — America's favorite whiskey.

Say **Seagram's** and be **Sure**

SEAGRAM-DISTILLERS CORPORATION, NEW YORK CITY. BLENDED WHISKEY. 86.8 PROOF. 65% GRAIN NEUTRAL SPIRITS.

SWIMMING, SCENERY AND SPORT



A PLUSH RESORT, Colorado Springs has expensive hotels. This is pool at the Broadmoor which never charges military personnel more than \$8 a night.



MOUNTAIN SCENERY towers over downtown Colorado Springs. Pike's Peak (center, background), once called unclimbable, is now short trip by rail.



HIGH-ALTITUDE GOLF is played at 6,000-foot-high course. Fine golfing and hunting has made Springs a favorite vacation spot for Air Force brass.

So Fast You Need A Stopwatch To Time Its Speed!



FAST! Suddenly it leaps from the sea—a glistening giant—like a flash of blue and silver lightning; then a sleek dive—and it races away—streaking through the water at 60 m.p.h! That's the sailfish—*so fast you need a stopwatch to time its speed!* Yes—and when you drop a Bayer Aspirin tablet in a glass of water, you'll see that it starts disintegrating almost instantly—*so fast you need a stopwatch to time its speed.* The same thing happens in your stomach. That's one reason why Bayer Aspirin relieves your headache—makes you feel better—*fast!*

GENTLE! Bayer Aspirin is so gentle doctors prescribe it even for small children.

BEST! When you buy aspirin, remember—it makes a *LOT* more sense... to spend a *FEW* more cents... to get the best. So buy Bayer Aspirin.

GET THE BEST —

GET *BAYER*[®] ASPIRIN



New ex-smoker sees self as St. George, the dragon at bay (above). Thus inflated he easily falls victim again (below)



Turn-of-century term "coffin nail" comes back

THE WEEK'S TOPIC A: HOW DO I SWEAR OFF?

The cancer society's report linking cigarettes to a shortened life

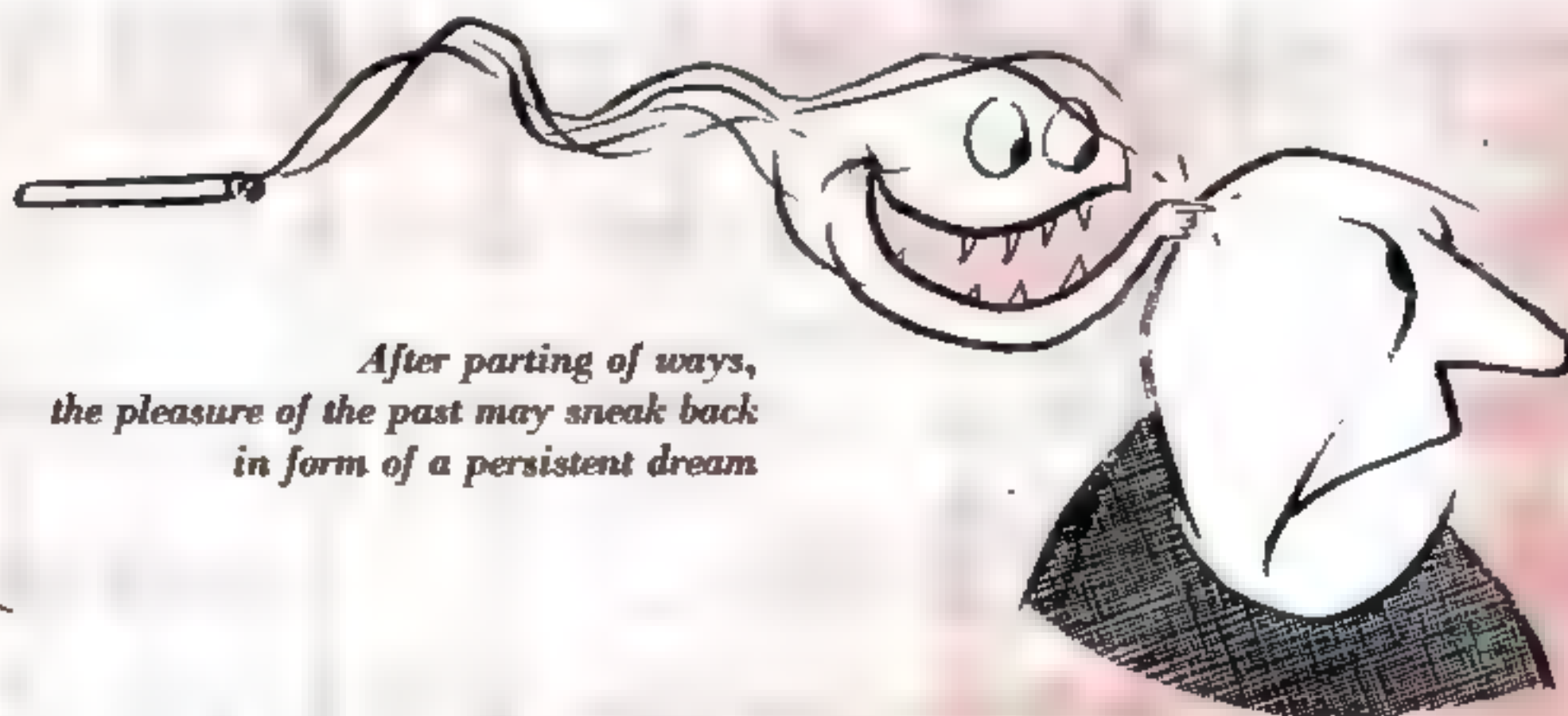
During the week a startling medical report about smoking was made public. To comment on the effects of the report, LIFE culled on the combined talents of two ex-smokers. One was Cartoonist Robert Osborn, who did the illustrations for these pages. The other was LIFE Staff Writer Herbert Brenn, author of *How to Stop Smoking* (Vanguard Press), of which 650,000 copies are in print.

A significant thing happened at the tobacco stand in San Francisco's fashionable Palace Hotel last week: business went on as usual. This was significant because the Palace was the headquarters of the American Medical Association convention at which Doctors E. Cuyler Hammond and Daniel Horn of the American Cancer Society made a report on a study of the effect of tobacco smoking on longevity and the causes of death.

The study, begun in November 1951, required periodic checks on the lives of some

200,000 male smokers and nonsmokers and was to be completed in 1956. But the results already in, Hammond and Horn felt, were so grave that it was imperative they be announced at once. They told a rapt audience: cigaret smokers between 50 and 70 have a death rate higher—some of them as much as 75% higher—than nonsmokers. They die most frequently of either heart attacks or of cancer, especially of the lungs. The figures do not extend to cigar or pipe smokers, they said, and added that they did not claim cigaret smoking necessarily caused the diseases. Statisticians had some doubts about the study, including a question as to whether the 187,766 men studied comprised a true cross-section. But Hammond and Horn said flatly, "Regular cigaret smoking causes an increase in death rates." Still the Palace tobacco stand continued doing a lively cigaret business among the medical men.

The fact was and is that to break one's self



After parting of ways,
the pleasure of the past may sneak back
in form of a persistent dream



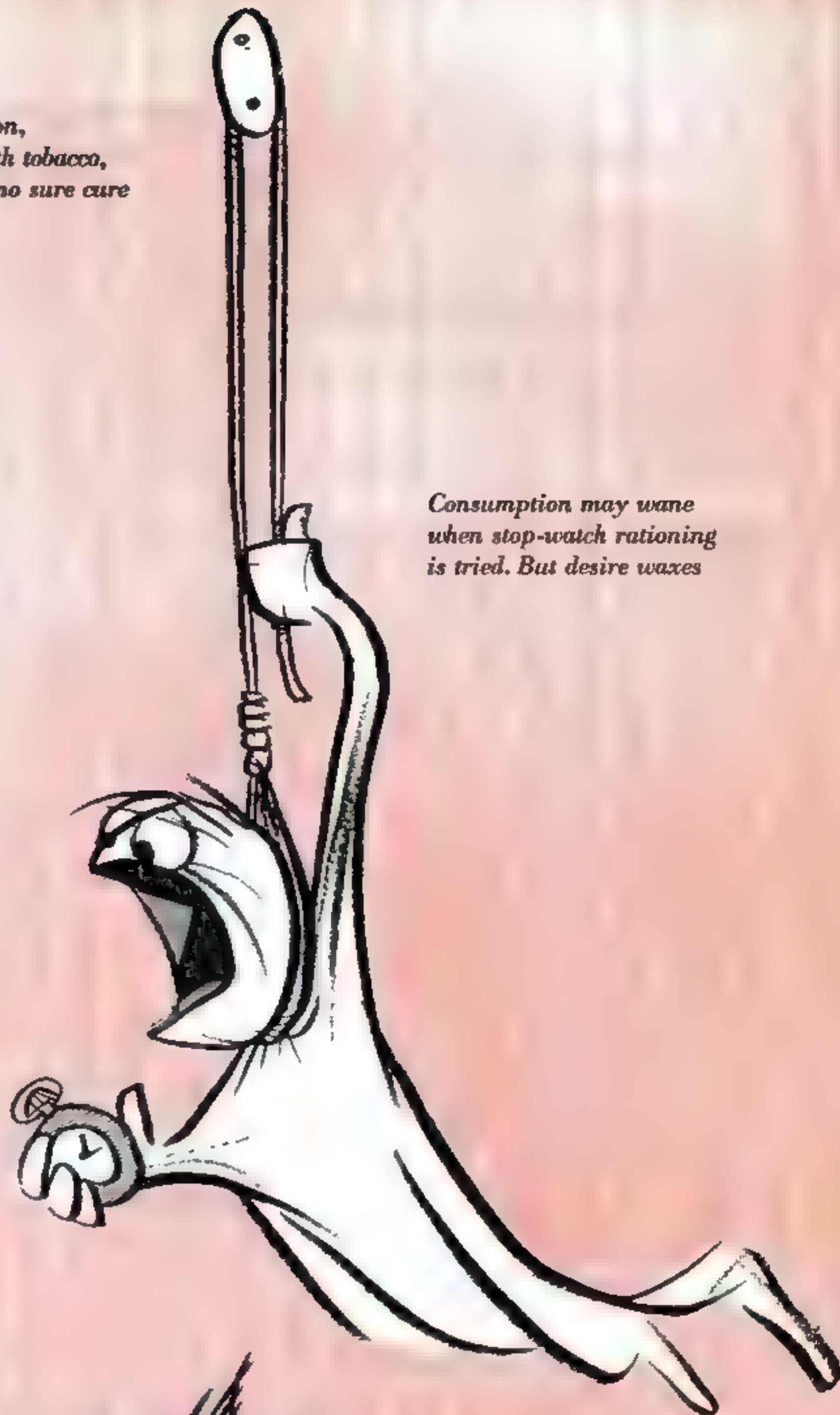
*Impulsive smoker's reaction,
a drastic sudden break with tobacco,
produces quick result but no sure cure*

brings resolutions . . . and jokes

of the habit of smoking the convenient, soothing, mildly sedative cigaret is a highly uncomfortable experience. For while tobacco in the medical sense is not addictive or habit forming, it often has an iron grip on its habitual users. Consequently the veteran smoker who seriously contemplates giving up the habit would do well to bear several things in mind. One is that there are various methods for swearing off smoking which are usually unsuccessful and often very hard on the temper. Beloved of the impulsive is the sudden-break method—stopping on a sheer spur-of-the-moment notion, without adequate preparation. Others include the various rationing, or slow torture, methods—allowing oneself only so much tobacco per hour or smoking one cigaret less each day, and so on. Another system with a high casualty rate is the technique of carrying no cigarets and bumming them from friends, depending on sheer humiliation to force one not to smoke.



Inevitable dilemma: what to do with your hands



*Consumption may wane
when stop-watch rationing
is tried. But desire waxes*



*At height of struggle,
a man's temper
sometimes grows a bit short*



The prospective nonsmoker will also do well to remember that, due to tobacco's constrictive effect on smaller blood vessels, stopping suddenly releases a brake that usually has been slowing his physiological processes for a long time. Results can be brief but spectacular. Often there is a temporary nervousness combined with a more permanent feeling of unaccustomed energy. This is a local problem. Not so localized is his temper which often makes itself felt on all around him, especially his wife and children, the latter of whom especially are likely to comment audibly on the conversion of daddy into a typical Western movie Bad Guy, complete with whisky bottle and shot glass.

After enduring his temper for one morning, wives have been known to beg a husband to start smoking. When the late famed propagandist George Creel swore off tobacco, his wife is said to have thrust a lighted cigaret between his lips with the pathetic cry, "Smoke, dammit, smoke!" In 1949 one Margaret Allen, asked by the English police why she had murdered her good friend Nancy Chadwick, had a ready and not unreasonable reply, "I was irritable. It would never have happened if I had had a smoke."

Although a national wave of irritability may be in the offing as a result of the Hammond-Horn report, the nation last week reacted with originality and even humor. A Seattle resident appealed to doctors to develop a truly safe cigaret, one composed entirely of filter. In Detroit cigaret-cadging bums made the news an excuse for a new approach: "Why don't you gimme the whole pack, Mac? You know what those things can do to you—and who cares what happens to me?" Nightclub Comedian Joe E. Lewis told his listeners that reading all the news stories about smoking made him so nervous that he had decided, finally and permanently, to give up reading.

The difficulties of giving up smoking have been so widely discussed, many smokers believe it is virtually impossible. In London a few years ago a want ad appeared: "Can anyone recommend a cure for smoking for a gentleman being impoverished by the cost of tobacco? No suggestions calling for will power please." A testament to tobacco power over even a great intellect was left by Thomas Alva Edison. He was an outspoken enemy of the cigaret, but when his locked desk was opened in 1947 on the hundredth anniversary of his birth it was found to contain, besides the last notes and jottings of the Sage of Menlo Park, a quantity of cigars and chewing tobacco.

Actually it is quite possible to give up smoking. Whoever wants to do so should first consider the possibility and advantages of stopping for a time, then wait for a propitious moment to start the abstemious campaign, such as the beginning of a vacation or otherwise relaxed period. During the early days he should use gum or mints as a substitute and otherwise pamper himself. He should also remember William James's famous rules about habit formation: start the new habit off with all possible momentum, never permit an exception to it until it is firmly fixed (in smoking that can be a long time), and deliberately invite temptation, by doing such things as lighting cigarets for others.

People who survive not only the discomfort of giving up smoking but also the jokes about it can take heart. It isn't all asceticism. When the heavy smoker cures himself of the habit, he usually finds that he sleeps better, has steadier nerves, enjoys his food more since he tastes and smells it better and often seems to have more resistance to minor ailments. While he may put on a little weight for a time, and the desire to smoke may persist for months, the worst is over in a couple of weeks. After that he is free to admire his own marvelous self control and bore his smoking friends with accounts of how he did it.



In hopefully sought freedom, man who quit enjoys a superiority complex

This is the Scotch! Soft, gentle, golden-hued . . . light. Have you tried it?

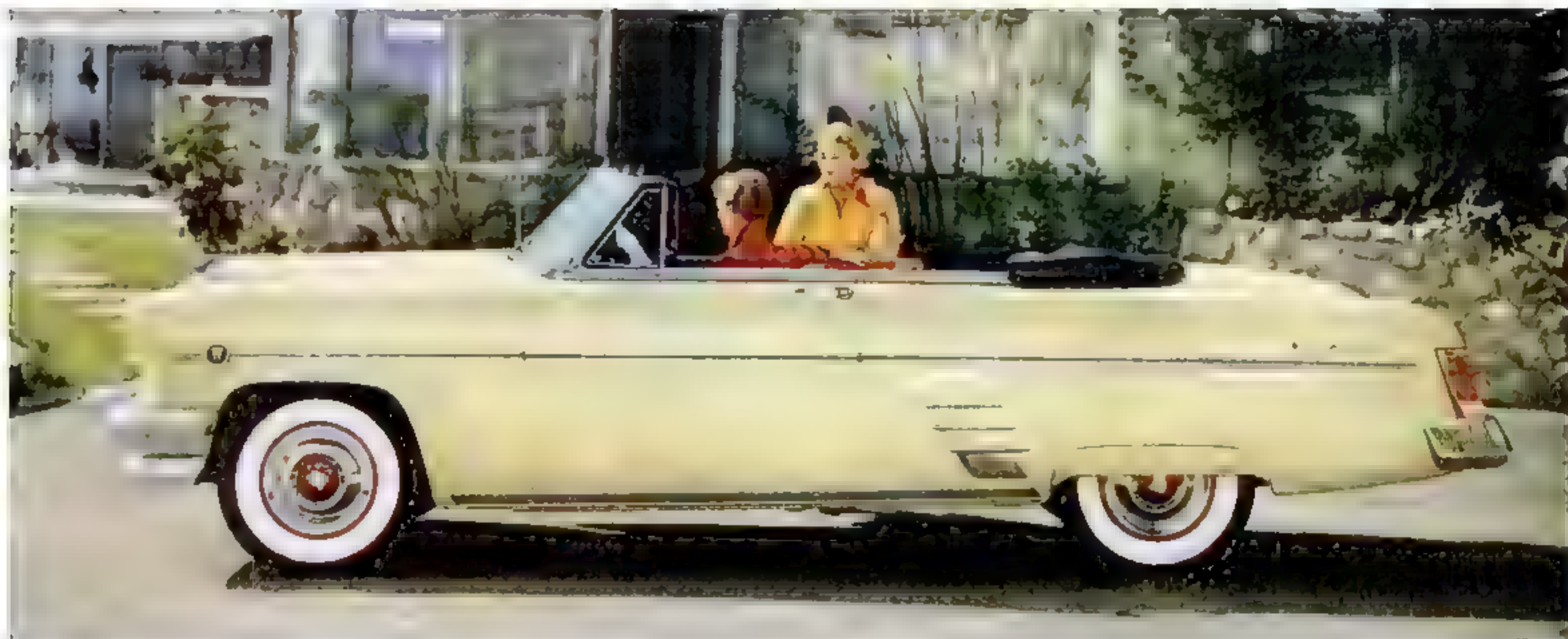
Since 1746

WHITE HORSE
of course!

BLENDED SCOTCH WHISKY 86 & PROOF
SOLE DISTRIBUTORS—BROWNE VINTNERS CO., INC., NEW YORK



How to cash in on Mercury's record growth and extra value



LET MERCURY'S POPULARITY HELP PAY FOR YOUR NEW CAR—Mercury dealers sell more cars per dealer than competition. Their higher volume lets them give

you a better deal. And this popularity, plus the extra values shown below, will help keep Mercury's trade-in value highest in its class. You'll save when you trade.



NEW 4-BARREL PASSING POWER—Only Mercury in its field offers you the instant, automatic response of a special, vacuum-controlled 4-barrel carburetor.



NEW BALL-JOINT HANDLING EASE—Gone is the heavy-handed stiffness of old fashioned kingpins. You enjoy greater road stability, easier steering.



ALL-NEW 161-HORSEPOWER V-8—More advanced features than any other engine in its field. New low-friction design, special high-turbulence combustion chambers, new deep-skirt block give new stamina and efficiency.



MORE BEAUTY FOR YOUR MONEY—Where else can you get such clean, fresh, dramatic beauty and color? It's styling that will stay in style.



SMOOTH, NO-SHIFT MERC-O-MATIC DRIVE—Other optional power features, power steering, power brakes, 4-way power seat, and power window lifts.

We don't tell you about Mercury's record growth in popularity just to pat ourselves on the back. It can mean cash in your pocket — when you buy, and when you sell. And while you *drive* a Mercury, you'll enjoy the extra benefits that are the secret of Mercury's 1954 success. You'll get high horsepower *plus* excellent operating economy. Size, weight and extra room without sacrificing handling ease. Styling and stamina that help protect future trade-in value. It will pay you to see your Mercury dealer *soon*!

MERCURY DIVISION • FORD MOTOR COMPANY

It pays to own a

MERCURY
for longer-lasting value





CHURCHILL ARMS, encircled by Garter, are fixed in back of chapel stall where he sat during initiation. Honor was announced in 1953, hence the date.

CHURCHILL IN REGALIA FOR ROYAL HONOR

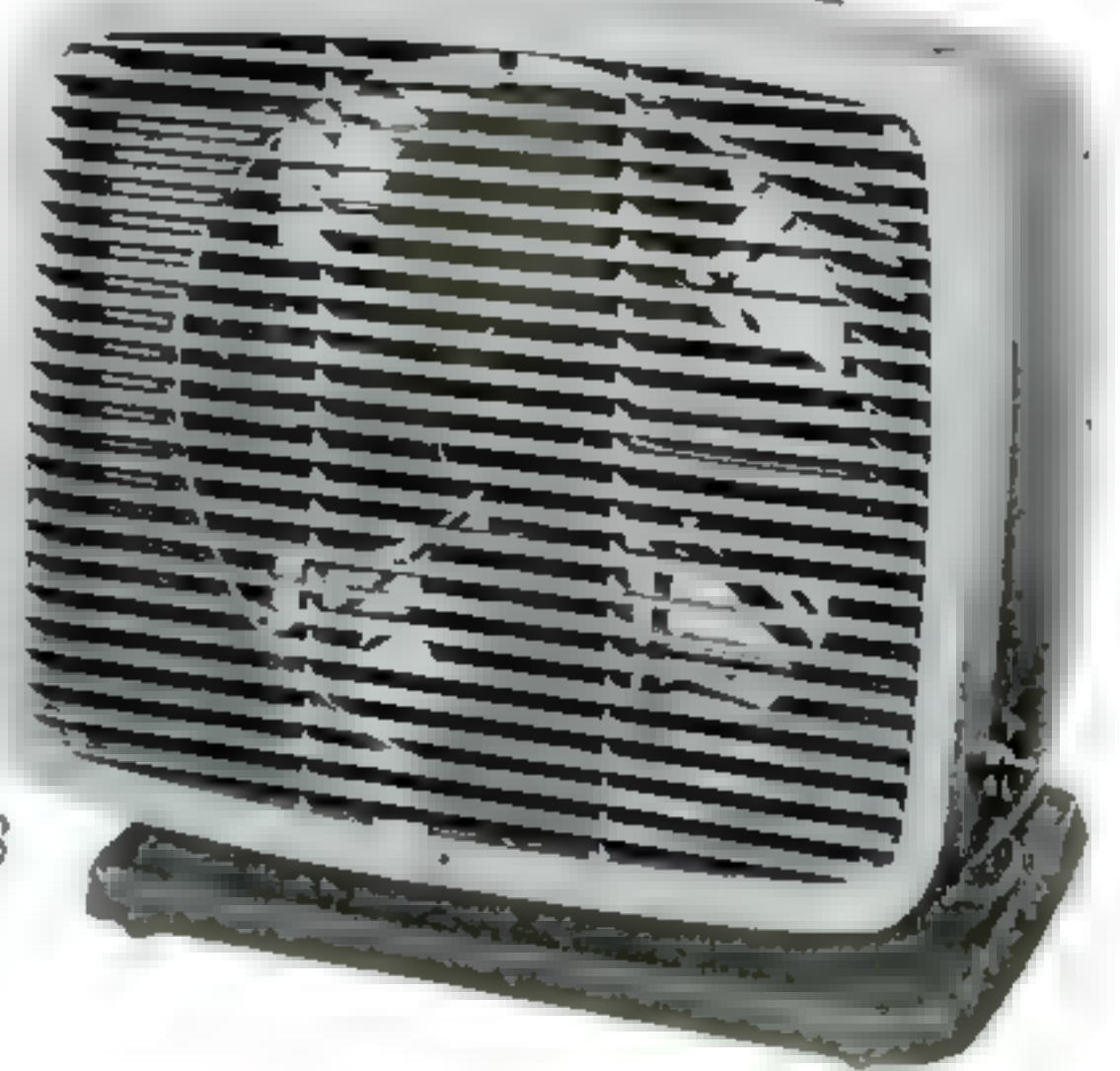
Sir Winston dons cloak, plume for Garter rite

Sir Winston Churchill made a resplendent picture (*opposite page*) as he marched through the wards of Windsor Castle. A dark-blue velvet cape, emblazoned with the red cross of St. George, was draped from his shoulders. A velvet hat with a sweeping ostrich feather sat upon his head. Earlier Queen Elizabeth had buckled a blue garter around Sir Winston's left leg. Now he advanced in procession between scarlet lines of Coldstream Guards, to St. George's Chapel where he would be formally installed as a Knight in the Most Noble Order of the Garter, the highest honor he has received in a lifetime of high honors.

Sir Winston thus became one of few commoners ever admitted into Britain's oldest and noblest order. In 1348 King Edward III, rebuking some nobles' mirth over a lady's fallen garter, founded the order and pronounced its motto: "Honi soit qui mal y pense" (Shame to him who thinks evil of it). In later centuries the honor was so degraded by being conferred on worthless peers that Lord Melbourne, Victoria's prime minister, remarked that he liked the Garter "because there was no damned nonsense about merit." Only in recent years has the order's prestige been revived.

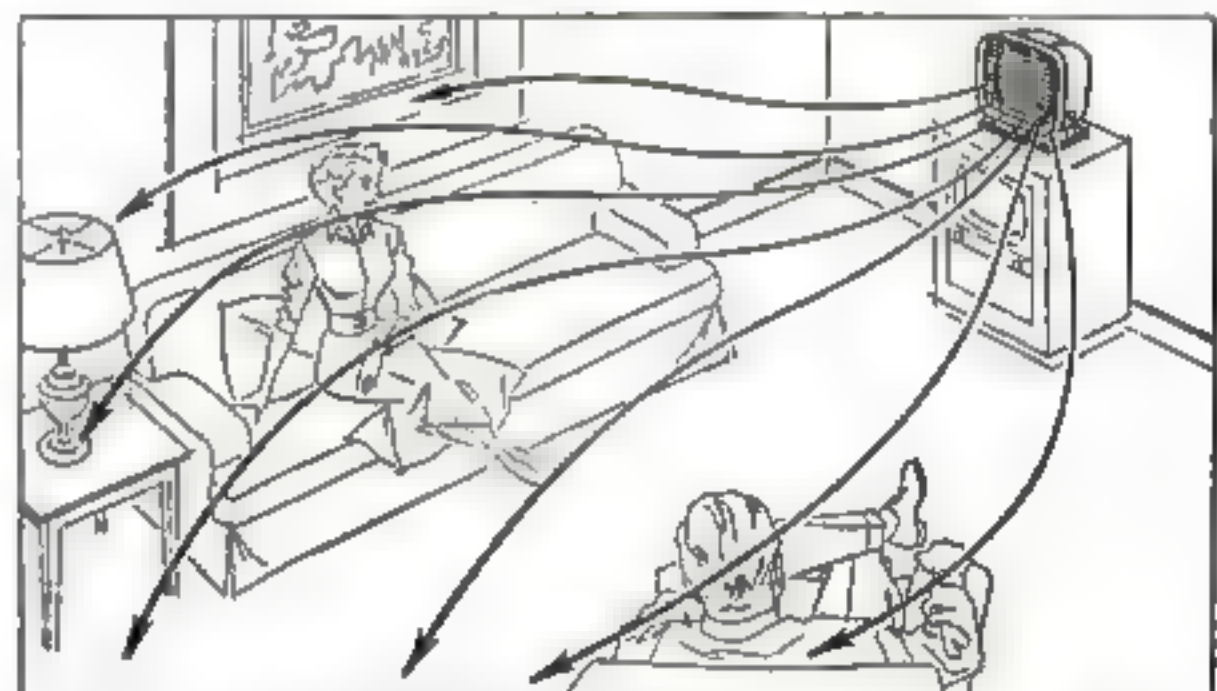
← **LEADING PROCESSION** of his fellow knights of the Order of the Garter, Churchill marches through the ancient Norman gateway of Windsor Castle.

New low-cost room cooling!



ALL-PURPOSE FAN

only \$34.95*



Bigger, broader air stream of G-E All-Purpose Fan cools much more than narrow air stream of old-fashioned fans. Brisk breeze spreads out—helps cool whole room. G-E Fans as low as \$17.95.*

A great value . . . no other fan does so much for so little. It's truly the low-cost way to keep comfortable.

Safety Design!

Has safety-depth cabinet and special grill-guard. G.E.'s All-Purpose Fan is designed to protect children and pets.

Immediate Replacement Warranty!

Because G-E Fans are so dependable—G.E. actually dares give this full-year

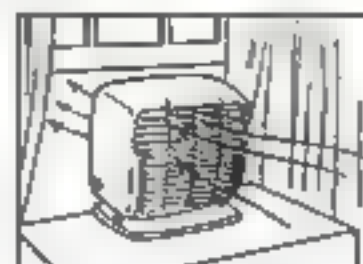
warranty. Show your dealer any defect and he'll give you a new fan—on the spot!

For Home or Office!

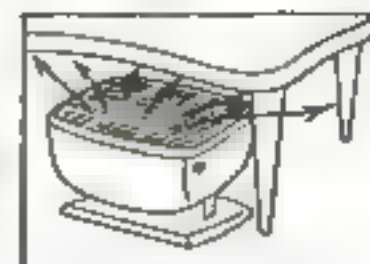
Frost-gray finish blends right in—with office furniture, or at home. Fan tilts 90° up or down. Two-speed switch for choice of gentle or robust breeze. General Electric Company, Small Appliance Division, Bridgeport 2, Connecticut.

*Manufacturer's recommended retail or Fair Trade price.

G-E ALL-PURPOSE FAN HAS MANY USES!



Window fan!



Floor fan!

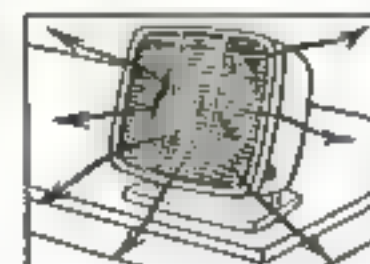
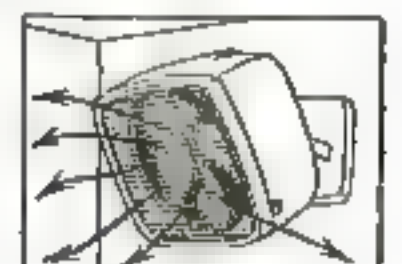


Table fan!



Wall fan!

More people use G-E Fans than any other brand.

GENERAL  ELECTRIC

LIBBEY TUMBLERS
Big 14-oz. size
6 for 59¢
Beautiful Seaspray Green. Perfect for tall, summer drinks.

BEACH TOWEL
Only **97¢**
Large size - 28" x 56". Heavy Terry cloth in attractive striped designs.



Join in - and save - at the July Jubilee



HOT BARGAINS on SUMMER NEEDS

POLAROID SUN GLASSES

Anti-glare lenses. Attractive... sturdy. Men's and Ladies' styles in assorted colors. You save \$1.00.



\$1.99 Value **69¢**

First-Aid Special

REXALL PLASTIC QUIK-BANDS

and

REXALL SKIN ANTISEPTIC

Complete treatment for minor cuts and scratches. Apply this effective new antiseptic, then protect with these plastic, flexible, adhesive bandages.

33's Reg. 39¢

1 Oz. Reg. 33¢ **72¢ Value**

BOTH ONLY 59¢



Defender

BATH & SHAMPOO SPRAY

With handy rubber massage brush ring. Fits most faucets.

89¢ Value **59¢**



Bargain Relief for Summer Colds

MONACET APC COMPOUND

100-tablet bottle plus pocket-size vial of 25

\$2.12 Value **ONLY 79¢**

Time-tested "APC" formula of aspirin, phenacetin and caffeine. Allays pain of headache or neuralgia, helps relieve muscular soreness, reduces fever.



REXALL HYDROGEN PEROXIDE

Pint Reg. 45¢ **NOW 33¢**

U.S.P. 3%, 10 Volume. Effective strength for use as a cleansing antiseptic for cuts, scratches and abrasions.



Zipper Bag, 18", 2 compartments with solid brass zippers; a \$4.95 value for only...**\$3.39**

7 SUMMER HEALTH-AIDS from REXALL Laboratories



REXALL SUNBURN CREAM forms a soothing film to give more uniform coverage and less rub-off than ordinary sunburn remedies. Eases itching and smarting. Acts fast... stays on. 3-ounce bottle... **69¢**



REXALL CHLOROPHYLL MOUTHWASH. Cleans, sweetens and deodorizes mouth and breath. Surface-active ingredient gives better coverage, deeper penetration. Mint-flavored, refreshing. Pint... **79¢**



REXALL 5-X VITAMINS supply 5 times the minimum daily requirement of all vitamins with known minimums... plus Niacinamide and B12. 50-tablet bottle and 10-day trial size... **\$6.95 BOTH FOR ONLY**

12 FAMOUS REXALL PRODUCTS IN HANDY AEROSOL FORM



CARA NOME "NATURAL CURL" BRAND SPRAY HAIR NET. Makes an invisible "net" that helps keep your hair picture-perfect, even on damp or windy days. Lanolin content imparts luster. 5 oz. **\$1.50**



REXALL SUNBURN CREAM. Gentle, film-forming foam soothes pain almost instantly, relieves itching, makes sleeping easier after a day in the sun. Provides uniform coverage; stays on for hours. 5 ounces... **\$1.49**



REXALL POISON IVY LOTION. Quickly relieves pain and itching; helps prevent spreading of poison ivy, oak or sumac irritation. Greaseless. Easy to apply. Contains new Zirconium Oxide compound. 5 oz. ... **\$1.69**



REXALL INSECT REPELLENT. Keeps away mosquitoes, gnats, flies, sand flies, chiggers, fleas. Safe to spray right on skin. Use outdoors, or spray on screens to keep bugs out of the house. 5-ounce aerosol... **\$1.59**



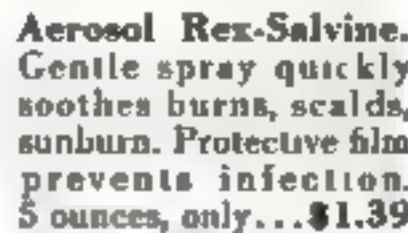
ELKAYS NON-DDT INSECTICIDE. Safe and non-staining when used as directed. Contains DuPont's Methoxychlor. Kills ants, roaches, moths, flies, mosquitoes, fleas, silverfish, gnats, bedbugs. 12 oz. **\$1.89**



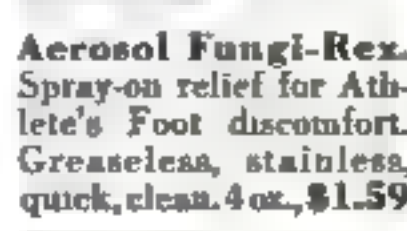
ELKAYS ROSE & PLANT SPRAY. Kills aphids, thrips, white fly, spider mites, Japanese beetle, leaf hoppers - on roses, azaleas, African violets, English ivy, chrysanthemums, dahlias and many others. 12 oz., **\$1.69**



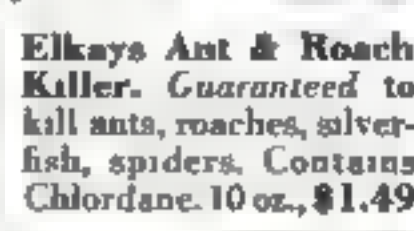
Cara Nome Hand & Body Foam. Fragrant foam protects hands, face, skin from wind, weather. Non-greasy. 5 ounces... **\$1.25**



Aerosol Rex-Salvane. Gentle spray quickly soothes burns, scalds, sunburn. Protective film prevents infection. 5 ounces, only... **\$1.39**



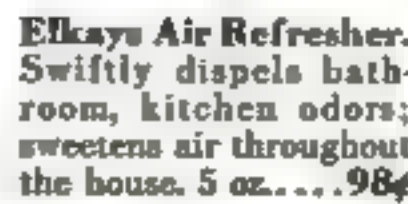
Aerosol Fungi-Rex. Spray-on relief for Athlete's Foot discomfort. Greaseless, stainless, quick, clean. 4 oz., **\$1.59**



Elkays Ant & Roach Killer. Guaranteed to kill ants, roaches, silverfish, spiders. Contains Chlordane. 10 oz., **\$1.49**



Elkays Moth Proofers. Kills moths, eggs - in clothes, carpets, upholstery, closets, drawers. Won't stain. 12 oz., **\$1.95**



Elkays Air Refresher. Swiftly dispels bathroom, kitchen odors; sweetens air throughout the house. 5 oz. **98¢**

Get the bronze without the burn

CARA NOME SUNTAN CREAM LOTION



4 oz. **\$1.25**

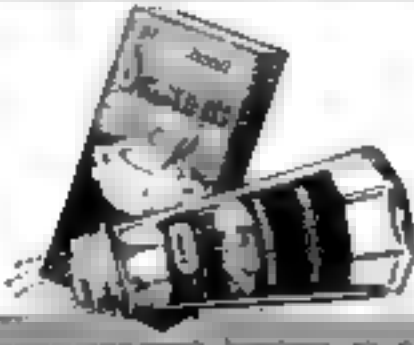
Special ingredient filters out most of sun's burning rays, lets the "tan" come through. Non-greasy; helps prevent peeling.

Right reserved to limit quantities. Prices subject to Federal Excise Tax where applicable. Items and prices may vary slightly in Canada. Rexall Drug Company, Los Angeles 54, California.

YOU CAN DEPEND ON ANY DRUG PRODUCT THAT BEARS THE NAME REXALL

REXALL

Drug Stores Everywhere



REXALL CELUREX LAXATIVE, the safe, modern therapy for constipation. Gives 2-way relief; encourages normal bowel habits, provides natural lubricating bulk. Economy size, 130's \$1.69. 65's... **89¢**

REXALL MULTI-VITAMIN FORMULA V-10 with B₁₂. Pleasant diet supplement provides 5 times minimum daily requirement of Iron, twice your requirement of Vitamin B₁, plus A, D, B₂, B₁₂. Pint, **\$1.98**

REXALL SWEET'N-ETS SPRINKLE, new granulated sweetener gives you all the taste—none of the calories. Use on fruits, cereal. No bitter after-taste. 2½ oz. shaker, equivalent of 200 teaspoonsful of sugar... **98¢**

REXALL MINERALIZED B-COMPLEX, one balanced formula giving you 8 B-vitamins plus 11 mineral trace elements, plus Liver, Iron, Vitamin C and Red Crystal-line Vitamin B₁₂. **\$5.95**

Wonder Pack, cellophane vellum sheets and envelopes; white, bordered or floral... **39¢**

Continental Plaid, cellophane stationery in choice of blue, pink, gray with hairline bordered sides. 15 sheets and envelopes... **39¢**

Speedlines Airmail, Cellophane Pack. 50 white airmail sheets; 24 envelopes... **39¢**

Lord Baltimore Portfolio, white linen finish. 36 large sheets, 24 envelopes... **69¢**

Lord Baltimore Ink Tablet, plain or ruled, 25¢, or 27 large matching envelopes... **25¢**

Stag Gentlemen's Stationery, 60 large white sheets with 48 envelopes... **98¢**

Belmont Typewriter Tablet, bond... **25¢**

Cascade Fashion Deckle. 15 exquisite folded notes in choice of blue, yellow, gray or green with white, deckled borders. 15 matching envelopes... **39¢**

Cara Nome Make-Up Stick, 5 shades, **\$1.50**

Cara Nome Natural Curl Permanent, with "Neutrolack" Neutralizer. Choice of kits—for normal, bleached and dyed, or gray and white hair, and children's... Each, **\$1.50**

Cara Nome Concentrated Shampoo conditions and beautifies hair, brings out natural sheen. Equally effective in hard or soft water—for all hair types. 6 ounces... **\$1.10**

Cara Nome Deodorant Cream, stainless, quick-vanishing base, 2 ounces... **\$1.00**

Stag Deodorant Cream for Men. Won't harm your finest shirts, 1½ ounce... **50¢**

Symbol Checked Cloth Ice Cap, 6", **\$1.15**

REXALL DRUG PRODUCTS ARE GUARANTEED TO GIVE SATISFACTION OR YOUR MONEY BACK

GET 4-WAY RELAY RELIEF FROM ACID-INDIGESTION

BISMA-REX POWDER

4½ Oz.
89¢



BISMA-REX GEL

8 Oz.
\$1.19



Ingredients in this scientifically balanced formula vary in the time required for solubility. Result—successive, "relay" relief that starts in 60 seconds... is prolonged for hours... a Rexall exclusive! Economy, 1-lb. size, **\$2.09**

Basic Bisma-Rex formula in liquid form... with Aluminum Hydroxide and Magnesium Trisilicate for the plus benefits of adsorbing excess stomach acid and leaving a protective coating on irritated stomach membranes.

Bisma-Rex Mates, same quick, prolonged "relay" antacid action in handy, easy-to-take tablet form. Bottle of 75 tablets... **89¢**

Bisma-Rex Mint-Flavored Tablets, same famous relief in pleasant-tasting tablets, ideal for pocket or purse; 12's, 10¢ or... 3 for 25¢

SWIM KAP

Reg. 98¢
Now **79¢**



Extra-lightweight... fits better. Ring-type water seal. Aviator style with strap. White or assorted colors.

De Luxe PAPER PLATES



2 packs for **25¢**

Eight extra-heavy 9" plates in cello pack.

SUMMER MEDICINE CHEST



NEEDS



REXALL GYPSY CREAM. A soothing, cooling, greaseless lotion for prompt relief of sunburn, heat rash, chafing, and minor skin irritations. 4-oz. tube... **69¢**

REXALL EYELO cleans, cools and refreshes strained or over-worked eyes; helps relieve irritation due to glare, wind, smog, or dust. Half-pint with eye-cup, **69¢**



REXALL INSECT REPELLENT LIQUID. Repels chiggers, mosquitoes, gnats and flies. Effective 6 to 10 hours on the skin; 7 to 10 days on clothing! Will not harm nylon, rayon, or nail polish. Pleasant odor. 2 oz... **59¢**



FUNGI-REX GREASELESS. Prompt, soothing relief from discomforts of Athlete's Foot... **75¢**

FUNGI-REX POWDER helps prevent reinfection, 4 oz... **59¢**

REXALL ASPIRIN. Laboratory tests prove there's no finer, faster-acting aspirin made. Five grains of pure aspirin in each tablet. 200-tablet bottle, **87¢**; 100's, **54¢**

REXALL ASPIRIN FOR CHILDREN. Same fine formula, same fast action. Bottle of 50 1-grain, easy-to-take orange-flavored tablets... **35¢**



REXALL CALAMINE LOTION for heat rash. Relieves irritation promptly; forms a protective layer that won't rub off when dry but washes off easily in water. Half-pint bottle, only... **57¢**



REXALL Mi-31. Amber color mouthwash, gargle, breath-deodorant and multi-purpose antiseptic. Kills contacted germs when used full strength, yet will not harm delicate membranes. Pint... **79¢**

REXALL MILK OF MAGNESIA. Pure, mild, creamy-smooth. Less unpleasant "earthy" taste. Standard viscosity assures uniform dosage. Gentle antacid-laxative action. Quart... **77¢**

REXALL KLENZO ANTISEPTIC. Ruby-red, cinnamon-flavored mouthwash, gargle and breath-sweetener. Astringent, antiseptic, refreshing. Use full strength or dilute. Pint... **79¢**



REXALL PLENAMINS... 10 IMPORTANT VITAMINS PLUS B₁₂... PLUS LIVER AND IRON

Supply more than your minimum daily requirement of all vitamins with known minimums... plus B₁₂, Folic Acid, true Liver Concentrate and Iron. 144-day supply, **\$7.95**; 72-day supply, **\$4.79**; 36-day supply, **\$2.59**

SHE LOST 80 POUNDS AND GAINED A NEW LIFE

with **Ann Delafield's REDUCING PLAN FOR WOMEN**

"I've lost 80 pounds and gained a new life, thanks to your wonderful plan. I've gained assurance and a feeling of greater security as the pounds have disappeared. How easy it is to follow the menus with the aid of the Vitamins and Appetite Reducing Wafers that make dieting so easy!"

Lauralee Russell
INGLEWOOD, CALIFORNIA

Easy For You, Too! Lose up to 20 pounds a month with Ann Delafield's remarkably successful 3-way reducing and beauty plan. You get Appetite Reducers, Vitamins and a big Beauty Book with chapters on charm, make-up, glamor. Complete 30-day kit, only **\$6.95** Repeat Package, **\$5.95**



BEFORE—204½ lbs.



AFTER—124½ lbs.

DELAFIELD REDUCING PLAN FOR MEN

The 10-day quick way to lose dangerous excess pounds swiftly, safely, surely. You get all 3: Appetite Reducers, Vitamins, Menu Book that lets you eat steak and even cake!

Kit of all 3: **\$3.50**
Repeat Package **\$2.50**

The One and Only Cream You Need

Ann Delafield's ALL-PURPOSE DEEP CREAM

2.35-oz. Jar **\$1.50**

4.7-oz. Jar **\$2.75**



At last—all creams in one. Lubricates, deep-cleans, conditions, softens and smooths.

Other Ann Delafield Beauty Aids

Compressed Face Powder, 5 shades, non-greasy... **\$1.50**

Lipsticks, 5 shades... **\$1.25**

Eye Make-Up Compact, in pretty plastic case... **\$2.00**

Skin Freshener, 6 oz... **\$1.50**

Cologne, 4-oz. bottle... **\$2.50**

LIFE ON THE NEWSFRONTS OF THE WORLD

The Russians lose a tanker, the Republicans gain a Senate seat and a beauty queen gives up her crown

In a stiff note the U.S.S.R. accused the U.S. of stopping and seizing the Soviet tanker *Tuapse* off the south coast of Formosa on June 23. The U.S. hotly denied the seizure which proved to be the work of Chiang Kai-shek's Nationalist Chinese navy, enforcing its blockade of the Red China mainland. Earlier the Chiang forces had seized two Polish ships. Russia announced that in the future it would have to take "appropriate measures" to protect its merchant ships in the China area.

A great wave of water roared up along the Chicago lake front, breaking high over piers and retaining walls. At least 20 fishermen were swept into the lake; at least four drowned. Weather bureau experts called the wave a "seiche," and said it is caused by a rapid change in air pressure which depresses the water in one area and produces a vast pile-up of water elsewhere.

The new Senate lineup

For the first time since the death of Senator Robert A. Taft last year, the Republicans have a nominal majority in the Senate. Governor C. J. Rogers of Wyoming last week appointed a Republican, Rock Springs' Banker Ted Crippa, to replace the late Democratic Senator Lester Hunt (LIFE, June 28). Crippa's appointment makes the Senate lineup read 48 Republicans, 47 Democrats, 1 Independent. Another Republican, Margaret Chase Smith, won a smashing victory in Maine's Republican primary and was assured another six-year term. Mrs. Smith, one of the staunchest critics of Senator McCarthy, swamped a man who had the precampaign backing of the Wisconsin senator.



CONTEST MISS RECLAIMS DELORIS' DIADEM

In Muskegon, when Airlines Worker Deloris Susan was named Miss Michigan of 1954, the contest audience stomped out in protest of the judges' decision and there were angry suggestions that the whole contest had been rigged. Next day, attired in an unqueenly suit and tearfully relinquishing her ribbon and her crown (above), Deloris said, "It was too good to be true, anyhow."



MAUREEN AND MONTY IN HAPPIER DAYS



MAUREEN SOBS AFTER MONTY'S DEATH

Death of a rich boy

Montgomery Ward Thorne, whose great-grandfather was a cofounder of the mail order empire and whose father was a high-living playboy, grew up with everything money could buy. He rode to grammar school in a chauffeur-driven car. Later he had an expensive gun collection, his own jeep and five outboard motors for summer vacations, an allowance of \$150 a month. He was, almost everybody said, a wonderful guy—steady, unspoiled by his wealth, a good date, a light drinker, a fine athlete.

Then, a fortnight ago, Monty was found dead, apparently of natural causes, in a small North Side Chicago apartment which he had rented under an assumed name. When his lawyer revealed that Monty had just made a new will and had hinted somberly that he thought he might not live to be 21 and collect his \$1.3 million inheritance, police began to dig deeper into Monty's death, and his life.

It quickly appeared that Monty had been a strange, troubled youth whom few people really knew. His arms bore recent needle scars, suggesting that he was a user of narcotics. He had changed his will to give half his estate to 18-year-old Maureen Ragen, leaving his mother with only a one-eighth share. Maureen tearfully revealed that she and Monty were to have married next December. Monty's mother tearfully denied there were marriage plans and prepared to fight Monty's new will.

The police sought to construct an accurate picture of Monty's last hours and waited for toxicologists' reports to cast light on the true cause of his sudden death. Meanwhile Chicago wallowed in the details of the juiciest scandal in months and looked forward to the colossal battle for poor Monty's riches.

Alger Hiss, now in prison, started a Washington furor because he will get a \$700-a-year government pension after 1966. Several bills are being considered to bar pensions for civil servants convicted of felonies. Administration opposition to technical details of some bills gave rise to stories that the White House favors a pension for Hiss, which, the President made clear, it does not.

A great career ends

One of America's foremost scientists, Dr. Karl T. Compton, 66, president of Massachusetts Institute of Technology from 1930 to 1948, died in New York. During World War II, Dr. Compton steered M.I.T. scientists through crucial work on the perfection of radar, and was himself also a key figure in development of the atomic bomb. From 1948 to 1949 as chairman and only civilian on the research and development board of the national military establishment, he guided U.S. scientific policy in the development of such still secret projects as guided missiles and atomic weapons. An active supporter of the United Nations, he nevertheless felt that the U.S. should be slow to share its atomic know-how with other nations.

The third big merger of auto makers in recent years got underway last week as Packard and Studebaker planned details of a stock transfer to link the two old firms. Wall Street wags debated whether the merged car would be the Studebaker or the Packabaker, but both cars will still be made. Based on 1953 sales, the new firm will rank fourth largest in the industry.



RUSSIAN GENTLEMAN DENIES HE IS ONE

In the United Nations Security Council last week, Soviet Delegate Semyon K. Tsarapkin raised his hand. Why, asked the presiding officer, Henry Cabot Lodge Jr. of the U.S., did the gentleman want the floor? "I am not a gentleman. I am representative of the Soviet Union here," snapped Mr. Tsarapkin (above). "The two are not necessarily mutually exclusive," said Mr. Lodge politely.

Making is believing! So make one! See why new Swans Down Mix beats other mixes!

Yes! Bake with the
only mix that wins
on all 4 "musts" for
homemade cake!

- 1 Homemade size
- 2 Homemade texture
- 3 Homemade moistness
- 4 Homemade taste

Yes, Ma'am! New Swans Down
Cake Mixes win in tests made by
4,375 women in their own kitch-
ens.

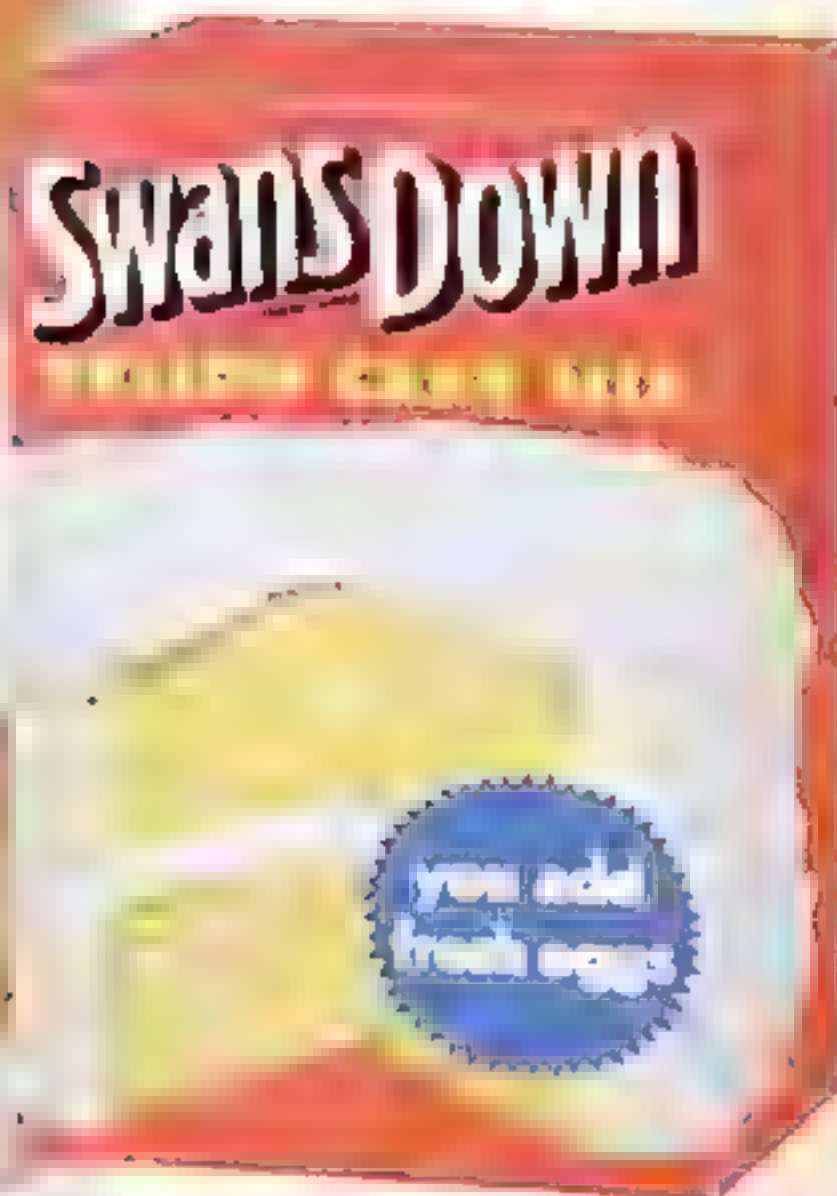
They'll win in your kitchen,
too!

Here's why: Swans Down was
not satisfied with the ingredients
used by other mixes. So Swans
Down had ingredients made espe-
cially for these new mixes. Made
to blend just right with *your own*
fresh eggs.

And listen! Swans Down Mix
ingredients are so special, you
can't buy 'em in the store!

Whip up a cake with one of
these amazing new mixes *today*,
and you'll know why Swans Down
is the **WINNER!**

Products of General Foods



TODAY'S SHOPPING LIST

- | | | |
|------------------------|---|----------------|
| SWANS
DOWN
MIXES | { | WHITE ✓ |
| | | YELLOW ✓ |
| | | DEVIL'S FOOD ✓ |
| | | ANGEL FOOD ✓ |



Member of the
Champions of
Golf by Goods Co.

A Star is Made, not Born

Sam Snead had a nature-given ability to "belt a golf ball" even as a caddie, but it took years of practice and hard work to make him one of the all-time greats of golf. Nature provides talent but needs help to make a great star — and help in making a great motor oil like *Advanced Custom-Made Havoline*.

...and the
Best motor oil
is Made, not Born

**Wear-proofs
your
engine
for the life
of your car**



THE TEXAS COMPANY



Mother Nature produces fine oils but had to call for help when modern high-speed engines came along.

The finest oils weren't good enough to keep these engines out of trouble — that's why a better motor oil had to be built.

As a base, Texaco engineers used nature's fine crudes and the foremost refining methods, then bettered this oil with *Balanced Additives*.

The result—*Advanced Custom-Made Havoline*

— is a motor oil so much tougher, so superior in lubricating qualities that it actually *wear-proofs your engine for the life of your car*.

You get and keep new-engine liveliness, more power, more gasoline mileage because your motor stays clean, free from harmful carbon, varnish, sludge and corrosion.

Get *Advanced Custom-Made Havoline* from your Texaco Dealer, the best friend your car has ever had.

TEXACO DEALERS . . . IN ALL 48 STATES

Texaco Products are also distributed in Canada and in Latin America



COURTEOUS HULOT (Jacques Tati) on vacation bows to a pretty matron and keeps an eye on her prettier niece who is disappearing into bathhouse.

HULOT'S HUBBUB BY THE SEA

A master of slapstick stumbles through a funny film on summer vacation madness

Mr. Hulot's Holiday, the year's funniest film and a modern masterpiece of slapstick, is a throwback to the days of Keaton and the Keystone shorts when a comedian made you laugh by what he did, not by what he said. It was made in France by a gangling (6 ft. 4 in.) music-hall star named Jacques Tati, who used to play professional rugby, lopes over the ground like a drunken giraffe. For *Mr. Hulot* he

served in a triple capacity as writer, director and star. Short on dialog—most of it dubbed in in English—and even shorter on plot, Tati's film excursion concerns a collection of fun-seekers persistently trying to escape from themselves while just as persistently they remain themselves. Through it all stumbles the quixotic Mr. Hulot, tilting with the social graces, sports and maritime disaster (p. 40).



NOBLE HULOT mistakenly thinks the crouching man, who is really taking a picture, has been peeking at girl in bathhouse, and boots him indignantly.

A NEW "INVISIBLE" CREAM THAT COMPLETELY PREVENTS SUNBURN

as no suntan oil or lotion can!

Contains science's most powerful sun screen . . .
shuts out all the sun's burning rays . . .
specially developed by dermatologists

Now . . . Stop painful, ugly "spot burning"!



No need to look like a lady from Mars

Protect nose, lips, shoulders, other "tender skin" areas—without using disfiguring nose shades, white ointments!

If your nose turns poppy red again and again—if your lips tend to blister painfully, or nose, shoulders and backs of knees red-burn *even through a tan*, Skolex is for you. A thin "invisible" film on "tender skin" areas lets you stay in the sun for hours—without experiencing the slightest burning or reddening!

Now . . . Spend all day in the sun!

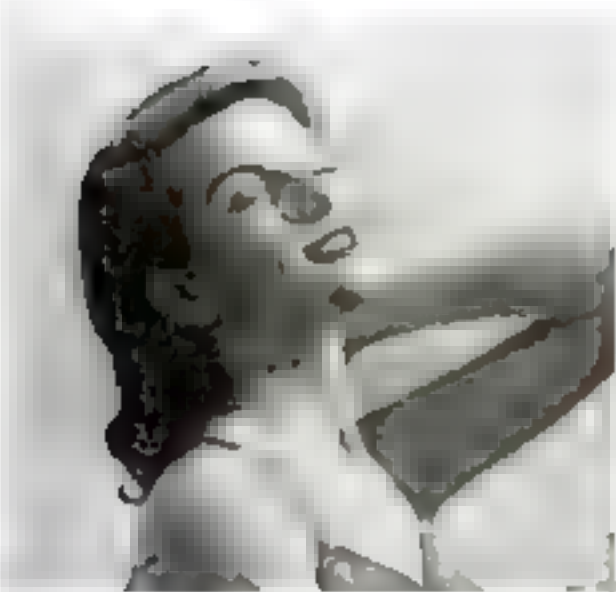


No danger of glare burn

Go golfing, fishing, or on boating trips without fear of overexposure!

Even though your skin is winter-white—you can face your first sail, your first fishing trip of the season, without any fear of burning or blistering. Skolex contains the most powerful sun screen known to science—keeps your skin *out of the sun*, completely protected from the direct burning rays or the reflected glare of sun on water. Skolex is greaseless, odorless, "disappears" from your skin without leaving a visible trace.

Now . . . Heliophobes—go out in the sun!



New freedom for sun allergy sufferers

For those whose skin can't take the sun, absolute protection against painful burning, rashes, blisters, due to sun allergies.

Skolex has brought new freedom to people who are allergic to the sun. Now for the first time, millions of sun allergy sufferers can enjoy outdoor fun, without fear of the misery that would ordinarily follow such exposure. Hundreds of leading dermatologists throughout the country have recommended Skolex to their patients.

For years, scientists have searched for a way to *completely* prevent sunburn. Skolex is the result of that search—the only preparation of its kind that assures you of complete safety from painful sunburn. Ask your druggist for Skolex Sun Allergy Cream today. (For a glorious tan—use Skol Suntan Lotion.)

Hulot's Hubbub CONTINUED



THE CALAMITY OF THE RUMBLE-SEAT RIDER

Determined to be a dashing sportsman, Mr. Hulot (*top, left*) dolls up in a natty riding habit and tries to coax a stubborn horse out of his stable. Kicking in furious protest, the horse backs into a parked car. A well-dressed passenger, oblivious of imminent danger, is sitting in the rumble seat. With one ill-tempered kick, the horse closes the seat, leaving Mr. Hulot gazing in bewilderment at the only clue of the vanished passenger: his squashed hat.

CONTINUED ON PAGE 40

Kodak
TRADE-MARK

**Coming up—
a day to remember
—in snapshots!**

Take plenty of film along—
those little "bathing beauties"
of yours are worth all the snaps
you can make.

Wherever you
go this
weekend,
DRIVE
SAFELY



Big, brilliant "preview" finder
on this Kodak Duaflex III Camera
shows you your picture big and
clear before you snap. With Kodet
Lens, \$14.95, including Federal Tax.
Flashholder, \$4.



Ever miss a priceless snapshot because the film ran out?
With the new, thrifty Duo-Pak, you have 2 rolls of Kodak
Film—one for your camera, one for a spare. And there's
a nice little saving, too. In the popular 620, 120, and
127 sizes. All Kodak Films come in single rolls, too.)

First choice of beginners and experts alike—
Genuine Kodak Film—in the familiar yellow box

Have your camera with you everywhere—for that's
where great snapshots are. Around home. On that special occasion.
On family outings and vacations. Wherever you are, wherever you go.
Then you'll save all those wonderful memories instead of wishing you had.

Eastman Kodak Company, Rochester 4, N.Y.

THE SMART LOOK IS THE **BRYLCREEM** LOOK!



Instantly, Brylcreem improves your appearance. With the first application, your hair looks richer, healthier—more attractive! It's not greasy, not messy—*really* not greasy not messy; keeps your hair in place all day, looking soft and natural.

Brylcreem also conditions as it grooms . . . with massage relieves dryness and loose dandruff; leaves your hair and scalp clean, fresh, healthy-looking. So—try Brylcreem today. See how it keeps your hair lustrous and immaculate all day long. You'll soon discover why it's the world's largest selling hair dressing . . . why men buy over 50,000,000 packages a year! In tubes and jars—at drug counters everywhere!

the world's largest selling hair-dressing



the rich cream that's

Not Greasy - Not Messy!

Hulot's Hubbub CONTINUED



THE CATASTROPHE OF THE COLLAPSIBLE KAYAK

Feverishly trying to pack every moment with holiday pleasures, Mr. Hulot sees other vacationers boating on the sea and decides to venture out in a tiny kayak. He starts quite successfully (*top*) and feels enormously pleased with himself. Then, under his weight, the kayak breaks in the middle, closes over him like the jaws of an alligator. But after a moment of peril, Mr. Hulot finds himself continuing his ride (*bottom*) in a somewhat cramped position.

Norman Rockwell, who considers himself something of a specialist on freckles, has caught somebody here with a whole trail of them right across the nose.

But what we really want you to notice is what this freckled young man is doing. He's going through a motion that's over 50 years old. He's loading in the Kellogg's Corn Flakes.

Observe, if you will, that light in the eyes, that purposeful grip of the hand. This is characteristic when these delicate, golden flakes are in the spoon and on the way up.

We like to keep pictures like this in mind. It keeps us turning out the Kellogg's

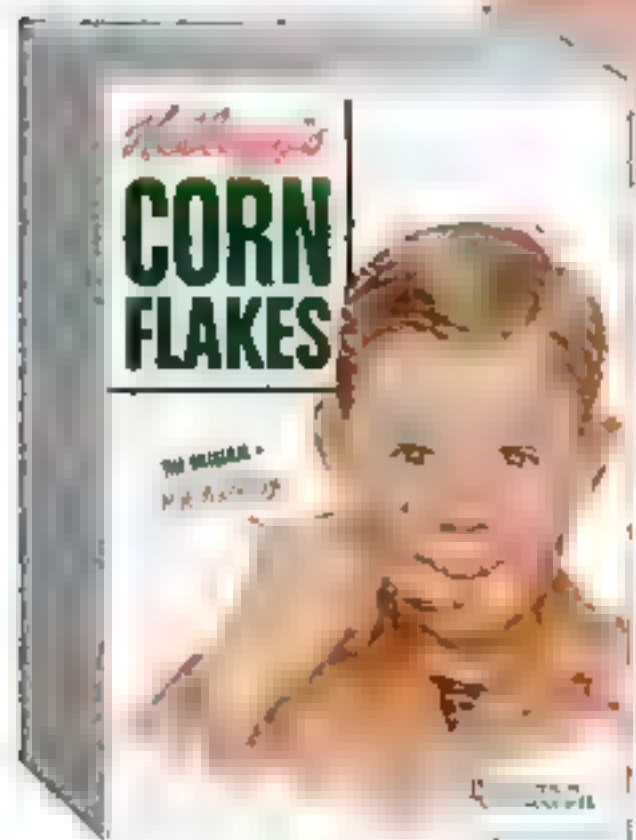
Corn Flakes just the way most people like them—and always have.

Norman
Rockwell

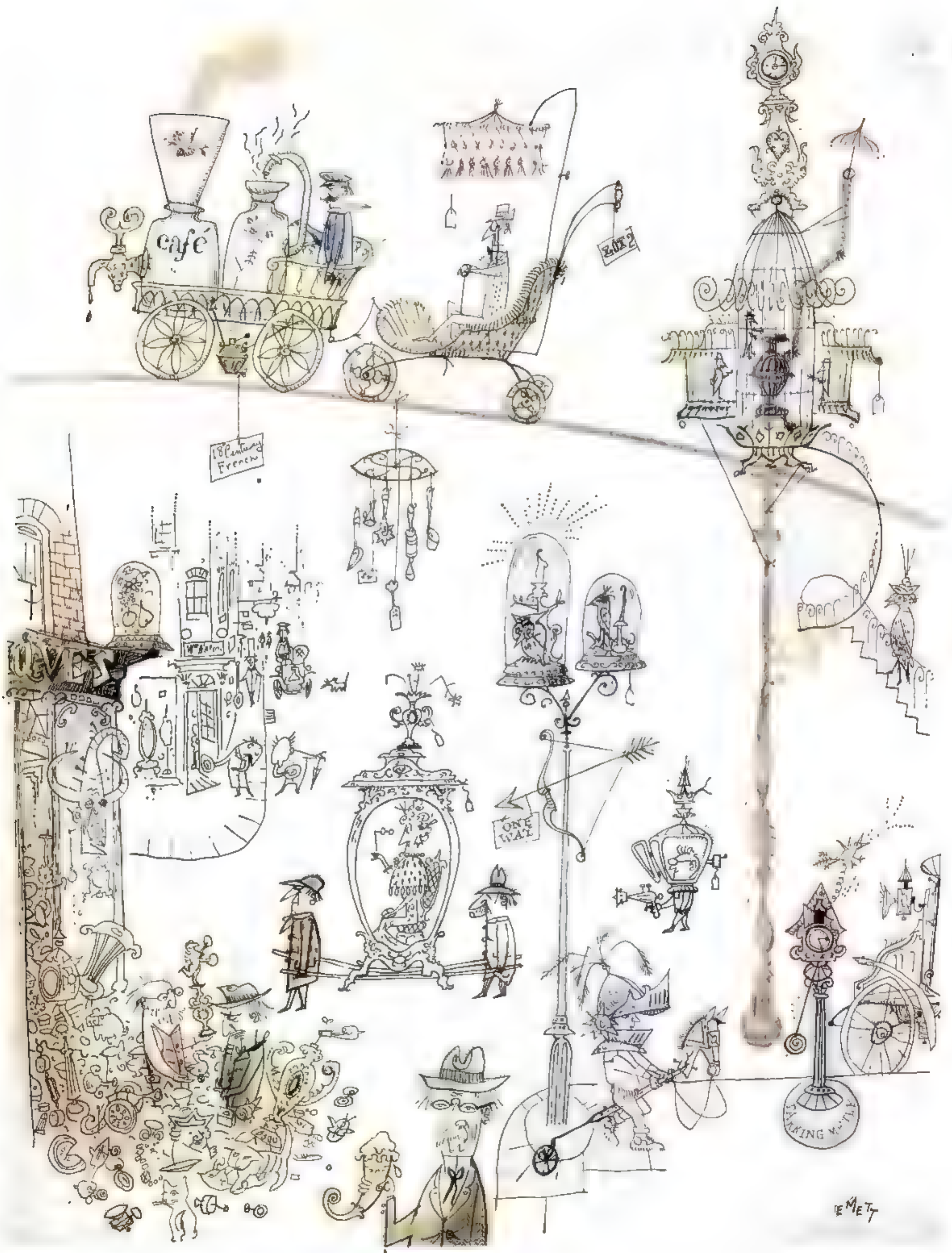
Rustlingly crisp, toasted to the golden moment of flavor. And so fresh, when you open the package it's like opening our oven doors.

How are you fixed for Kellogg's Corn Flakes right now?

It just doesn't pay to be fresh out. Somebody always seems to get up with his spoon all set for them.



Now on Kellogg's Corn Flakes packages—four Kellogg's Kids by Norman Rockwell. Pick your favorite; win cash prizes (\$2,500 first prize). Details on packages.



E. METZ

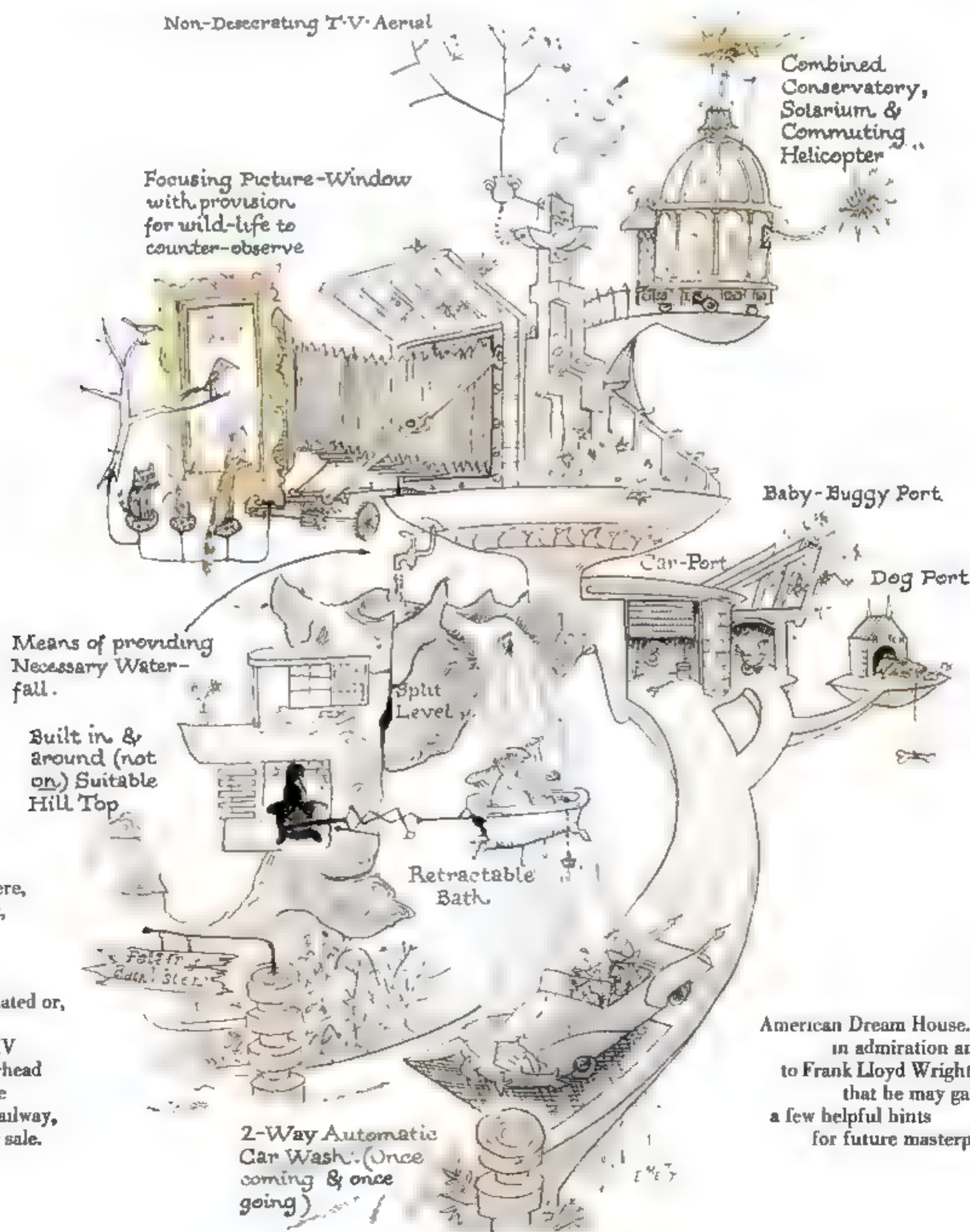
Ah Answer to Yorktown

A WITTY BRITISH ARTIST'S FRIENDLY PORTRAIT OF THE U.S. SHOWS THAT BYGONES ARE BYGONES—ANYWAY, ALMOST

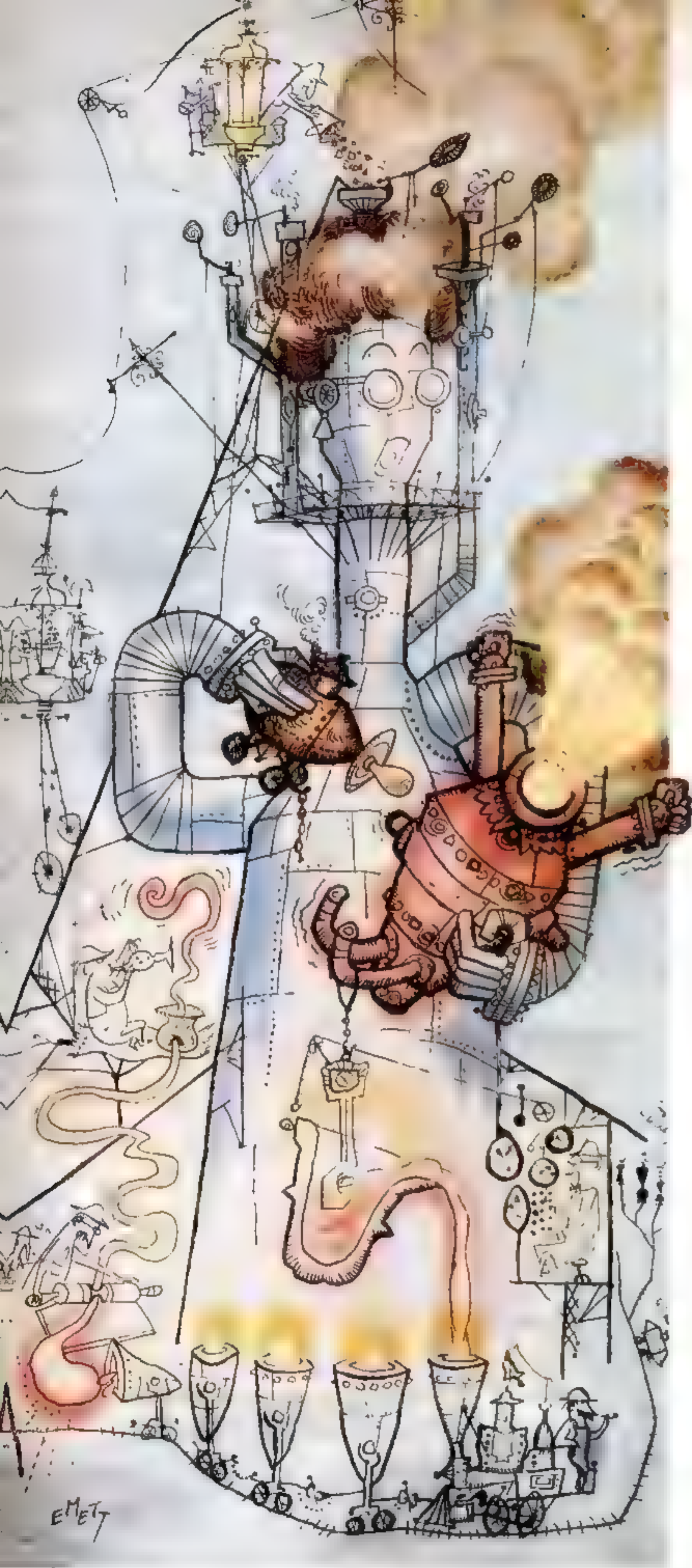
Rowland Emmet is a brilliant British cartoonist, creator of a spidery, rather furry engine named Nellie which pulls, across the pages of *Punch*, the rickety coaches of the Far Tottering & Oyster Creek Railway. Recently Mr. Emmet made a five-month, 8,000-mile tour of the U.S. during which, upon commission from *LIFE*, he made sketches for this 12-page portfolio. When the finished work reached *LIFE*, the package was opened with some misgiving, since it has been the custom of visiting Britons from Mrs. Trollope to Evelyn Waugh to make a career of relating how ghastly a place America is, even when they have only taken one fast look at it.

But Mr. Emmet, who wrote captions for his paintings and drawings, is a

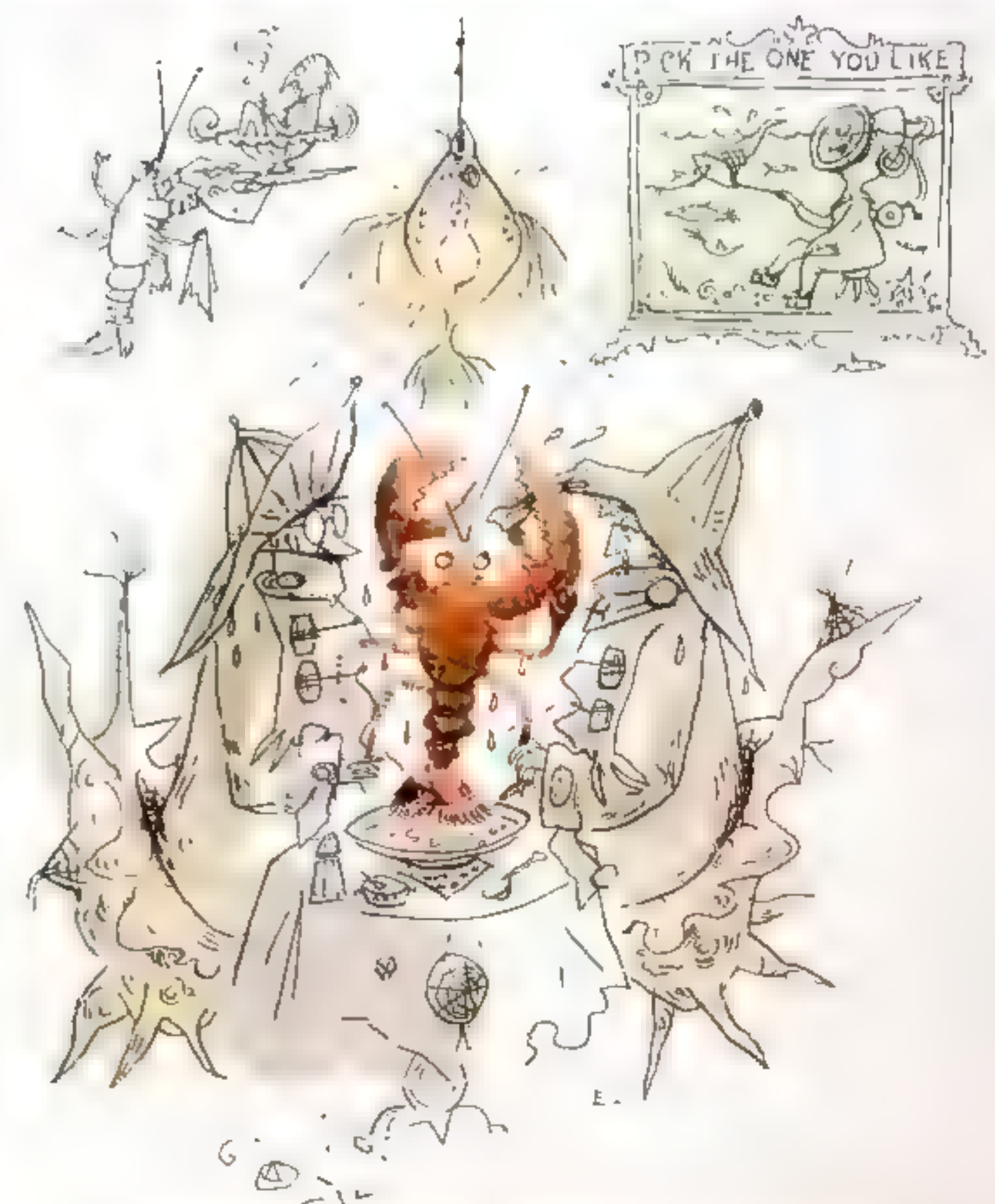
man of good humor. Then, too, the U.S. has institutions like the Third Avenue el (opposite page) and San Francisco's cable cars which are not so far a cry from old Far Tottering, and which may have made him feel at home. This is just as well, since Mr. Emmet can be rather wry at times, as shown in "Sunday Morning." His attitude toward other U.S. institutions like Reno and The Modern House is not necessarily worshipful, although friendly. Considering that this is the time of year when Americans remember the old unpleasantness with George III and the British recall Yorktown, and considering that Mr. Emmet was practically asked to stick his pen in our eye, we're glad to extend our hand and say, "Thanks, pardner."



← New York. Third Avenue, the second-hand center, where, should you require a sedan chair, a complete set of cigar store Indians or a shrunken Jibaro head, you can be instantly accommodated or, with Old World courtesy, persuaded to accept a Louis XIV milking stool instead. Overhead flutters that inspired piece of bric-a-brac, the elevated railway, which, unfortunately, is not for sale.



Pittsburgh. A steelworks, much simplified, showing a grandmotherly blast furnace pacifying a small, bad tempered Bessemer converter by giving it its railroad bottle car of soothing molten pig iron.



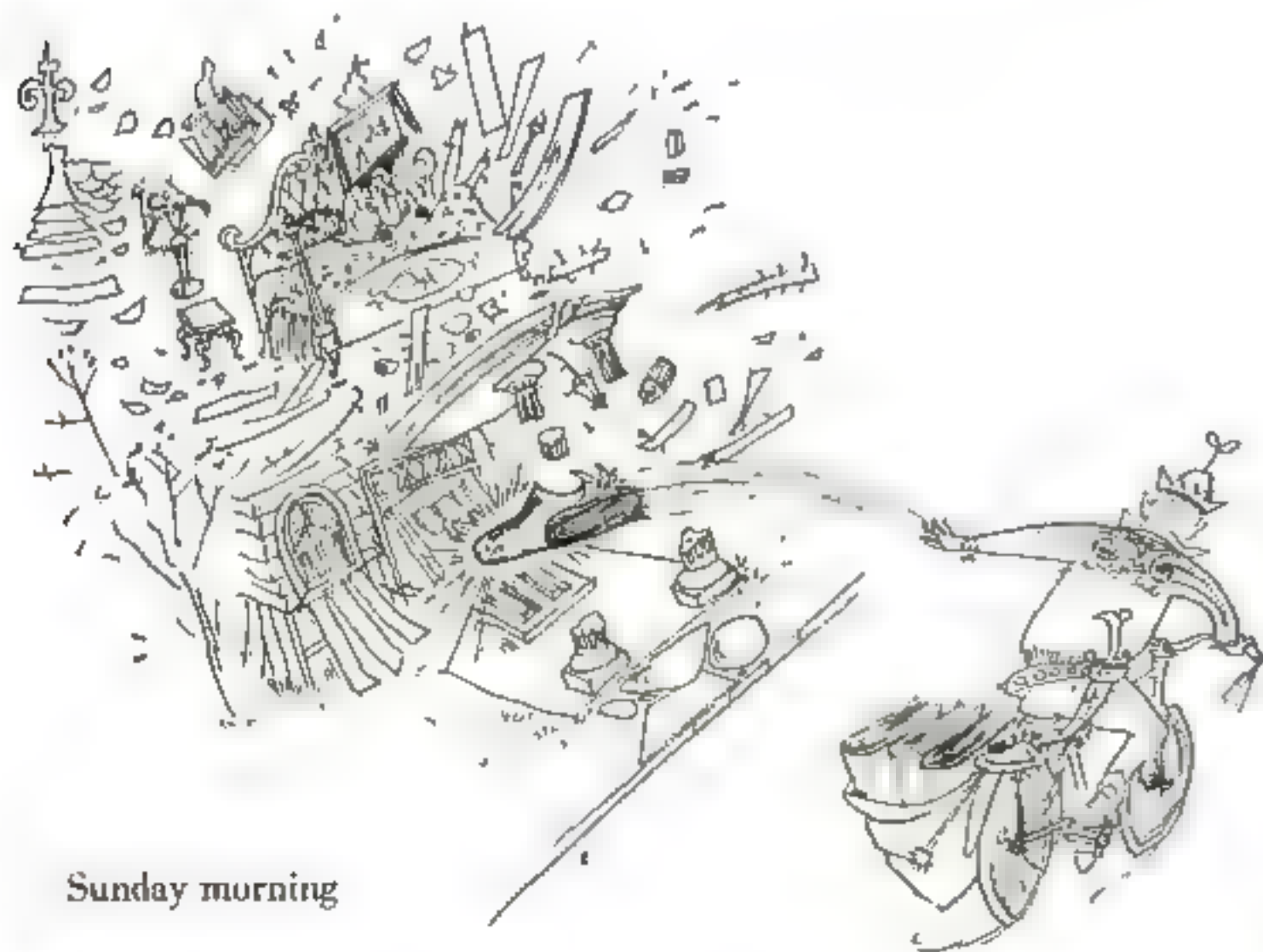
Eagerness to don protective clothing and wrestle with seafood



Early morning on the outskirts of Detroit.

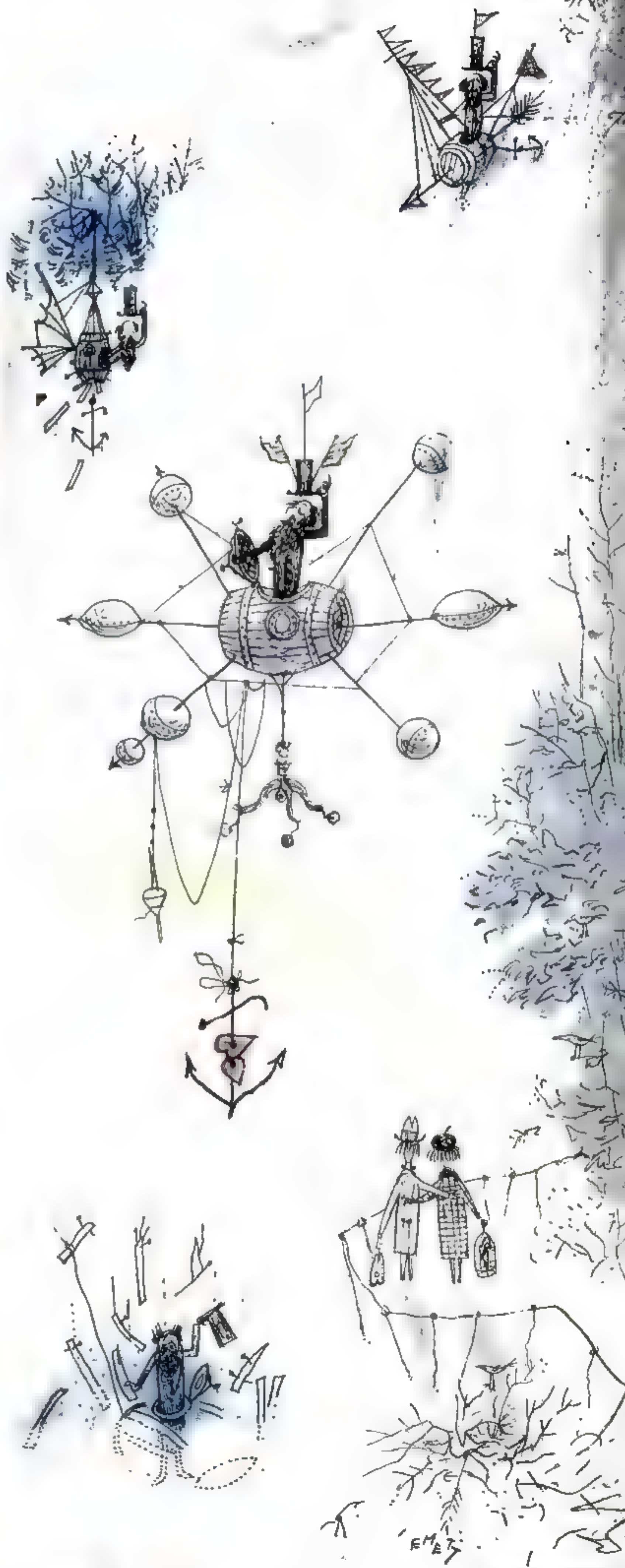
Celebrated automobile designers, making secret trials of their next year's styling, being observed by agents of an unnamed rival company.

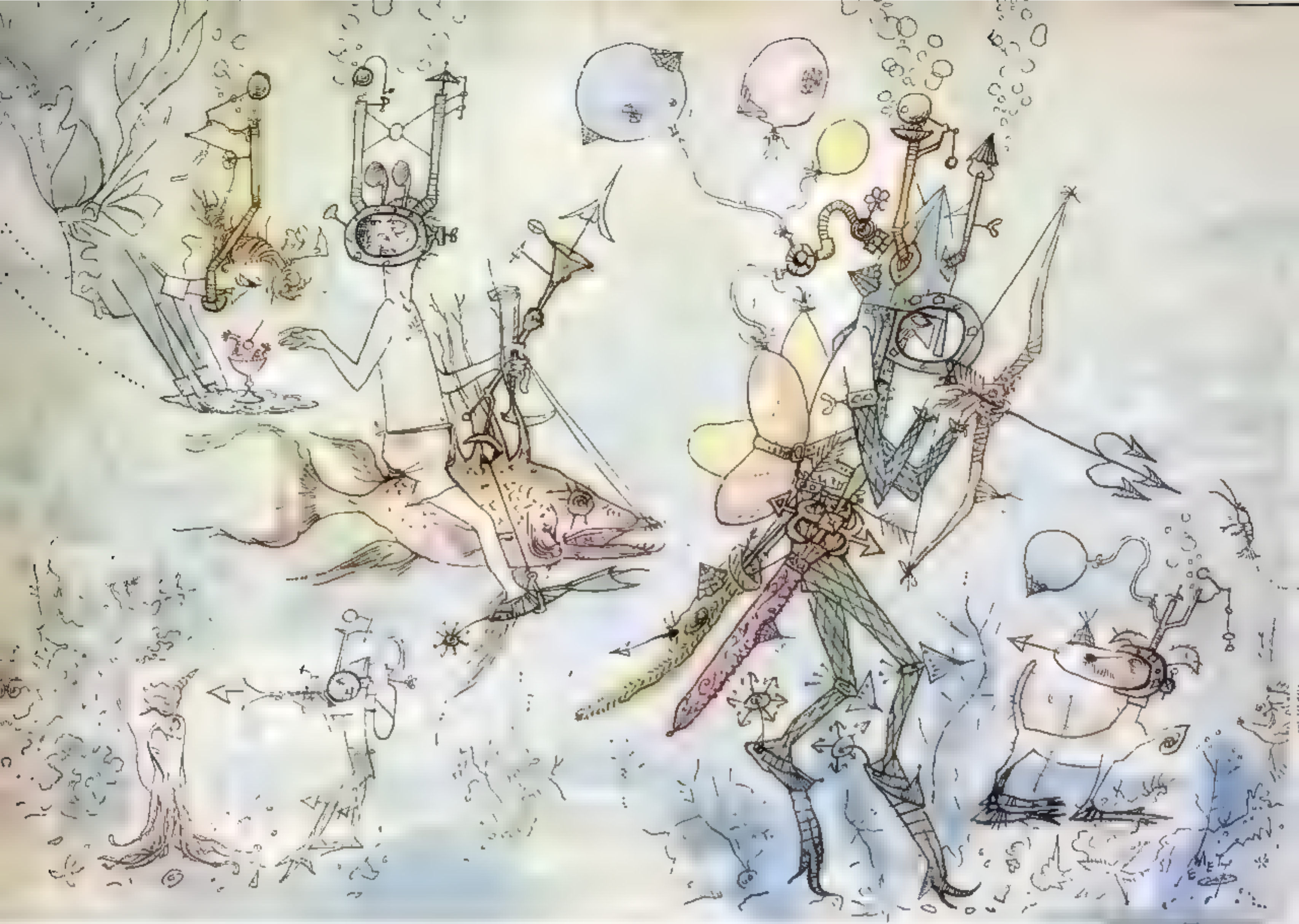
Two designers have embraced revolutionary new forms (one having an exciting new traffic-master jet overpass), whilst the others play safe and again are content to base their design on continental ideas.



Sunday morning

Niagara Falls. The unfailing magnet for honeymooners. A less important but more spectacular attribute is the bringing out of all that is best in the design and operation of waterproof rain barrels.





Louisiana swamp landscape. Small beam pumps (Lesser Oil-lappers) feeding quietly and symbolically among the bones of a derelict wood-burning stern-wheeler. A Cajun (descendant of those early migrants who came here seeking their private Arcadia) passes by with a boatload of Spanish moss and curly iron-work for New Orleans.

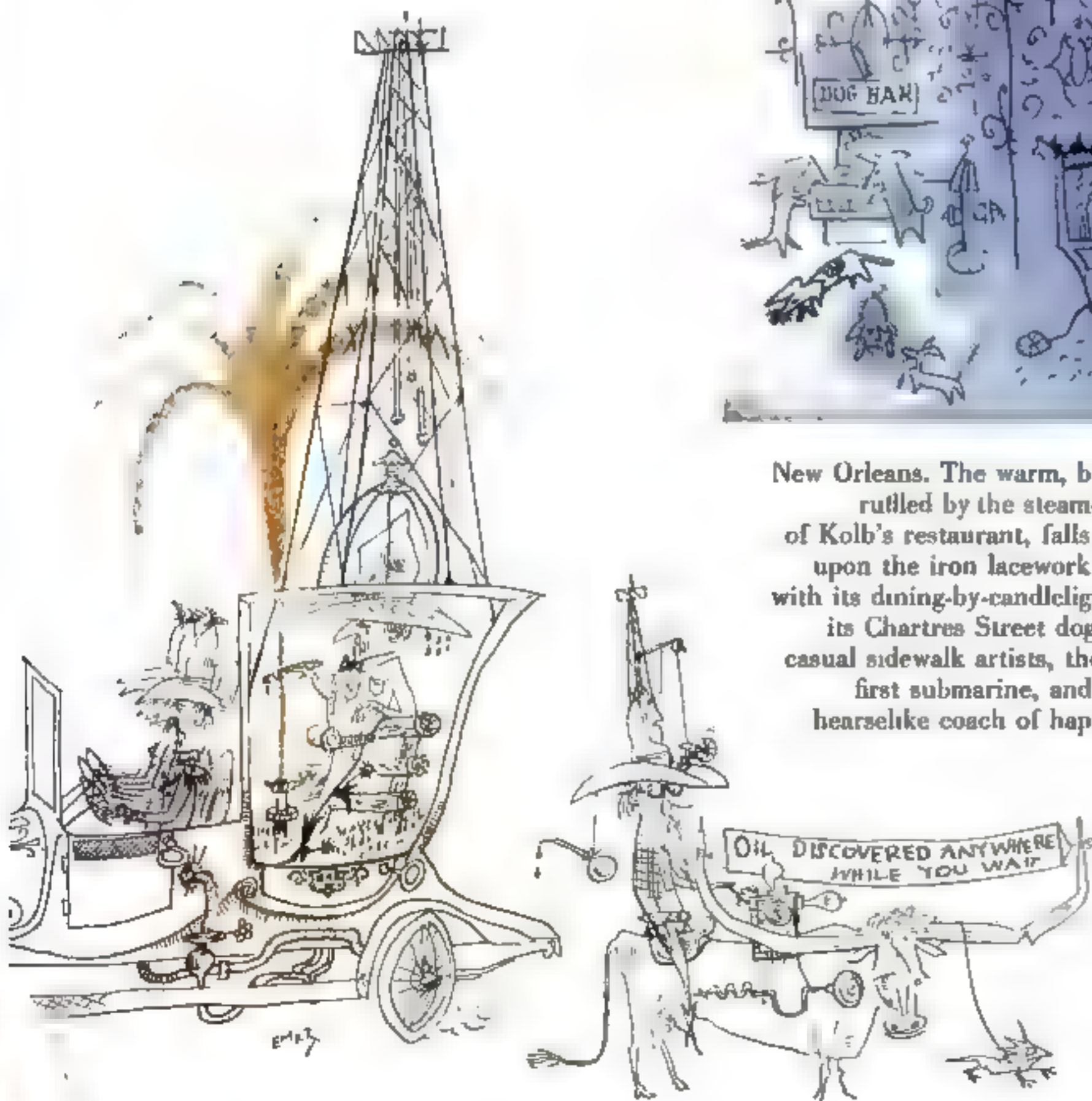


Mailbox art

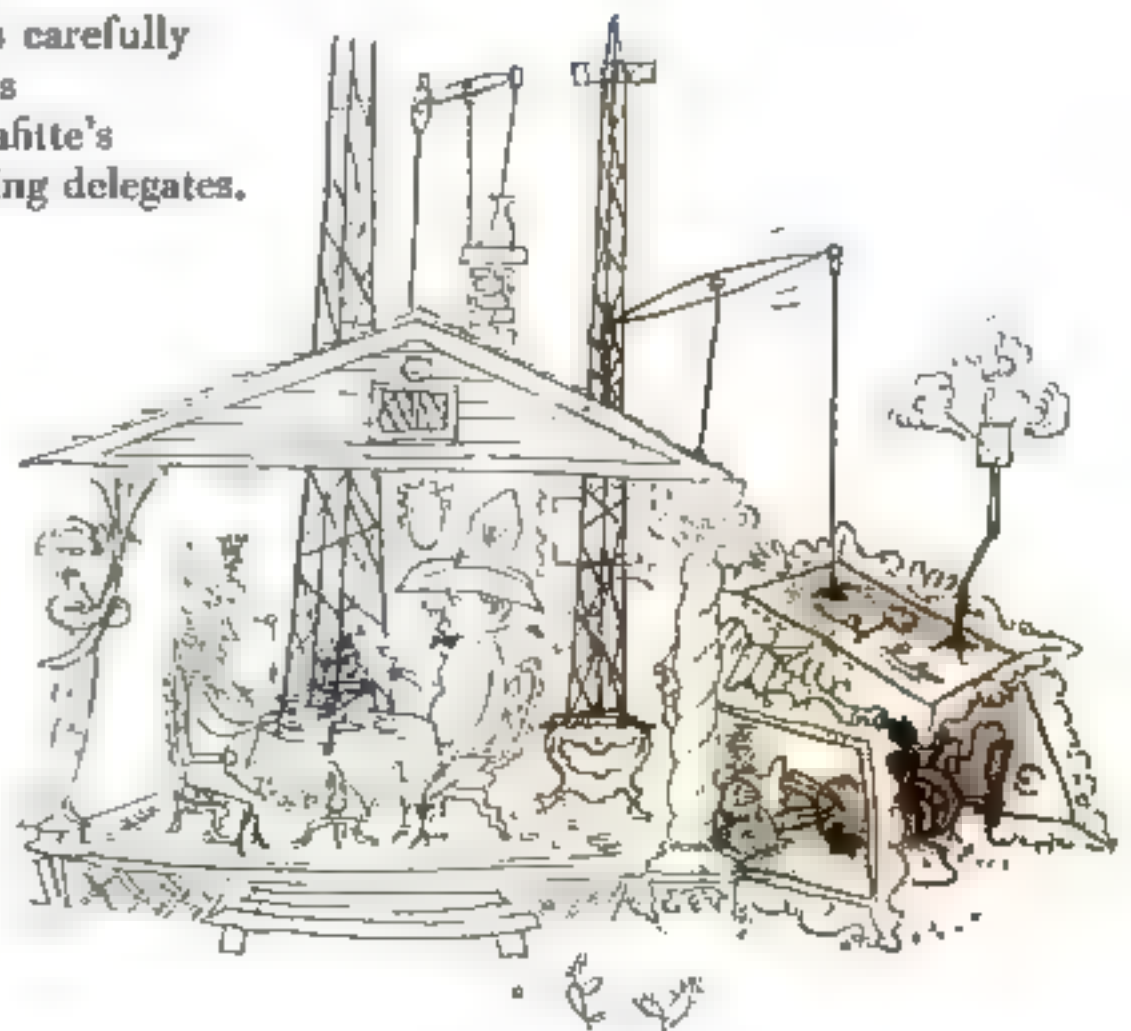
← Skin-diving, Florida. Those surfeited with sun and surf can now escape and, thanks to the invention of false lungs, submarine submachine guns, snorkels and the like, join the ever-increasing throng below the waves. Here an intrepid sportsman, complete with complex air-conserving apparatus and defensive weapons, stalks his unwary quarry, whilst a mounted aqua-huntsman accepts a hurried stirrup cup (a shrimp cocktail) from a faithful retainer.



New Orleans. The warm, blue hush of evening, ruffled by the steam-driven cooling system of Kolb's restaurant, falls romantically upon the iron lacework of the Vieux Carré, with its dining-by-candlelight, its Chartres Street dog bar, its carefully casual sidewalk artists, the world's first submarine, and Jean Lafitte's hearselike coach of happy visiting delegates.



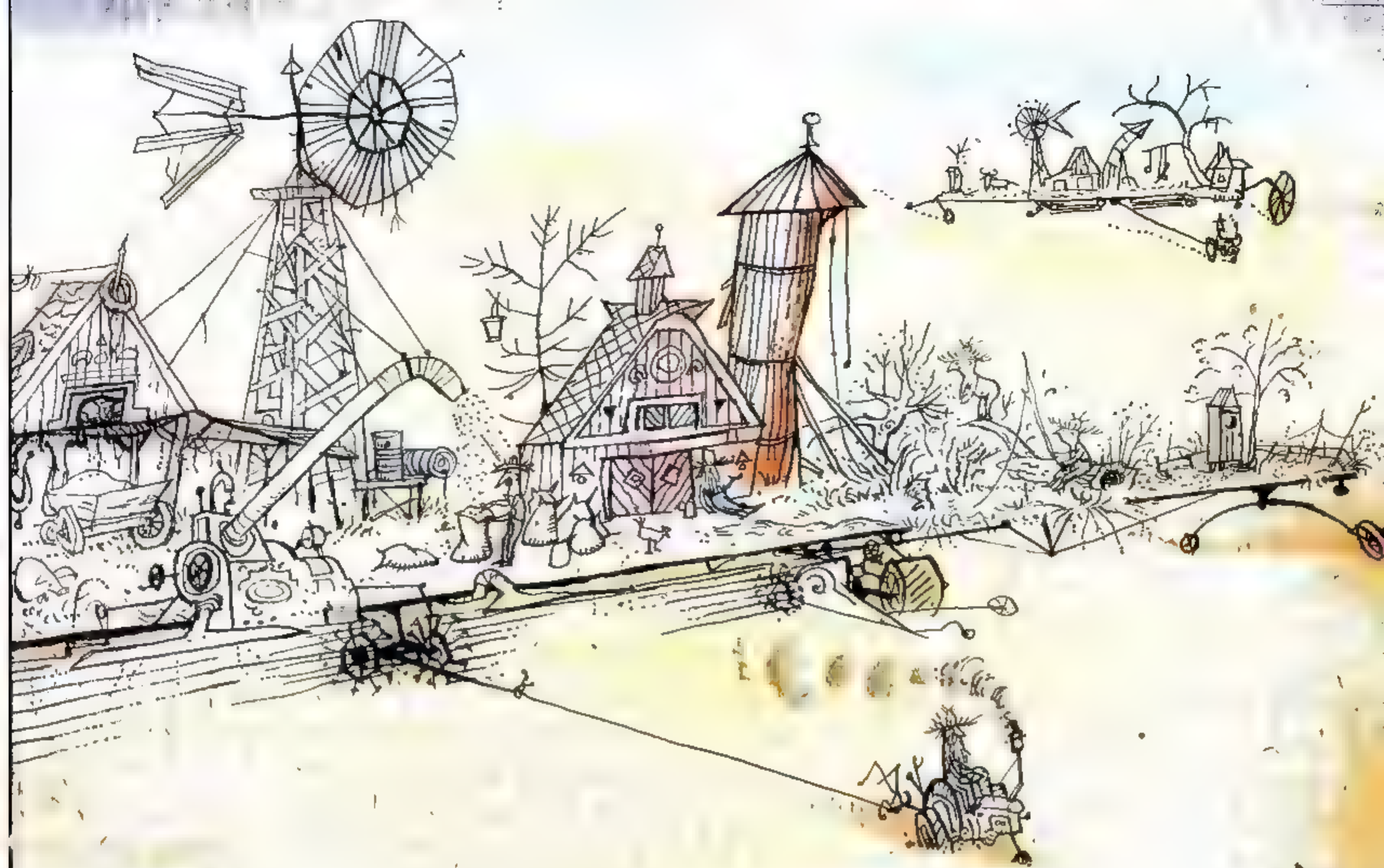
Oil, Texas. An oil millionaire has struck oil again in the recesses of his customized Rolls Royce. At right a millionaire couple are living graciously. (Their enginehouse has been built from spare Old Masters.) In the middle a traveling Technical Man, who uses a toad for wild-cattling and locating wells.





Reno, Nevada Agambling
machine which dispenses
joke, justice and jackpots
with equal impartiality





EMET

Suggested method for the farmer to cope
with the infinite magnitude of the Midwest.



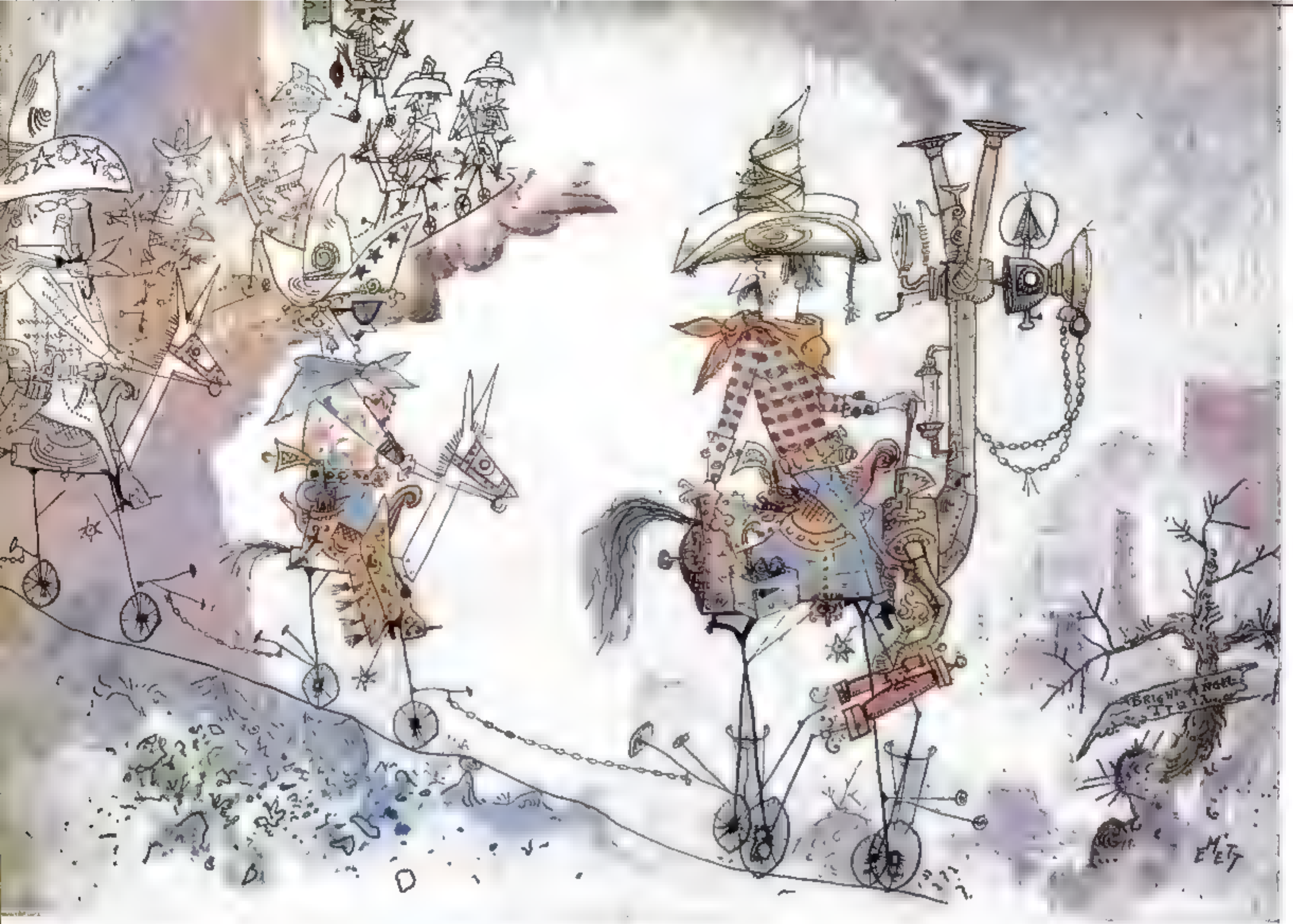
EMET

A ghost town, with visiting English ghost
being entertained by resident shades
in true Western fashion.



EMET

Wyoming. Evening on the range

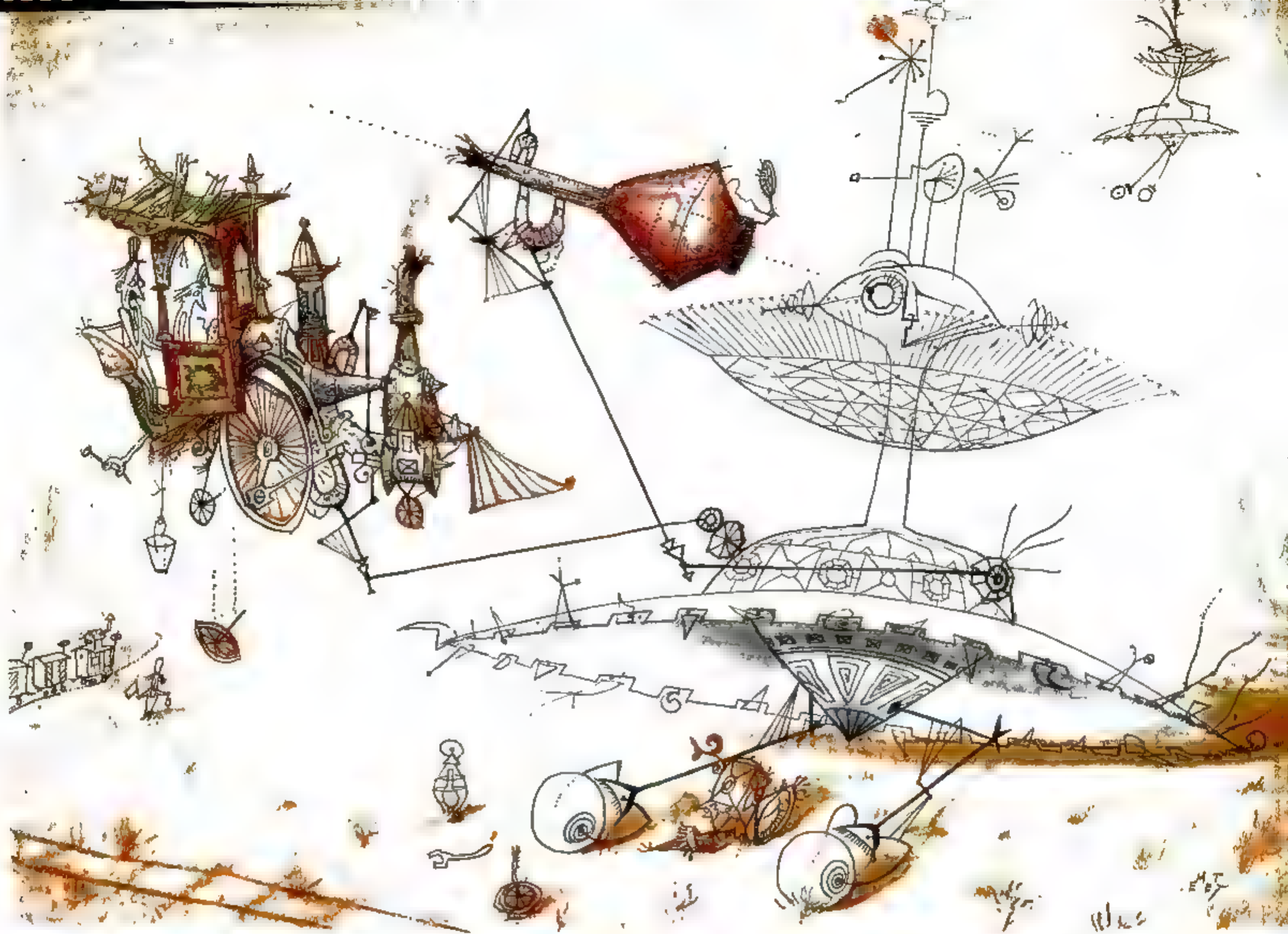


The Grand Canyon. A plea for a less hair-raising method of negotiating the trails, yet retaining most of the lovable characteristics of the old Mule Train.

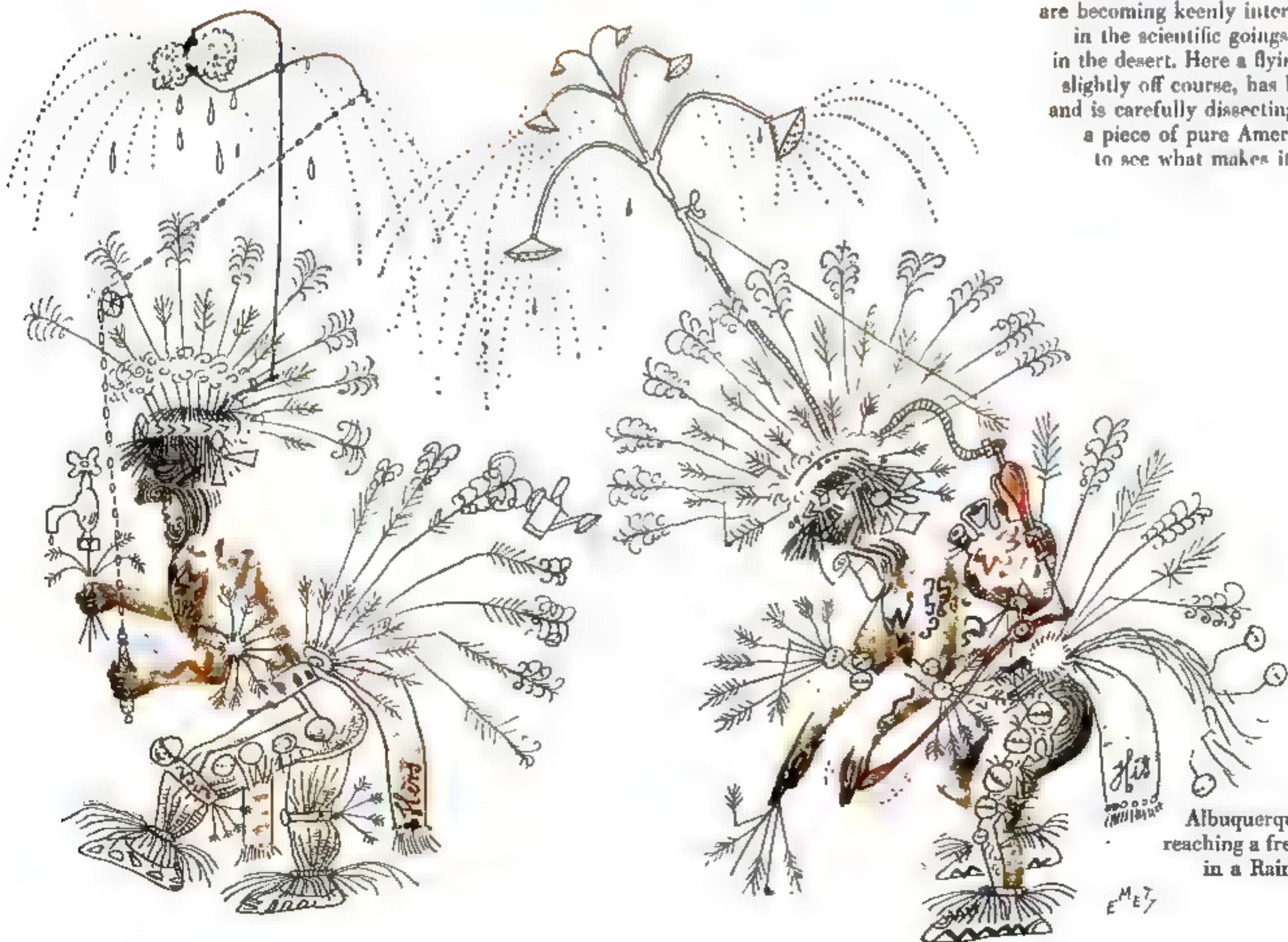


A Dude Ranch, showing the age-old custom of sitting on the fence adapted to drugstore cowboy needs.

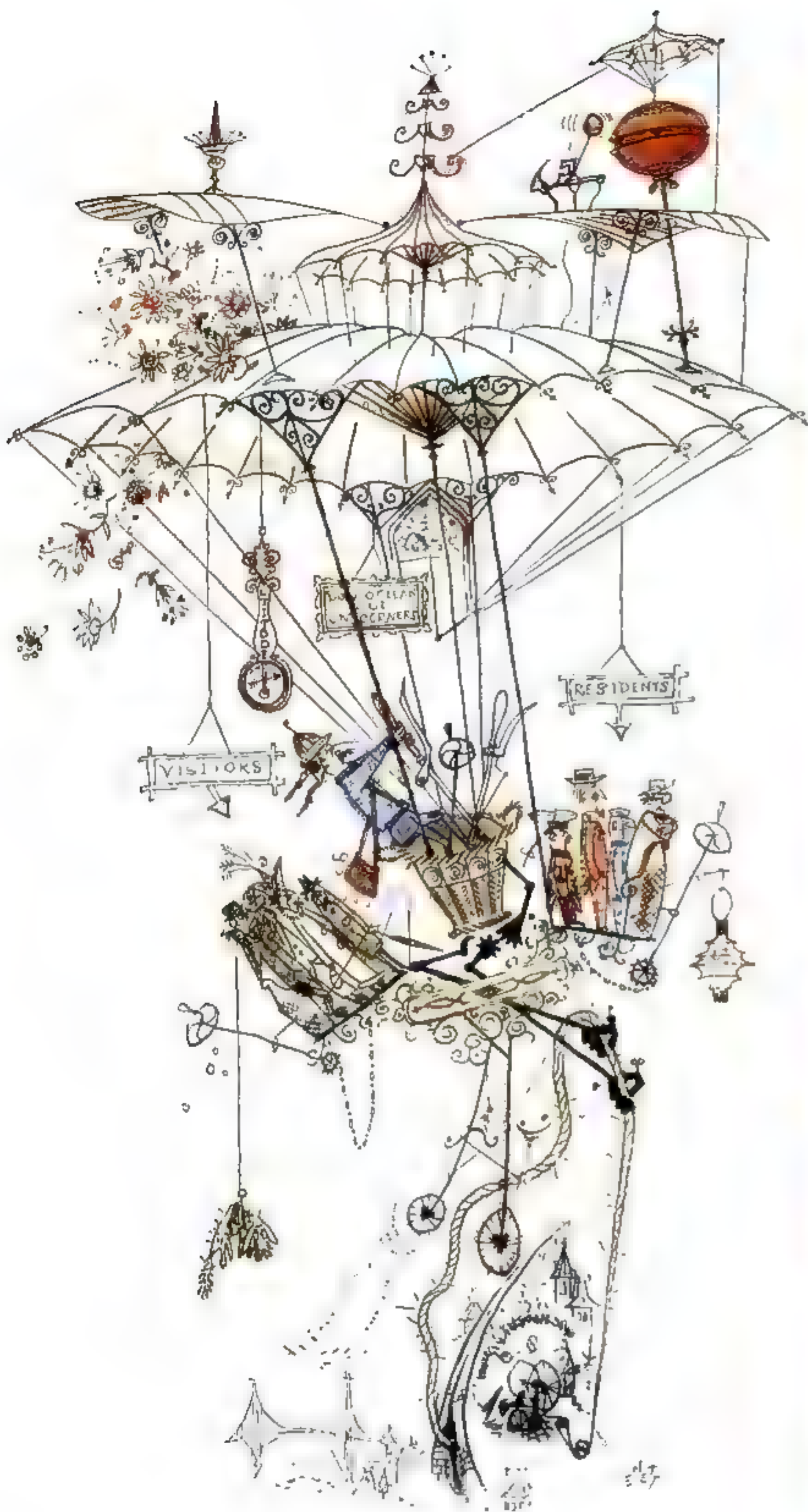




White Sands Proving Ground, New Mexico.
Everybody knows that other planets
are becoming keenly interested
in the scientific goings-on
in the desert. Here a flying saucer,
slightly off course, has landed
and is carefully dissecting
a piece of pure American science
to see what makes it tick.

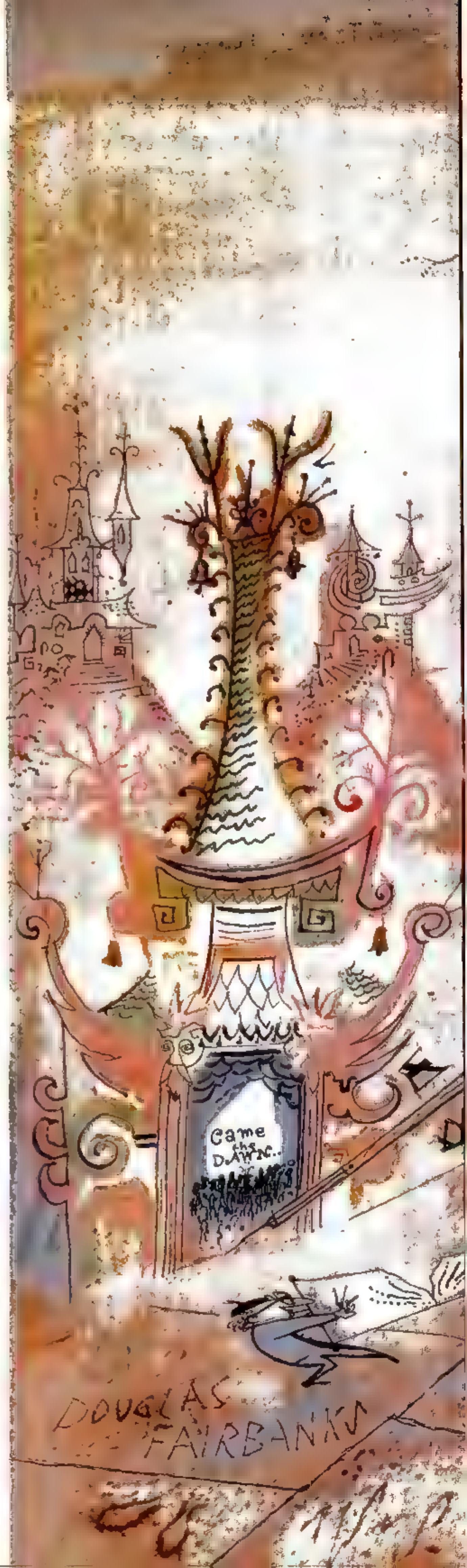


Albuquerque. Indians
reaching a frenzied climax
in a Rain Dance.



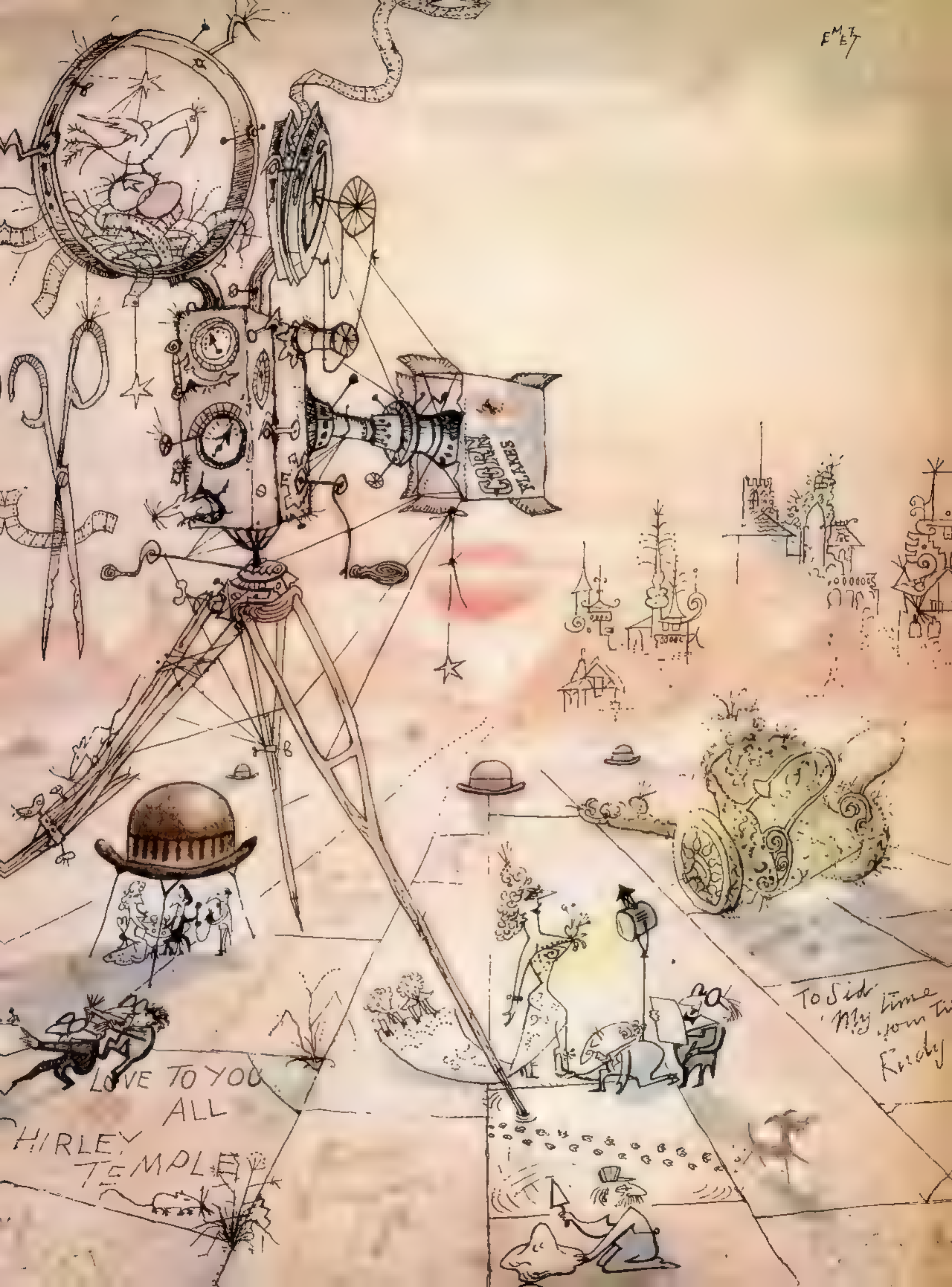
San Francisco. A cable car, reaching the summit of Nob Hill, pauses, gathers itself together, and becomes practically airborne before ensuing plunge. These delicious survivals of a kindlier and a curlier age tackle the countless hills of the city by the simple method of snatching at subterranean moving cables. Residents cling all over the rigging and enjoy the view with great unconcern, whilst visitors slide to the rear and turn green. Cable cars never die. When unfit for service the citizens stand them at street corners and fill them with flowers.

Evening, Hollywood, with sun wistfully declining over Sunset Boulevard tinging homes of the stars and drawing fitful reflections from Ben Hur's discarded chariot. Despite lengthening shadows across the footprints for posterity outside Grauman's Chinese Theater, a new star is adding hers but is not being accorded the respect due to her station. Three producers are arguing over an ever-widening screen. People continued to eat and be rung up under Brown Derbies. A new multidimensional egg is apparently being hatched out on a comfortable nest of old epics. Sea gull is a fugitive from a piratical saga and has no actual significance.



DOUGLAS FAIRBANKS

EMET



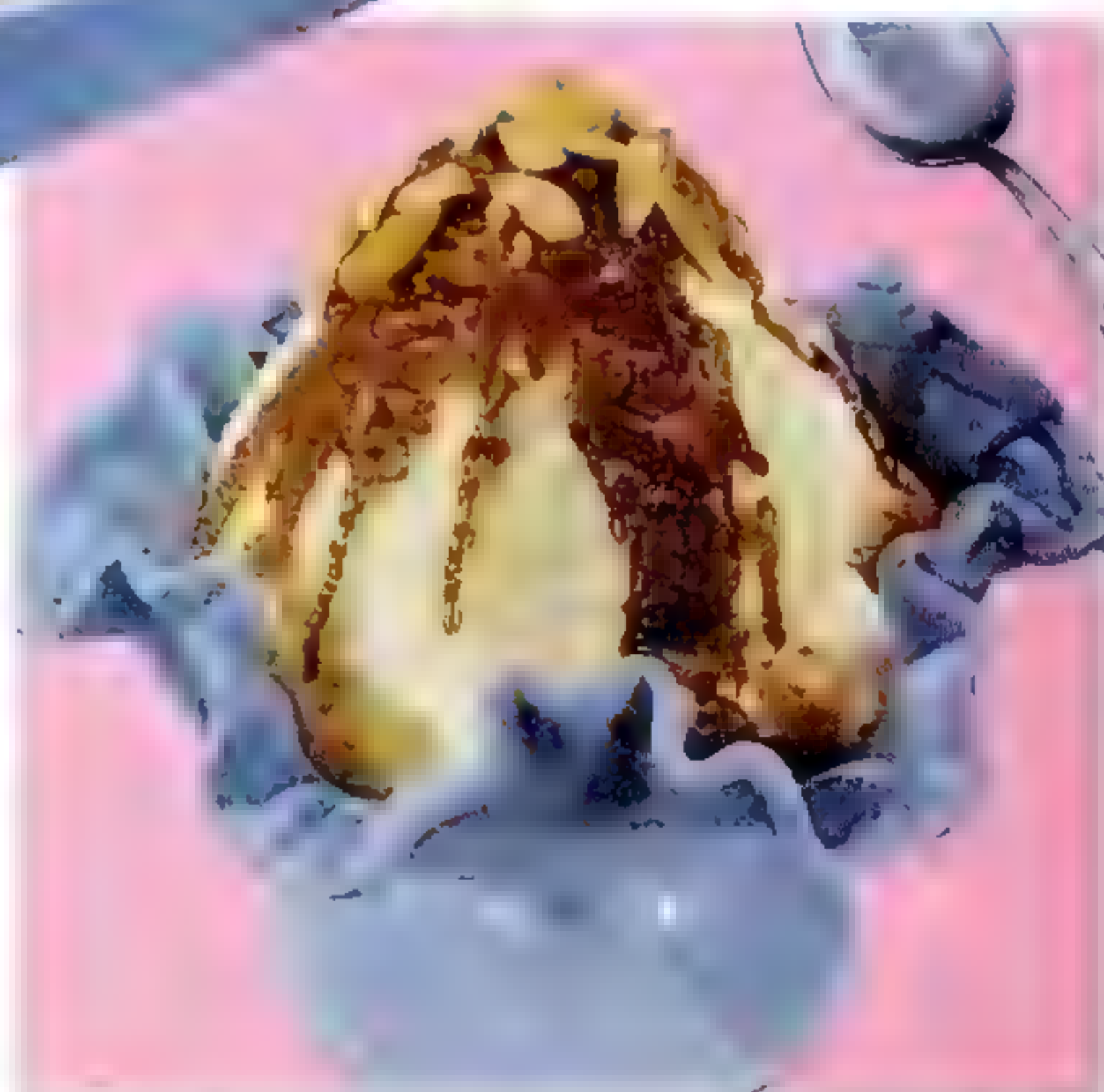
LOVE TO YOU
ALL
HIRLEY
TEMPLE

To Sid
My time
your time
Kathy

PEACH ICE CREAM
FAMILY STYLE



SNOWBALL—A good size serving of vanilla or peach ice cream topped with chocolate sauce and covered with shredded coconut. You'll enjoy it with cookies on the side, too. Try it soon!



MAPLE NUT SUNDAE—One of America's favorite flavor combinations. Simple to make with vanilla ice cream, maple syrup and chopped walnuts or pecans. Have plenty of "makings" on hand. Folks really love this.

Take it easy...
make this Summer an

Ice Cream Festival

and the festival flavor is
 Peach!

Here's a *peach* of an idea! Make meal preparation *easy* this summer by serving plenty of ice cream. Everybody loves ice cream.

To the big or little . . . to the young or old, it's America's Sweetheart of Foods. And say, be sure peach ice cream appears often on your menus. It's a real festival flavor . . . with big, luscious bites of peaches throughout that smooth, creamy-rich ice cream. Peach

ice cream is the feature flavor this summer. Look for it next time you're out shopping. Fix your ice cream dishes in a number of different ways. Use the suggestions shown here—they are mighty popular—or make up some of your own.

Just remember this, no matter how you serve it—every meal becomes a festival when you bring on the ice cream.



See Bob Crosby, 3:45 EST
Tuesday and Thursday, CBS-TV

Homemaker Service and Research for the public,
supported by dairy farmers across the nation.

American Dairy Association

"Voice of the Dairy Farmer"

20 North Wacker Drive, Chicago 6, Illinois



SEVEN-UP "FLOAT"—Put two scoops of peach ice cream in your glass—then pour sparkling 7-Up gently down the side. It's summer's super-treat—so easy, too.



PINEAPPLE SUNDAE—A real summer refresher! A scoop of vanilla ice cream smothered with a generous topping of crushed pineapple. Everybody's favorite, any time.



CHERRY PIE À LA MODE—To be popular serve pie à la mode early and often! It's a satisfying dessert . . . a hospitality treat . . . that's easy to fix and friend-winning.

PERFECT RICE WITHOUT COOKING

Just add
to boiling water
for perfect rice
every time!

MINUTE
BRAND
RICE
PRE-COOKED

PERFECT
EVERY
TIME



No washing! No rinsing!
No draining! No steaming!

Now it's easier than you ever thought possible to fix superb rice . . . you merely add pre-cooked Minute Rice to boiling water, remove from heat! Notice how every grain swells up separate and snowy-fluffy tender rice *every time!* No work, no watching, no sticky pans. And miracle Minute Rice costs just pennies per serving. Remember to get the big economy package!

Product of General Foods

Swell Summer Meal—Without Sweltering! **MINUTE RICE WITH SMOKED TONGUE**

Spark sliced tongue with mustard sauce, add a fluffy mound of rice—and you've a hot meal that's a cool breeze to fix, thanks to Minute Rice. For 4, just add $1\frac{1}{2}$ cups Minute Rice and $\frac{1}{2}$ teaspoon salt to $1\frac{1}{2}$ cups boiling water. Cover, remove from heat, let stand 13 minutes. No need to fuss or watch—you know your rice will be perfect! For extra glamor, mix in 1 cup of hot cooked peas before serving.

Minute Rice is the easiest rice you can fix. Delicious as a vegetable—in soups and casseroles, main dishes and desserts. "Quickie" recipes on every package—perfect for summer meals!



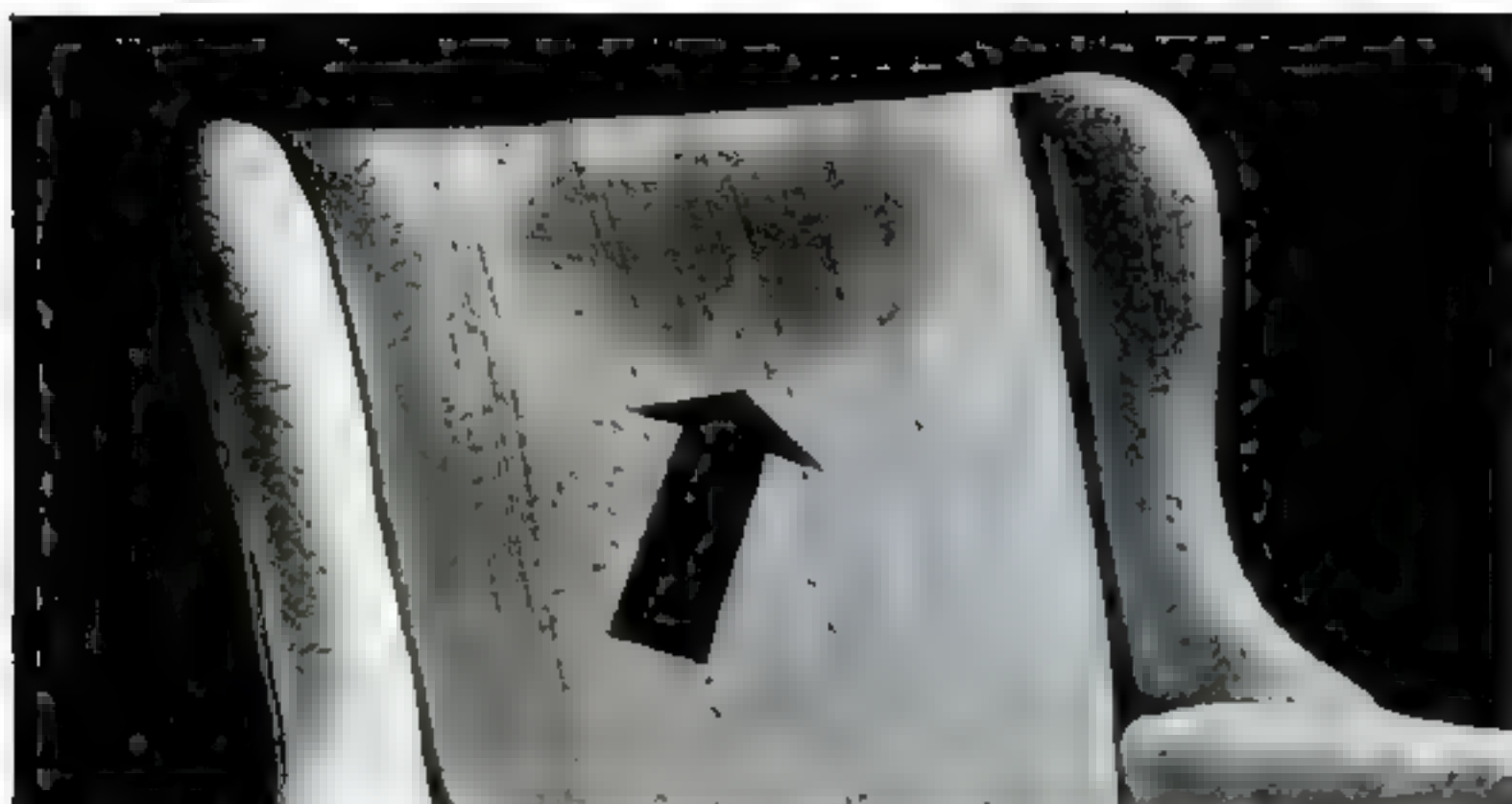
UPSIDE-DOWN MEADOWS SISTERS READ SCRIPTS AND LET THE BLOOD RUSH DOWN TO THEIR HEADS IN THE BELIEF IT WILL IMPROVE THEIR COMPLEXIONS

Steadfast Sister Act

MEADOWS GIRLS GO OWN TV WAYS, SHARE THEIR TROUBLES AND TAKE

Jayne and Audrey Meadows, the high-spirited redheaded daughters of a Connecticut clergyman, sometimes act goofy (*above*) in their personal lives. But in their professional lives they are eminently sensible. As two of TV's brightest performers, they average three shows a week between them and gross an annual income of more than \$100,000. Jayne, the older by two years, stars in many of TV's better dramas and is a regular panel member of *I've Got a Secret*. Audrey has become indispensable to Jackie Gleason as the nasal spouse of a fractious bus driver (*next page*).

The girls were born in China, where their father was an Episcopal missionary. Coming to the U.S., they went to boarding schools and then, deciding on theatrical careers, dropped their real name of Cotter to assume a grandmother's name of Meadows. They set off in different directions—Jayne to the movies, Audrey to Broadway—and wound up in TV four years ago. Jayne's imminent marriage to Comedian Steve Allen will break up the merry Meadows life together but will not affect their mutual assistance pact: "No competition; just love each other."



Wives Make him a gift of this amazing new hair preparation that ends this problem!

Revolutionary new hair dressing *won't grease-stain your chair covers!*

AT LAST! A dressing that keeps hair naturally neat all day—and no slicked-down look . . . no unsightly grease stains to ruin hats, pillows, backs of chairs! It's new Beau Kreml! Amazing spreading action, too! Beau Kreml is easy to comb in . . . easy to wash out. Rinses off comb in tap water! Get a long-lasting bottle—only 69¢.



"Sure keeps hair naturally controlled!"

Says John Steffes of Grand Rapids, Mich. "New Beau Kreml doesn't gum up my comb or leave oil amudge on my chair, either!"



Nobody has ever offered you this much softness for the money!

COPYRIGHT 1964, MARATHON CORP., NORTHERN PAPER MILLS DIVISION

"Nirc says—" **BRING SUMMER FRESHNESS INSIDE YOUR HOME..**

HAVE YOUR **RUGS CLEANED Now!**

NATIONAL INSTITUTE OF RUG CLEANING, INC.

pointer

GUARANTEED

ADAMS-MILLIS CORP., HIGH POINT, N. C.

At home or away Always Carry

TUMS

FOR THE TUMMY

America's No. 1 "on-the-spot" relief for **ACID INDIGESTION-HEARTBURN**

10¢ A HANDY ROLL

STOP SCRATCHING!

Kills FLEAS LICE TICKS FUNGI BACTERIA

PULVEX

Anti-Scratch **FLEA POWDER**

ANOTHER COOPER PRODUCT

STEADFAST SISTER ACT CONTINUED



AS **DRAMA COACH** Jayne (left) goes over lines with Audrey between run-throughs at Gleason show. When possible they attend each other's rehearsals.



AS **TESTY WIFE** of Jackie Gleason on comedy show, Audrey plays in show's popular skit, called "The Honeymooners," about their marital blunders.



AS **SISTER ACT** Jayne and Audrey appeared on *I've Got a Secret*. Jayne watches guest Audrey reveal secret: she wore clothing belonging to panelists.

CONTINUED ON PAGE 80

Make the picture perfect with a "Travelized" Ford!



There's nothing like a sweet-running Ford to make those carefree summer trips *perfect*.

The best way to make certain your Ford's in "trip-top" shape for all that driving you're going to give it, is to have it checked and "Travelized" *now*—before you go away.

If replacement parts are needed, be sure to insist on the parts that are made *right* for your Ford—Genuine Ford Parts. They're made to the same specifications set by the men who originally built your Ford. They're given exhaustive tests before they're approved for manufacture. And they're *made right* to work right to last longer in your Ford!



SURE SIGNS OF SAVINGS



Wherever you go for service
insist on
Genuine Ford Parts

Happy Homes have Nesbitt's



NESBITT'S is Pure — Wholesome — has a delightful true fruit flavor. It's the best refreshment for everyone in the family. Be a fun family. Serve NESBITT'S at your home. Ask for NESBITT'S wherever soft drinks are sold. Look for this distinctive carton and take home six bottles of NESBITT'S today.



a soft drink
made from *real* oranges



CLOTHES STEALING is disclosed when Audrey offers to lend Jayne a shirt, pulls out one, a present from Steve Allen, Jayne lent her several weeks before.



FATHER'S CONGREGATION greets Rev. Francis Cotter and his daughters outside Christ Church in Sharon, Conn. Father is proud of the girls' success.

YOU'RE SURE TO WIN APPLAUSE WITH THIS

Salad Supper Duet

For double delight on a hot summer night, proudly present these *two* harmonizing salads. Win a big hand with the perfect dressing . . . choose Ann Page Salad Dressing for its distinctive slightly tart goodness, or delicately delicious Ann Page Mayonnaise. Both are rich with fine salad oil and egg yolks; each has its own special flavor magic to do your menus proud.

Count on *all* Ann Page Foods for grand eating at thrifty prices. They're made of choice ingredients in A&P's own modern Ann Page food kitchens and sold only in A&P stores. This eliminates unnecessary in-between expenses and *you* share the savings!

HARMONY SALADS (6 generous servings)

Continental Potato Salad

While still warm, peel, slice, and gently mix 3 pounds cooked potatoes with $\frac{1}{2}$ cup hot bayou, salt and pepper. Chill in refrigerator 1 to 2 hours. Drain. Mix in $\frac{1}{2}$ cup minced green onions, $\frac{1}{4}$ cup chopped pimento and $\frac{1}{2}$ cup Ann Page Mayonnaise or Salad Dressing.

TO SERVE: Mound the two salads side by side on crisp lettuce leaves; separating them with sprigs of watercress and tomato slices. Surround one with tomato wedges and cooked egg slices; the other with sliced cucumber and ripe olives. Top each salad mound with a little more dressing.

Ham-N-Pineapple Slaw

Toss together 4 cups finely shredded cabbage, 1 cup diced cucumber, $\frac{1}{4}$ cup minced onion, $\frac{1}{4}$ cup chopped green pepper, 1 medium can drained pineapple chunks, 1 pound cubed baked or boiled ham, and 1 cup Ann Page Salad Dressing or Mayonnaise.

Among the **33** Fine Foods in the Famous Ann Page Family are such favorites as: Preserves, Prepared Beans, Peanut Butter, Macaroni Products, Prepared Spaghetti, Sparkle Gelatin Desserts and Puddings, Tomato Soup, Ketchup, Extracts, Spices, etc.

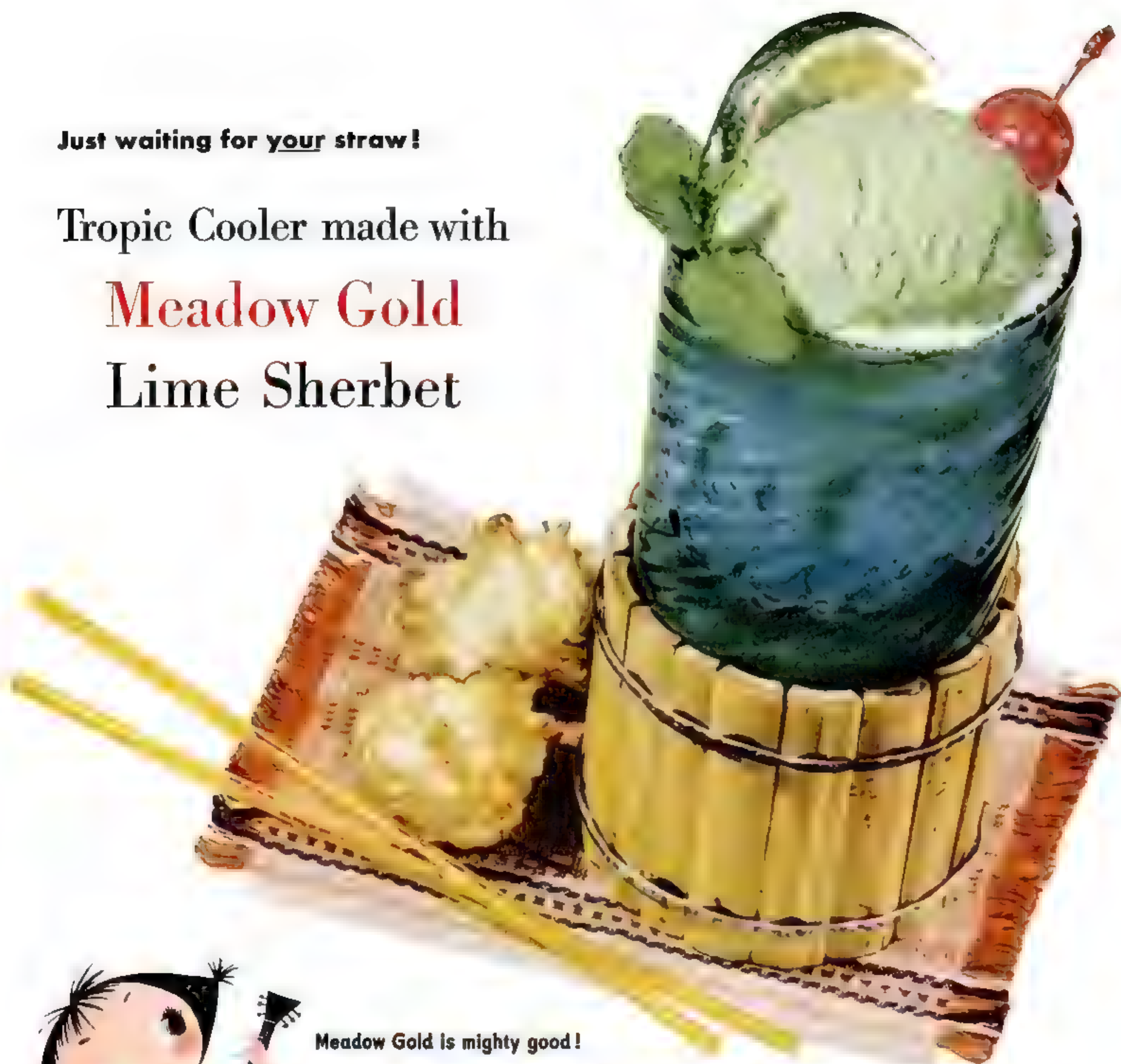
PROVES
*Fine Foods
Needn't Be
Expensive*

THE UNIVERSITY OF CHICAGO
Guaranteed by
Good Housekeeping
and its ADVERTISING BOARD



Just waiting for your straw!

Tropic Cooler made with
Meadow Gold
Lime Sherbet



Meadow Gold is mighty good!

**Meadow
Gold
Sherbet**

WANT a mighty cooling drink that's *mighty* good? Dip a straw into a tall, green Tropic Cooler. Draw deep. And taste the clean, thirst-quenching refreshment of Meadow Gold Lime Sherbet—as you feel the coo-o-olness spread all through you! Make your Cooler at home or order it at a fountain. But for true lime taste, ask for Meadow Gold Lime Sherbet. Smooth-flavored, smooth-frozen, lime as lime *should* be!

How to make Tropic Coolers

2 pints Meadow Gold	$\frac{1}{2}$ cup lime juice
Lime Sherbet	$\frac{1}{4}$ cup sugar
2 lime slices, cut in half	1 quart sparkling water
Maraschino cherries	

Combine juice and sugar. Pour into 4 chilled, tall glasses. Fill three-quarters full with sparkling water. Mix well. Add scoops of Meadow Gold Lime Sherbet to each glass. Garnish each with half lime slice and maraschino cherry. Serves 4.



JOHN LANDY CHASES A SPECIMEN IN A FIELD ON THE OUTSKIRTS OF MELBOURNE, BUILDING HIS RUNNING LEGS AS HE ADDS TO HIS BUTTERFLY COLLECTION

BUTTERFLY CHASER RUNS A RECORD MILE

Hobby helps Landy better Bannister's great feat

The historic record set by Roger Bannister in his under-four-minute mile (LIFE, May 17) lasted just six weeks before it fell to a curly-headed 24-year-old Australian butterfly chaser named John Landy. Landy started collecting butterflies when he was 10, and running after specimens for hours on rough terrain developed powerful legs and lungs. When he entered Melbourne University four years ago, Landy was a serious entomologist but only a casual miler. Though his butterfly collection numbered thousands, his time for the mile was nearer five minutes than four. By working on the track and by chasing butterflies between

meets (above), Landy brought his time down enough to win him a place on Australia's 1952 Olympic team. He did poorly in the games but went home with new ambition and new ideas about form and training. He started running 40 miles a week, much of it at midnight after finishing his studies, and running on his heels instead of his toes to rest thigh muscles. This spring he went to Scandinavia where tests by scientists in Stockholm (right) explained his success in part: his capacity to absorb oxygen was greater than any yet recorded. Last week in Finland with conditions just right (next page), Landy went out after Bannister's mark.



LANDY RUNS ON ENDLESS MOVING BELT IN OXYGEN ABSORPTION TEST →

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Landy CONTINUED



AT START (LEFT) FINLAND'S KALLIO (NO. 21) TAKES LEAD, AT 300 METERS (RIGHT) LEADS LANDY (NO. 2) BY A STEP



AT 700 METERS LANDY LEADS, WITH CHATAWAY PUSHING HIM ALONG. AT 1,250 METERS (RIGHT) LANDY PULLS AWAY



STILL RUNNING EASILY, WITHOUT VISIBLE STRAIN, LANDY CROSSES FINISH LINE 40 METERS AHEAD OF CHATAWAY

HE MAKES MOST OF PERFECT CONDITIONS AND A NOW FAMOUS PACER

Landy's opponents were four of Finland's best milers and red-headed Chris Chataway, the Englishman whose own great race forced Bannister to set a record. In a country whose cool temperatures track authorities consider good for setting records, conditions were perfect: it was a clear, windless day with the temperature a comfortable 77°. The track in the Turku stadium was perfectly groomed; it had been treated with lubricating oil last fall to increase its springiness and other races had been run on an

outside track to leave the surface unscarred. As the milers took the starting line, Landy seemed perfectly at ease—it was his first chance to run under ideal conditions. The field kept up with him on a fast 59-second first quarter. At the half-mile Landy moved ahead with Chataway staying close behind. Said Landy later, "When I felt Chataway on my heels as the last lap began, I got on my toes and said to myself, 'NOW!'" He ran the last quarter in 59 seconds for a 3:58 mile, 1.4 seconds faster than Bannister.

CONTINUED ON PAGE 66

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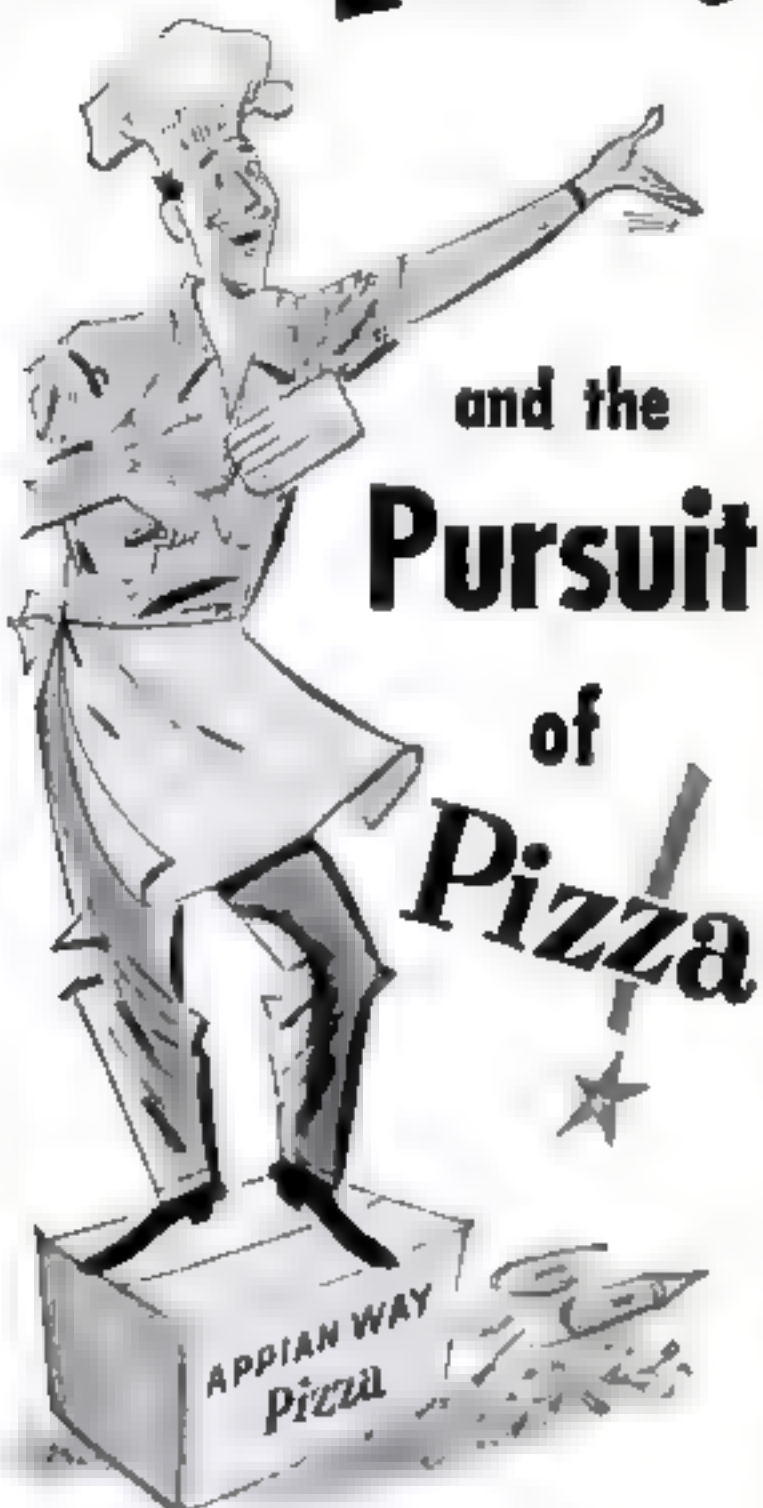
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Landy CONTINUED



BREATHING EASILY after the finish, Landy, who had jogged on past timers, gets the news of his feat from Denis

Johansson and Chataway. Unlike Bannister, who collapsed after the finish, Landy seemed unaffected by his great run.



THE NOISY CELEBRATION started when officials hoisted Landy and lugged him, waving and shouting, off the

track. "I think I can run a faster mile," said Landy, who on Aug. 7 will run against Bannister in Vancouver, B.C.

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you'll love Schlitz*

one of the finer things of life!



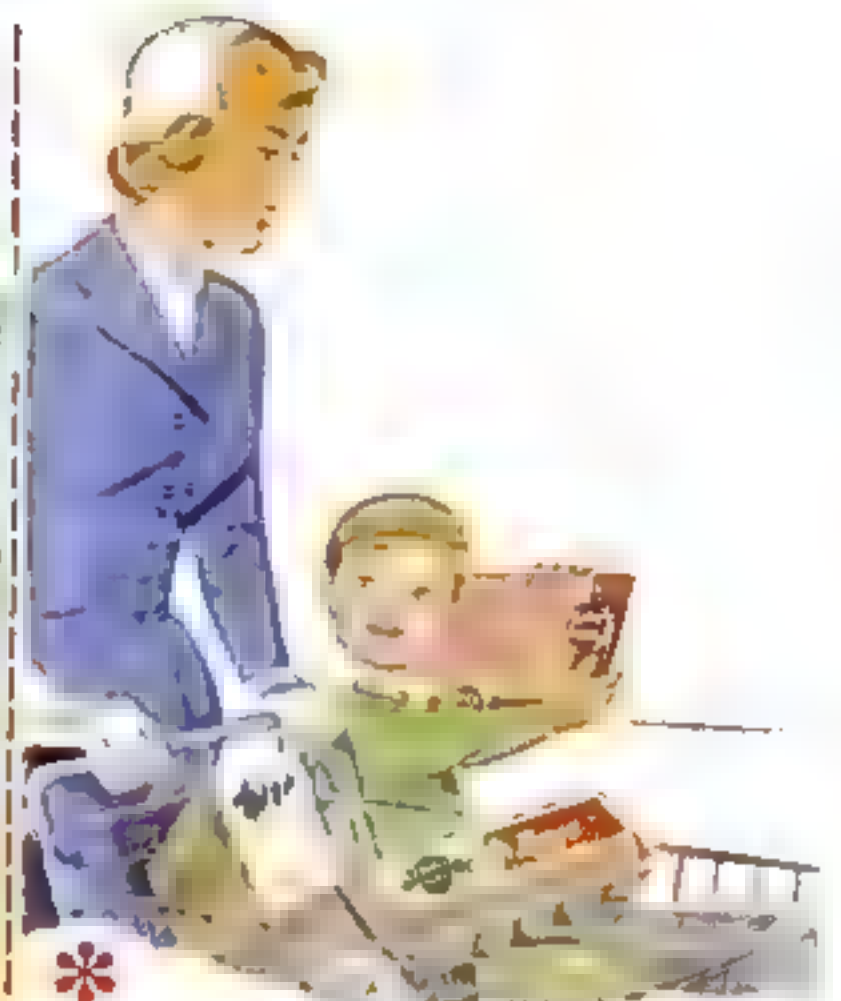
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Egg, 1 slice buttered toast.
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WITH THE SWEET SMOKE TASTE



MVD MAN'S DECLARATION OF INDEPENDENCE

Rebelling against Soviet system, a secret police colonel escapes with first inside report on genocide

by CHARLES W. THAYER

ON a June day last year Lieut. Colonel Grigori Stepanovich Burlutski sat alone in his Russian-made jeep at boundary post No. 23, on a southern stretch of the Soviet border. The time was 8:40 p.m. It was a moment he had planned for 10 years.

That morning, at Burlutski's suggestion, the battalion chief of staff had left for a horse show at regimental headquarters 80 miles away. The political commissar had already gone some days before to attend a political conference in a nearby town. His counterespionage officer was also away reporting to his superiors. The assistant intelligence officer had been ordered off on a practice reconnaissance mission in the interior. That left only the battalion supply officer and the Communist Party Secretary at headquarters, and Burlutski knew them as scatterbrains incapable of taking command in an emergency.

Though it was a Sunday, Burlutski had told his wife he intended to inspect the garden he had started for his troops, the Second Battalion of the 68th Border Guard Division of the MVD or secret police, assigned to a 100-mile stretch of Soviet Turkestan's frontier. He had ridden out to the garden with his driver Vasili and driven around in the neighboring hills pretending to search the countryside with binoculars for mountain sheep. He had seen no sign of life on either side of the border.

Then Burlutski had told Vasili to take his field phone and go back to the telephone line some distance away, call the nearest outpost and tell them the colonel was inspecting the area.

It would take Vasili 10 minutes to reach the telephone line. It would take him at least five minutes of fumbling and blowing into the speaker of his field phone before he discovered that the diaphragm had been removed (it was in Burlutski's pocket) and 10 minutes more to get back to the jeep.

By the time Vasili would have discovered the tire tracks in the 10-yard strip of freshly plowed earth that marked the actual border, it would be dark. He would have 12 miles to walk back to headquarters to report that the battalion commander was missing. With no one there capable of quick action, Burlutski figured it would be a good four hours before any steps to retrieve him could be undertaken. By that time he would be well south of the border and out of reach of any hijacking raid the border guards might attempt across the frontier.

The colonel stepped on the starter, drove the jeep across the tell-tale strip of plowed land and disappeared.

Proof for first time

LAST week in a small West German village Lieut. Colonel Burlutski surfaced. For months he has been telling Allied Intelligence officers what he knows—which is considerable.

As a field grade officer and graduate of the school for senior border guard officers of the Soviet secret police, formerly the NKVD and now MVD, he knows the inner workings of the Soviet security system. As an active combatant in the Kremlin's war with guerrilla bands and resistance movements inside the Soviet Union, he is fully informed about the unrest and resistance which, he maintains, continues to harry the huge Soviet secret police army. As an eyewitness and actual participant in some of the most shocking acts of genocide ever committed, he can, for the first time, confirm crimes of the Soviet government long suspected but never before confirmed. Having worked directly under Colonel General Sergei N. Kruglov and Colonel General Ivan A. Serov, he knows the two key men who have just replaced Beria as heads of the Soviet secret police. Furthermore, as a trained agriculturalist, he is one of the few educated people outside Russia who know the background and present status of Russia's No. 1 problem: the growing crisis on the collective farms.

Now Burlutski is ready to tell his story to the world. In a week-long interview the short, wiry, tow-headed officer, speaking in precise, vivid Russian and displaying an astonishing memory for detail, has painted a picture not just of himself but of Russia as it is today. Describing some of the more sordid scenes he has witnessed, his square sunburnt face hardens, his mouth compresses into a long thin line and his watery blue eyes take on a strange look. But when he tells a funny story or laughs over a joke, his hard face relaxes into a hundred little lines and his eyes sparkle. Despite his size (he is only



STILL NERVOUS, Burlutski rubs his palms together and stares into the distance as he recalls killings, deportation and organized terror in which he was forced to take part.

CONTINUED ON NEXT PAGE

5 feet 4) his body is well proportioned and moves as though driven by powerful springs.

Born the same year as the Russian Revolution, Burlutski was the last of seven children 36 years ago in a rough frontier town behind the Ural Mountains. He still recalls the food and candy that were provided by the Hoover Relief Mission during the 1922 famine. "I remember nipping my older sister's finger in my hurry to bite into a Hoover Mission chocolate bar," he told me with a broad grin that exposed all his gold teeth.

Bright, he made good progress in school, but collectivization, famine and family misfortunes forced him to interrupt school frequently. On one occasion rich cousins in a nearby town where there was a school took him in. "They allowed me to sleep and cook my buckwheat cakes in the corridor outside their apartment," he said acidly, "while they ate lamb stews in the front room."

After finishing elementary school, he worked for a year as a time-keeper on the collective farm where he learned accounting. "We called the system American double entry. But nowadays, of course, they call it simply double entry—to say it was American would be decadent."

Then he got a chance to go to a technical zoological institute which had a branch at a nearby state farm. He was a good student and soon became head of the student council. (Throughout his career Burlutski was always at the head of things.) On one occasion he and his fellow students accused the institute's director of misappropriating the students' commissary funds and giving them wormy meat, mealy bread and frozen potatoes. The director expelled them for exhibiting counterrevolutionary tendencies. But Burlutski stuck to his charges. In the end the director was tried and given three years in prison for embezzlement and Burlutski was reinstated as head of the student council.

Burlutski soon decided he wanted to get out of collective farming. The pay was infinitesimal, housing was abominable and every time an animal died of hunger or lack of proper shelter, the technician was held accountable. Through his connections in the Komsomol, the Communist party youth organization, he was offered a vacancy in the cadet school for the border guards and jumped at the chance.

"But you knew at the time the border guards were a part of the despised secret police," I said. "Why did you join it?"

"Out in the provinces," he replied, "we knew little about such matters. Besides, to a young Russian in those days nothing seemed more desirable than an officer's uniform. I knew that in the army, even in the police army, I would be better fed, better housed and better paid than I could ever hope to be in any other profession."

Cadet school was tough at first. Most of the students were hard-bitten sergeants from the border guards who knew all the military routines. "I was just a boy from the farm," Burlutski said. "Gymnastics and military discipline were a mystery to me. Before long my hands were a bloody mass of blisters. But I used to slip out at night and practice on the parallel bars and horizontal bar and eventually I began to catch on. At the end of my second year I won second place in the Olympiad, which included cross-country skiing, horsemanship, high jumping and swimming." Burlutski also became an honor student and his photograph was prominently displayed on the wall of the school. He wonders now if they have got around to taking it down yet.

At that time the Finnish war was taking a heavy toll of junior officers and his last year of cadet school was accelerated so that he could be sent to the front. But the day before he was to leave, hostilities ended and instead he was sent as a junior lieutenant to the Romanian border. A few months later, as a result of the Ribbentrop-Molotov pact, the Soviet Union occupied Romanian Bessarabia, and Burlutski moved forward to the new frontier.

Just before the German attack on Russia he was stationed on the river Prut and from the high bluffs was able to watch the Germans' obvious preparations for the coming assault. Not only his own unit but undercover agents of the secret police sent urgent warnings to

Moscow. But the Kremlin ignored the warnings and even sent out directives that such reports were considered evidence of cowardice and an attempt to provoke panic. To show they meant it the Kremlin leaders ordered the dismissal of at least two high-ranking officers who continued to report on the German preparations.

When the attack eventually came, Burlutski and his unit held out in their trenches for a week until relieved by regular units of the army. But these were so badly equipped and so exhausted when they reached the front lines that within three days they were routed. A retreat began there that did not end for Burlutski till he found himself far across the Ukraine on the wrong side of the Kerch Strait at the mouth of the Sea of Azov.

There, crowded onto a beach with scores of thousands of other soldiers, he spent five days under heavy shelling and bombing from German guns on a bluff directly above. Then with a sailor friend, Burlutski took to the sea. There were no boats or rafts—not even a tire or inner tube to help them across the four miles of the ice-filled water to the Russian-held side of the strait. But they took such precautions as they could.

First they tied bottles of raw alcohol to their trunks to help rub away the chill after they reached the other side. Then they tied their

carbines around their necks (to prove they were not deserters) and wrapped their identification tags and Komsomol membership cards in bundles on top of their heads. A further precaution Burlutski's friends insisted on: several ordinary pins "in case of cramps."

Burlutski had gone almost two miles when his left leg cramped up. His friend took one of the pins and jammed it into the muscle behind his knee. The leg jumped back to life and he swam another half mile before his right arm froze in a cramp. Two more pins under the elbow forced the arm back into action, but from then on Burlutski began to lose consciousness. The next thing he knew he was on board a small Soviet trawler.

During 1942 and 1943 Burlutski was stationed in the Kuban and North Caucasus areas guarding the rear of the Soviet army against German spies and saboteurs. Occasionally his unit was thrown into action against the Germans.

"Even in the Soviet Union," he told me, "people don't realize the difference between MVD 'operators' and MVD troops. The former are the agents, counteragents, assassins and informers who operate both at home and abroad. It is their dirty work that gives us all a black name. But the MVD troops are in fact no different from any other troops in the Soviet army, except," he added a little apologetically, "that by decree of the government our principal enemy is not a foreign army but our own countrymen. Even so, we were often called on to fight the Germans and, vice versa, the regular troops were sometimes sent to fight the internal enemy. Take the Chechen-Ingush operations for example. . . ."

The Chechen-Ingush Autonomous Soviet Socialist Republic high in the Caucasus Mountains is inhabited by tribes of fierce mountaineers who for centuries resisted the Imperial Russian government's efforts to subjugate them. They were not finally conquered until 90 years ago. At the time of the Revolution the mountaineers again proclaimed their independence, and only after they had forced the Bolsheviks to grant them a considerable degree of autonomy were they inveigled into the Soviet Union.

When the war with Germany came, they once more started dreaming of independence. As the German army approached and began dropping advance agents in the mountain areas, the Chechen-Ingushi sharpened their *kanjals* (daggers), dug up and cleaned their ancient rifles and prepared to cast off Russian rule. But then the Germans were driven back and the Chechen-Ingushi returned to their farming.

In January of 1944 large contingents of Soviet troops began to arrive in their valleys in big, brand-new American Studebaker trucks. The troops had come, so they said, for rest and training in mountain warfare. For a month and more they marched all over the territory, staged mock battles, dug trenches, helped repair bridges and roads and generally made themselves agreeable to the natives.

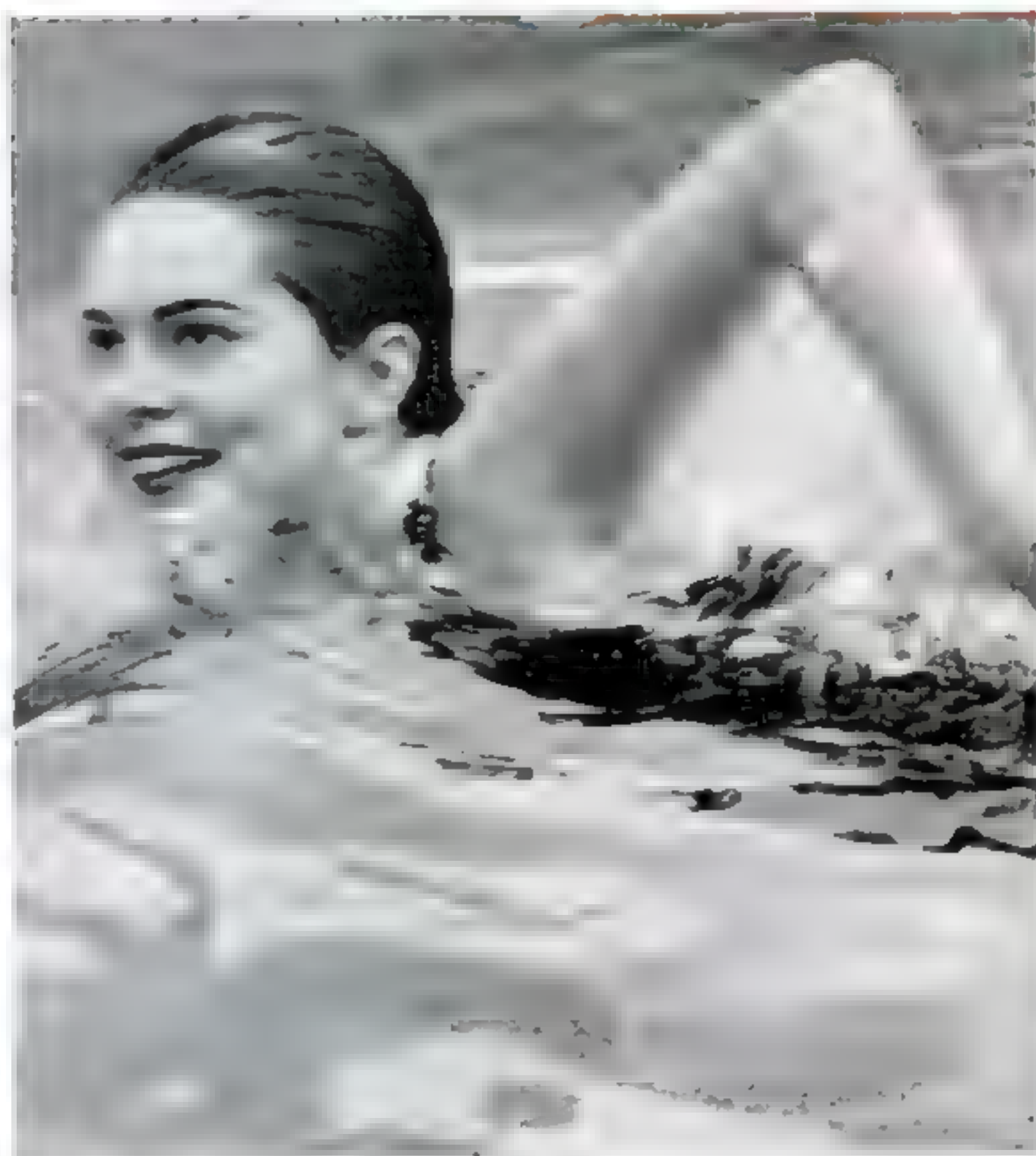


FAMINE SCENES Burlutski remembers from childhood are recalled in this 1920 picture of Russians swarming over a train, rushing about in panicky search for food.

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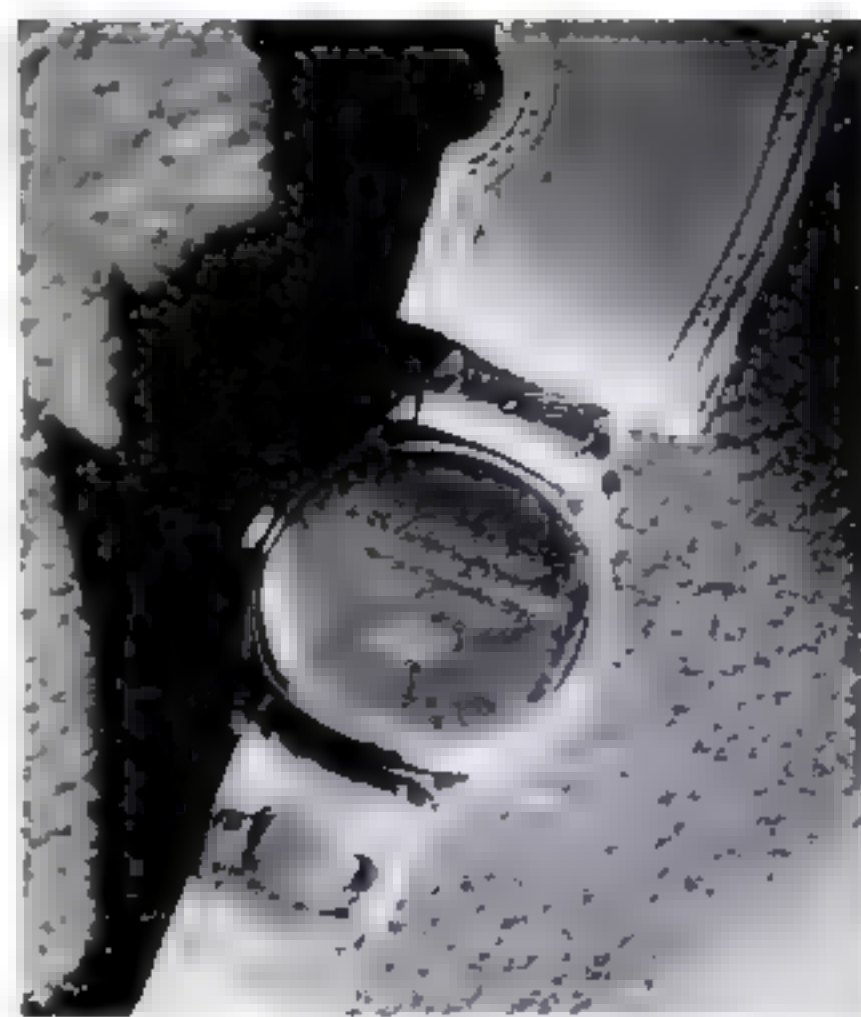
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← **VICTIMS** of Kremlin's genocide project were the fiercely independent Chechen-Ingushi like tribesman (left) shown in Grozny, near town where Burlutski took part in abduction of the inhabitants.



REWARD to Burlutski from MVD for his part in the genocide was a Swiss watch (right). Inscription engraved on back of watch says blandly that it is for "the successful accomplishment of a mission."

MVD COLONEL CONTINUED

Among the Soviet troops was the border guard outfit to which Burlutski belonged. For their visit to the Chechen-Ingush they had been issued regular army uniforms lest the well-known and dreaded green stripes on the pants and sleeves of their own NKVD uniforms scare the skittish natives. In charge of the operation was then Lieut. General Ivan A. Serov who made his headquarters in Grozny, the capital of the Chechen-Ingush Republic. Burlutski describes Serov, a thin, cadaverous-faced, gray individual who has recently been appointed chairman of the Committee of State Security, as "one of the most ruthless, opportunistic swine in the whole dirty business."

Burlutski's unit was assigned to Novoselskoye, a little town of about 3,000 inhabitants tucked away in a narrow valley high in the mountains. Six weeks after they arrived there the local Communist Council of Novoselskoye got orders from Grozny to stage an elaborate demonstration of welcome for the visiting troops on Red Army Day, Feb. 23. The armed forces cooperated enthusiastically in the preparations for the festivities—helped clean up the town, strung banners across the street welcoming themselves, prepared placards with slogans of brotherhood and eternal friendship and portraits of the party "leaders."

Feb. 23 was a fine, crisp, clear day and the snow sparkled on the rooftops and in the mountain meadows. By 9 o'clock practically the entire male population of the town was parading toward the town square where a tribune had been built. Here stood the colonel of the visiting regiment with several aides, including his counterespionage officer, a Major Khorin, and the principal local Communist dignitaries. In front of them paraded columns of native Chechens and Ingushi in their most elaborate holiday costumes, singing, dancing and pumping happily on their accordions. Beside the tribune a Red army band greeted each new column with a flurry of welcome. At one side of the square, mounted on his horse, Burlutski watched the proceedings. "My unit was 'training' in the hill above the town, but for appearances' sake I too attended the festivities."

The native officials made speeches welcoming the Red army and proclaiming the brotherhood of all peoples of the Soviet Union. The colonel of the regiment made an address promising that the army would always serve the interests of the peoples of the Union and especially of the fine, loyal Chechens and Ingushi.

But as the holiday mood of the cheering crowd reached its peak, another figure approached the speaker's rostrum. Gradually the clapping and shouting subsided as Major Khorin, the counterespionage officer, signaled for silence.

"It has been established," he began in a dry, clipped tone, "that during the time of the German occupation of Soviet territory, the population of the Chechen-Ingush Republic gave aid to the enemy, collaborated with them, formed bandit units and carried on hostilities against the Soviet army. In this way they damaged the Soviet power and aided the enemies of Communism."

Major Khorin paused. The crowd shifted uneasily, waiting. Major Khorin went on: "For these reasons, the Communist party and the Soviet government have decided that the entire population of the autonomous Republic of Chechen-Ingush shall be banished forever to the far regions of the Soviet Union."

There was a deathly silence on the square, and Burlutski cast an anxious glance up into the hills where he had left his troops. The major continued: "Any resistance or failure to obey orders will be

considered insubordination to the decisions of the party and government, and the troops will respond with the use of arms—without further warning. Resistance is useless. The entire town is surrounded by troops, and the square on which you are standing is covered by artillery and machine guns."

As he finished, Major Khorin pointed up into the hills where Burlutski's troops, rifles in hand, had risen from the trenches in which they had been hidden during the night. In the approaches to the square other troops moved up, their rifles and machine guns ready.

For a moment there was not a sound, not a movement. Then, as if at a signal, the crowd hurled to the ground the banners proclaiming friendship with Moscow and the portraits of Stalin, Voroshilov, Molotov and Beria. But it was their only gesture of defiance. On orders from the major they sullenly shuffled one by one through a yard-wide gauntlet of soldiers to surrender the richly ornamented ceremonial daggers they had worn for the gay occasion. Then they were formed in columns of fours and marched off to the collecting point on a windswept meadow outside the town. There they were loaded into the shiny new American Studebaker trucks and hauled to the railroad station at Grozny, where they were reloaded into cattle cars for their long journey to the unnamed "far regions of the Soviet Union."

Meantime in the town, operatives of the NKVD went from house to house informing the women that within an hour they would be fetched with trucks. They could take with them not more than 220 pounds of possessions per family. Then the women, old men, children and babies were loaded into the trucks and taken to the railroad siding where, with their bundles over their shoulders, they trudged through the snow into the bare, unheated, benchless, strawless cattle cars.

"At precisely the same time," Burlutski said, "the same scene was repeated in every other town and community in the republic."

After the population had gone, Burlutski went on, a weird silence settled over the community. There was only the sound of tramping feet as the NKVD troops were brought down from their trenches and marched grimly through the haunted town to their quarters in the local schoolhouse. There they sat in glum silence brooding over what they had witnessed.

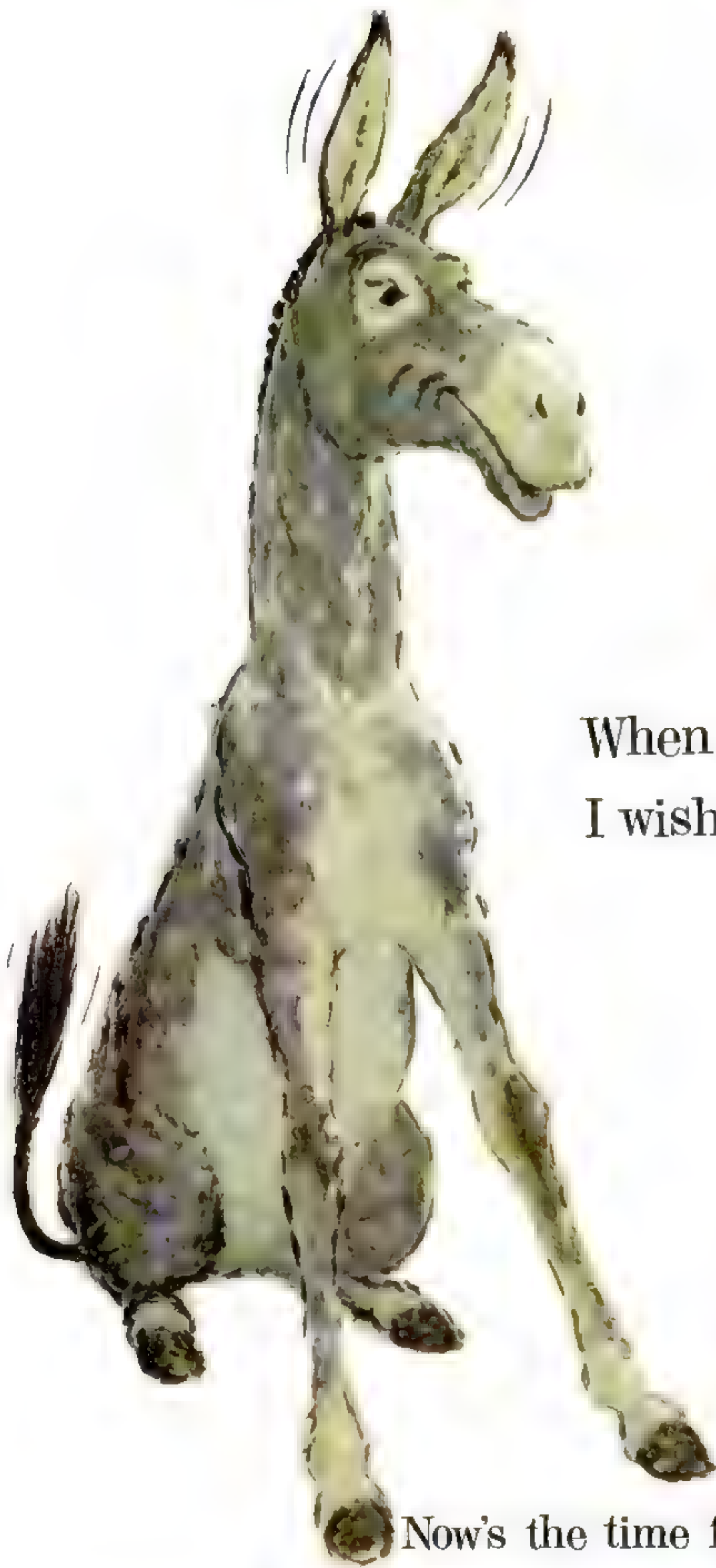
But the operating units of the NKVD, the agents and informers, showed no such restraint. They ransacked the town for vodka and wine, slaughtered and gutted sheep right in the streets and looted the houses of anything valuable. Within a few hours the silence was broken by the wild orgy they staged.

Their drunken singing, far into the night, was the death knell of a proud people.

Only six months before this Burlutski had joined the Communist party, having been a member of the Komsomol since he was 18. "I had become a fanatical, 100% devoted Communist," he says, "but after what I saw in Novoselskoye I began to dream of quitting the Soviet Union. No doubt some of the Chechens and Ingushi did collaborate. Perhaps many of them hated the Soviet regime, and who could blame them? But the women, the children and the small babies—what had they done to deserve banishment in cattle cars in which hardly half could hope to survive the journey alone?"

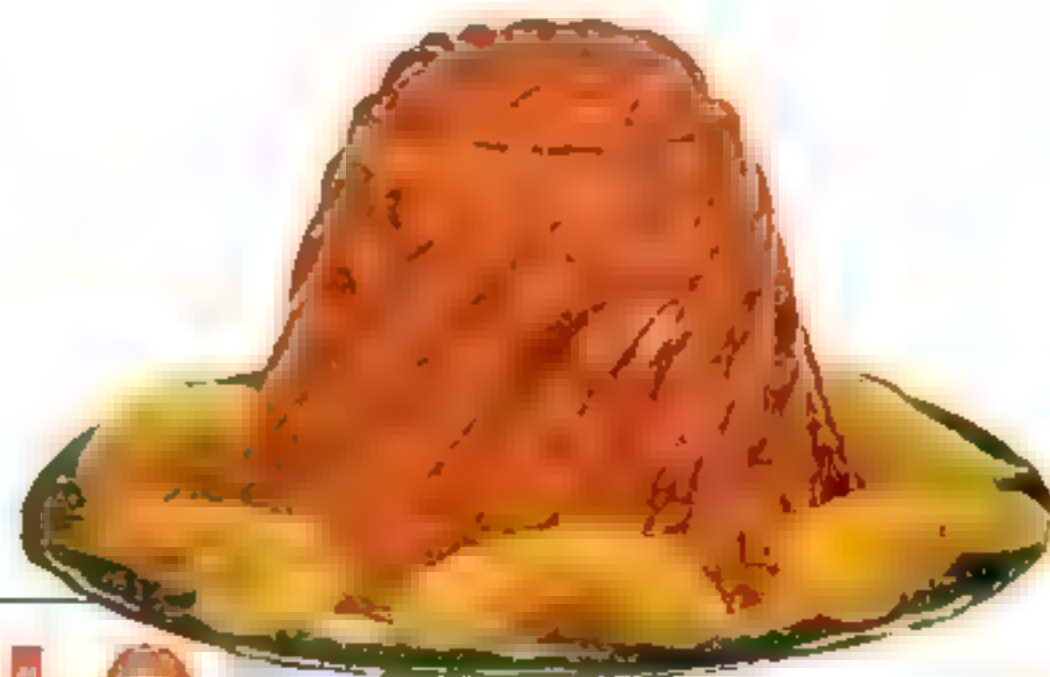
After the Chechen-Ingush operation many of those who took part were given high decorations. Some got personal letters of thanks from Beria. Others got money. Burlutski was given a Swiss watch which he was still wearing when I talked to him. On the back was an inscription: "For the successful accomplishment of a mission, NKVD, U.S.S.R., 1944."

CONTINUED ON PAGE 75



When we're having Jell-O
I wish I were a mule

...because then nobody
would be surprised if I
stubbornly refused to eat
anything...anything but
delicious Jell-O, that is.



Now's the time for

JELL-O
GELATIN DESSERT
SIX DELICIOUS FLAVORS

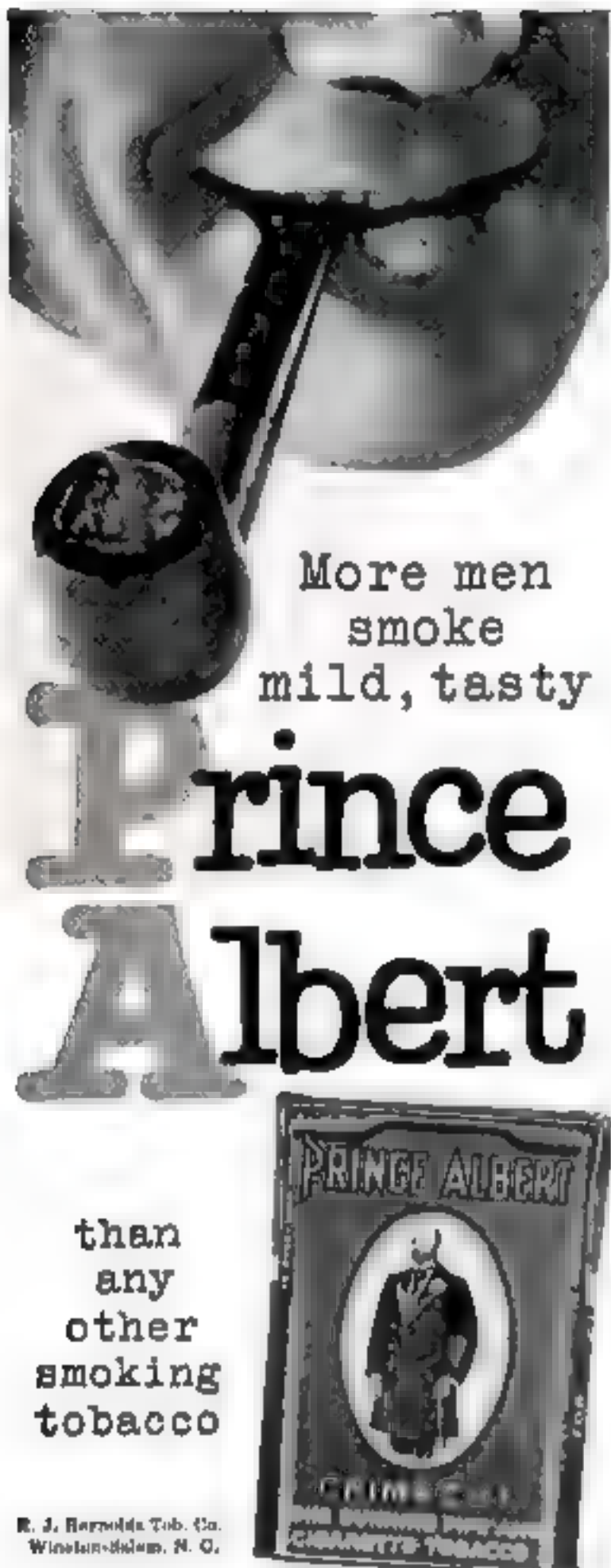


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OFFICIAL IDENTITY CARD shows Burlutski as a steely-eyed, bemedaled officer. Card stated he was in a "cadre of troops of the MVD of the U.S.S.R."

MYD COLONEL CONTINUED

"I guess I don't need the damn thing any more," he said to me. "Here—you take it," and he handed it to me. In exchange I gave him the watch I was wearing.

In this same period Burlutski was required to take part in other mass deportation operations against the Karachaevtsi, the Kalmyks and the Crimean Tartars. His next assignment opened his eyes still wider. In 1944 he was sent to fight the "bandits" of Lithuania. These were local bands of armed partisans who harried Communist officials "elected" on orders from Moscow. Partisans frequently kidnaped Communists, carrying them off into the forest for execution as collaborators with the Russian enemy. Then the corpses were brought back to town and left on display in the square.

"Whenever I got a report that bandits were active in a certain locality," Burlutski said, "I would load my troops into trucks and dash to the trouble spot. But invariably the news that we were on our way preceded us through the native underground grapevine. By the time we arrived the bandits were either deep in the forest or had melted back into the local population. Very occasionally we surprised individuals or small groups, but in nearly every case they would either escape or blow themselves up before we could lay hands on them. Only a few we managed to bring back alive as far as the local jail. But then they would either hang themselves in their cells, cut their wrists or jump out of the window."



MVD BOSS in Lithuania, under whom Burlutski served there, was Kruglov, now co-boss of Soviet secret police.

Siberia. Anyone found fleeing arrest was to be shot on sight and the farm or house to or from which he was headed burned to the ground and its inmates turned over to the "operators" of the NKVD for "questioning."

"It was like beating the forests for wild game—except that the game was human," Burlutski described it. "Day after day we formed long lines almost shoulder to shoulder and combed the forests and swamps, arresting, shooting, burning. If there was any doubt left about escaping from Russia, my experiences in Lithuania put an end to it. Even my well-disciplined soldiers were sickened

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MVD COLONEL CONTINUED

by their jobs. Often after a particularly grim manhunt I would find them in their quarters half mad with drink. Whatever was left of their human feelings they drowned in alcohol."

(Several years later, when he was studying at the school for senior border guard officers near Moscow, Burlutski learned that even in 1952 partisan bands were still active, principally in Lithuania and Carpathia, but also in Latvia, Estonia and Moldavia. In the eastern Ukraine, he said, there was no real guerrilla activity though some religious sects were still active in what the Kremlin considered subversive movements. "Elsewhere in Russia," he says, "resistance has been wiped out for the time being.")

When the war ended, Burlutski was assigned to regular border patrol work in East Prussia. There he thought his chance to escape had come. But then he discovered that the Polish security troops through whose lines he would have to pass to reach the West were in fact disguised Soviet troops under the command of old NKVD colleagues who were sure to recognize him. He had too much respect for the border guards' skill to try to get through Poland. So for four long years in East Prussia and again in Lithuania, on border patrol work, he bided his time patiently.

Then in 1951 the chance came for him to go to the school for senior border guard officers at Babushkin. This offered one irresistible advantage: after graduation officers were generally allowed to pick their next assignment. Burlutski had long since decided his only chance to escape lay through a frontier directly bordering on what he called "Western oriented" countries. At the MVD school in Moscow he had been told that the countries of the Near East were not only "Western oriented" but their espionage services were actually run by Americans. "All the better," thought Burlutski. As soon as he graduated he requested and received assignment to the southern frontier area of Turkestan. The rest of his career we already know.

Russia's best year: 1940

BURLUTSKI's picture of the Russian postwar economy differs in some important respects from that painted by the experts who study Soviet publications and other, less public, data. "The best year we ever had in the Soviet Union was in 1940," he believes. "After the war, the people thought Stalin would relax the system and give us a decent standard of living. But instead he tightened the screws, forced all our industrial efforts into armaments. Even after all the price reductions that followed Stalin's death, we're still far behind where we were when the war started."

"By Russian standards," Burlutski said, "I was very well off in Russia. My salary of 3,800 rubles a month was well up in the higher bracket. In Moscow I could always get meat, butter, fats, sugar and white bread—all at government prices. But in Chkalov, Kazan, Kuibyshev and a thousand other medium-sized cities you can get none of them except by chance on the open market at speculators' prices. Even in Babushkin where I went to officers' school, only 11 kilometers from Moscow, you couldn't get butter or sugar."

Every year Burlutski used to visit his home village in the Urals and, in civilian clothes, wander around the fields of the town's two collective farms, talking to the farmers and examining the cattle.

"The problem of the collectives," Burlutski explained, "is relatively simple: life is so miserable in the villages that no able-bodied man, boy or girl in his right mind will stay there. Each year another class of young men goes off to military service and never returns. By various tricks others manage to slip away and persuade some worker-hungry plant manager to give them a job in a town. Today there is simply not enough manpower to work the farms—and not enough horsepower either. Only the old men, the women with children and the babies remain behind to scratch ineffectively in the fields. Horses and oxen have been killed to eat. Half the tractors are immobilized because of inadequate repairs or for lack of fuel or spare parts.

"If you sit in Moscow and read the statistics of sowing and harvesting, things may look all right. But to the average collective farm president the picture is different: his plan calls for, say, the cultivation of 800 hectares [1,977 acres]. With neither enough men nor animals, he is lucky if he can cultivate 400. As the sowing season draws to a close, the regional authorities call to find out how he is making out. He can't say he's only got 400 hectares sown, for he'd be fired. So he says he has 500 hectares and even so catches hell. When the regional authorities storm at him a few days later, he adds another 200 hectares—on paper. Finally when he is given 24 hours to complete the plan, he simply invents the last hundred hectares: plan fulfilled.

"But then his troubles have only started. In the first place, the

CONTINUED ON PAGE 78

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PROPAGANDA ON THE FARM to spur production is made by farm boss N. S. Khrushchev (with a lone potato) and Malenkov as they pose near Moscow.

MYD COLONEL CONTINUED

400 hectares actually seeded have been prepared so badly that he can never expect a proper yield. Furthermore, he hasn't the manpower or horses or machines to harvest it properly. His taxes and obligatory grain deliveries to the government are calculated not on his actually sown area—400 hectares—but on the reported area: 800 hectares.

"At last when the day of reckoning with his collective farm workers comes, he finds that from what he has left over from his taxes and deliveries he is lucky if he can give his workers 500 grams [one pound] of grain per workday—or about 150 kilos [330 pounds] for the year's work, worth perhaps 1,000 rubles [\$250] on the market. Each harvesttime there will be a little less grain for the farm workers—and a little less, too, for the city workers.

"The whole collective farming system," Burlutski said grimly, "is spiraling downward. It may limp along for another two or three years but not much longer. I'm convinced that one of these days the entire system is going to fall apart. And the men in the Kremlin know it."

Burlutski believes that every egg, every sheep, every yard of cloth or ton of steel, strategic or nonstrategic, exported to Russia is simply putting off the Kremlin's day of reckoning with the people. "If I were you," he said, "I'd not only break off trade relations with Russia but diplomatic relations as well—just to show the Russian people that you in the West will have no truck with those butchers in Moscow."

When Stalin died, Burlutski said, the great majority of the Russians expected Molotov to replace him. They knew Malenkov only as a party hack. Both he and Khrushchev had been in disfavor at various times since the war—Khrushchev on account of his absurd remedy for the farm crisis: the creation of gigantic agricultural cities. Of the two, Burlutski is inclined to think Malenkov now has the edge: "He controls the party the way Stalin controlled it. And like Stalin he's got the knack of stabbing the other fellow first—Beria for example."

It is perhaps significant that the outside world had a better idea of the power relationships in the Kremlin than the Russian people themselves and were betting on Malenkov when the Russians had their money on Molotov.

"What about the army? Can the Kremlin rely on it?" I asked.

"The army is the people," Burlutski said. "More than half of it is recruited straight from the villages. Frequently soldiers showed me letters asking them to come home if only for a few days to help their families. The letters all told the same story: the family had had to surrender its only calf to fulfill the compulsory meat deliveries; the house was falling to pieces and there was no able-bodied man around to help fix it; there was only enough barley left to last the family till Christmas. When I told the soldiers I was forbidden to grant leave for such purposes they looked at me as though they'd like to kill me. Once or twice they broke down and openly cursed the whole system."

Burlutski is a good student of dictators and of Marx. "Remember," he says, "that a dictator has a tendency to start trouble abroad when troubles at home get too big. You people have to keep your guard up." And from Marx he has learned that revolutions require not only careful preparation within but also a little push from without. The free world, he thinks, must prepare the little push for Russia. The emigrants must unite to form a Russian nucleus. The West, he thinks, should equip three or more Russian

CONTINUED ON PAGE 80

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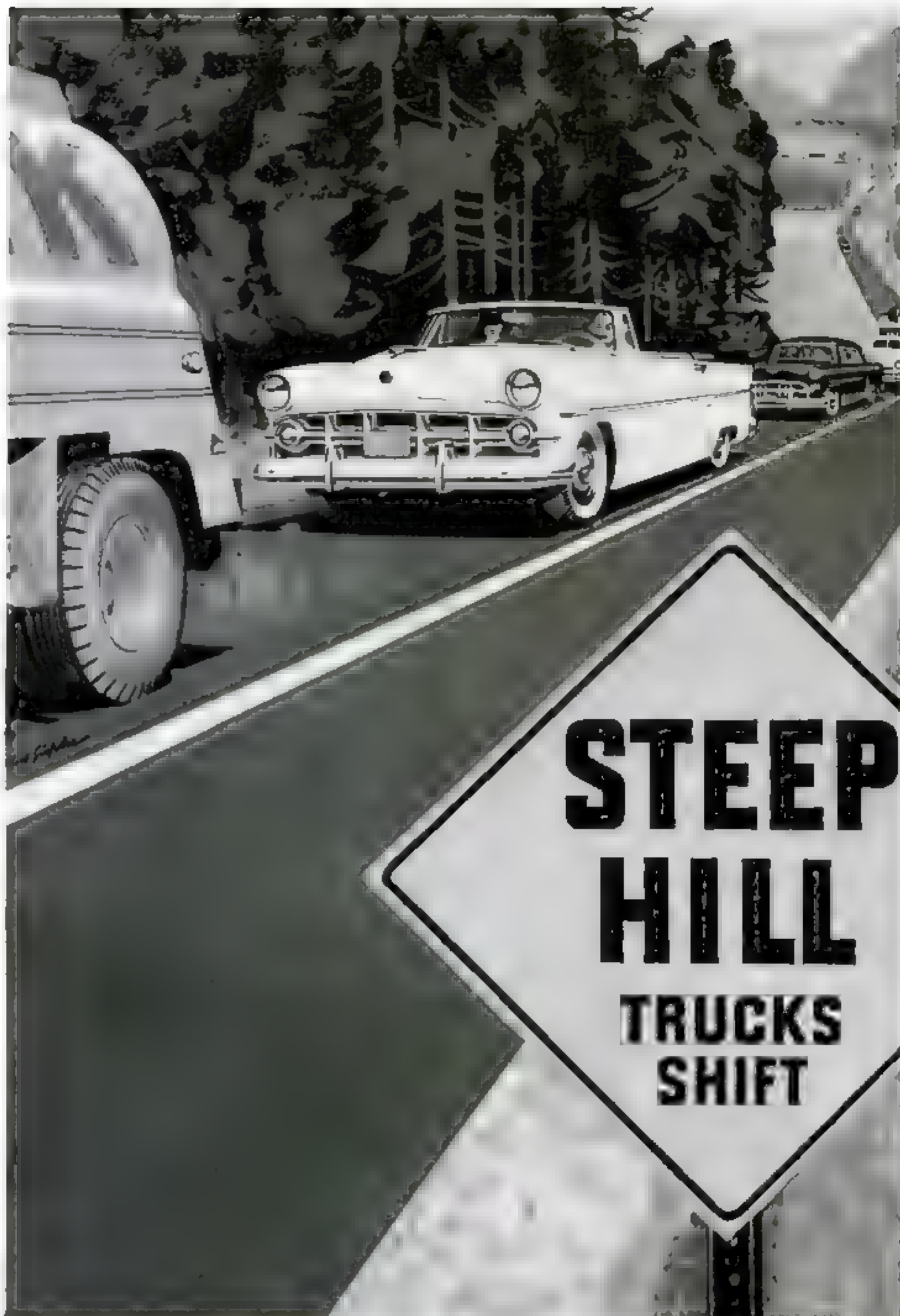
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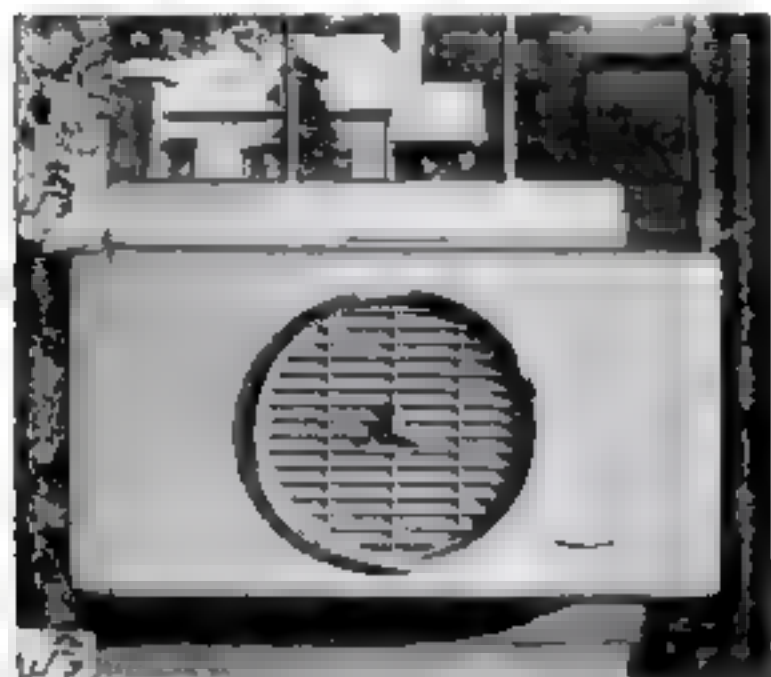
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MVD COLONEL CONTINUED

divisions. "The Soviet army," he says, "won't fight against Russian liberation forces."

"Conditions for a revolution today are no worse than they were for Lenin when he was sitting in Switzerland in 1917. There are plenty of people inside ready to revolt. Some of them are high in the army. The partisans in the Baltic and White Russia are ready and waiting. But you must stimulate the movement from outside."

"Your radio is a good beginning. The Voice of America is doing a good job. Practically every Soviet officer has a radio and almost all of them listen. If Radio Liberation, with Russian exiles doing the broadcasting, had more power and could be heard more easily in Russia, it would be even better. A radio like this, run by Russian exiles, is bound to have more influence in Russia than, say, the BBC or the Voice of America which speak for foreign countries."

The conversation turned to Burlutski's own future. Today he is spending four or five hours a day learning English. In his spare time he writes verse. Two of his poems are addressed to Kruglov and Serov, his ex-chiefs in the MVD. He reminds them of some of their crimes and asks what they plan to say when, like their predecessors, Yagoda, Yezhov and Beria, they are finally arrested. Will they confess their real crimes against their fellow countrymen, he asks, or will they sign absurd confessions that they, too, were agents of the Western powers?

What about his wife Lolya? (They had met and married when they were both students at the zoological institute.) Burlutski's face became grave. "If she'd known I planned to escape they would have executed her as an accomplice. That is why I never told her. Perhaps under the Soviet law for hostages they will make her 'sit' for a time." ("Sitting" is the Russian expression for jail or Siberia; as an old police official Burlutski doubtless knows and in fatalistic Slav fashion accepts the proverb that "sooner or later everyone in Russia has sat, is sitting or will sit.") "But whatever they do to her, I am sure it won't be for long. The Soviet system must fall and soon. To bring that day closer is the reason I escaped and I intend to devote myself entirely to that cause."

"All my early life I was a staunch Communist. What else could I have been—since I knew nothing else? I was born in the Revolution, educated in Soviet schools, isolated from every other creed or philosophy, trained by the Communist party and under the sharp eyes of the secret police. I know I have participated in terrible crimes against my fellow countrymen, not as a hired assassin but as an army officer acting under orders. Now, as a Russian, I intend to help redeem those crimes committed in the name of the Russian people against their brothers—and against themselves."



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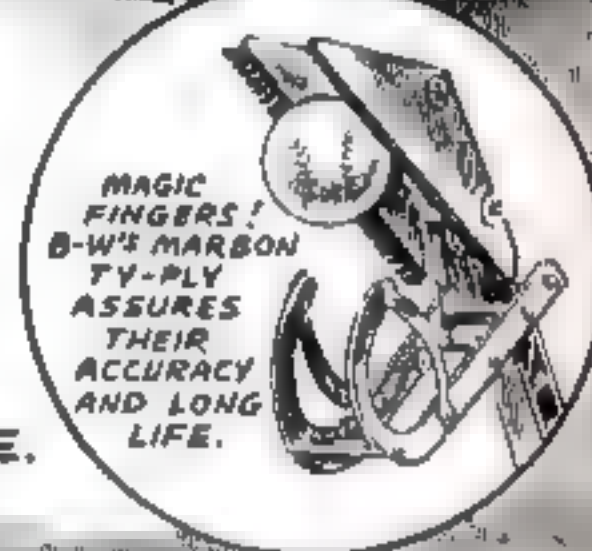
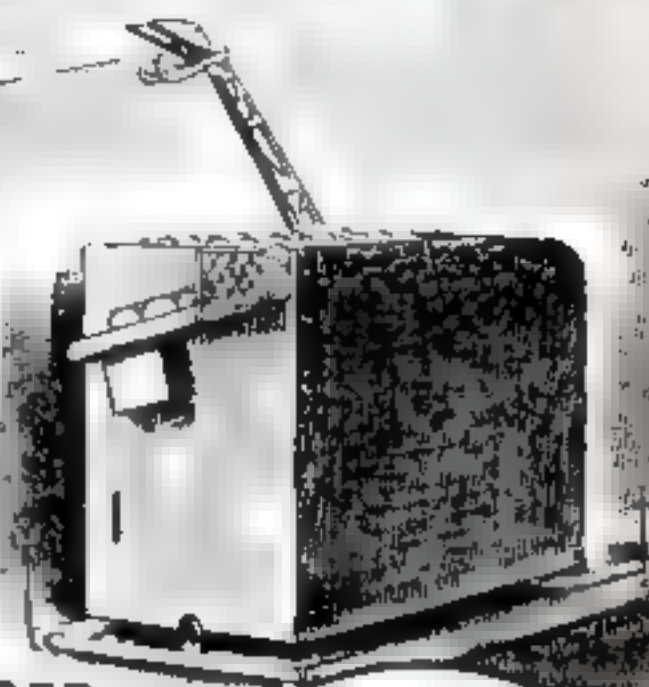




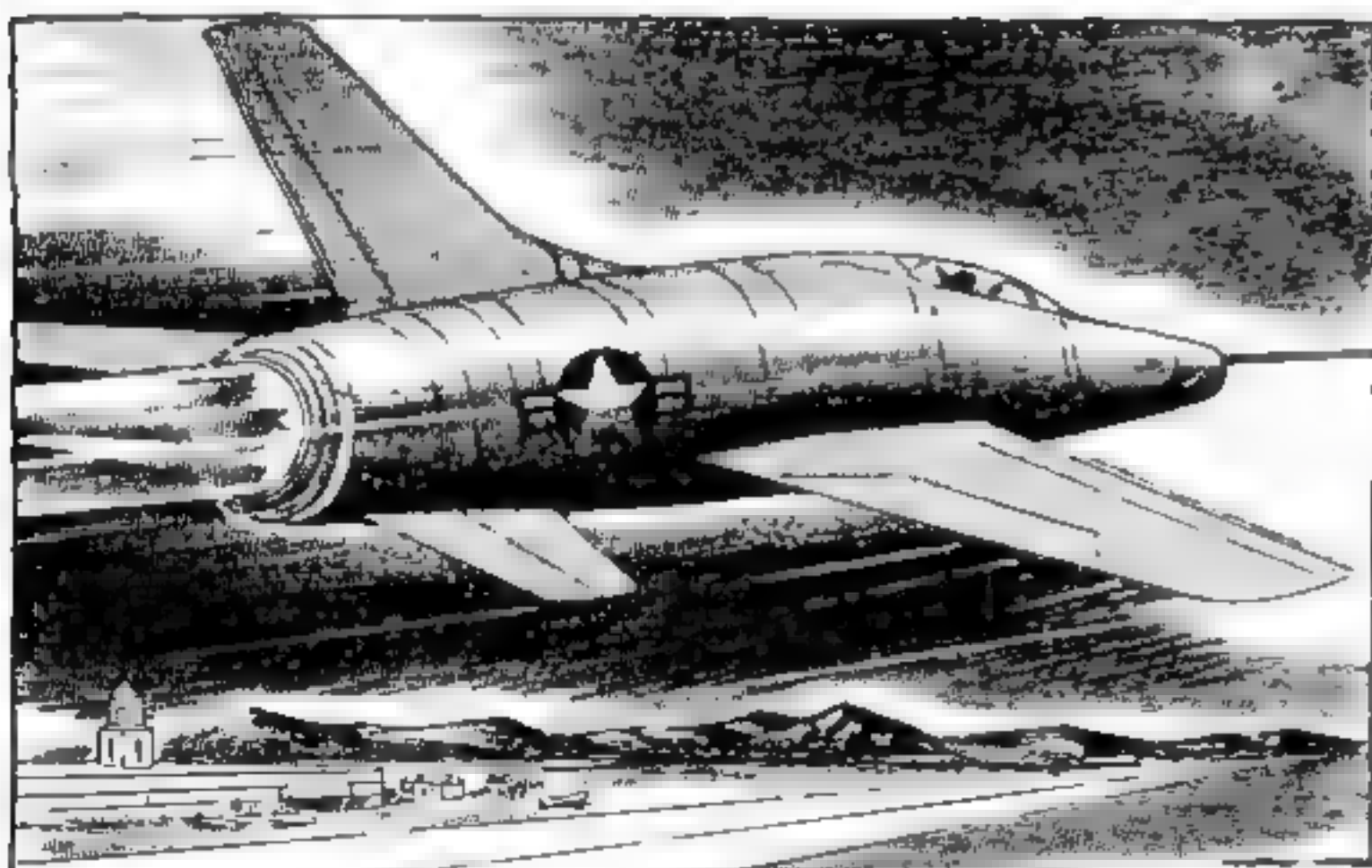
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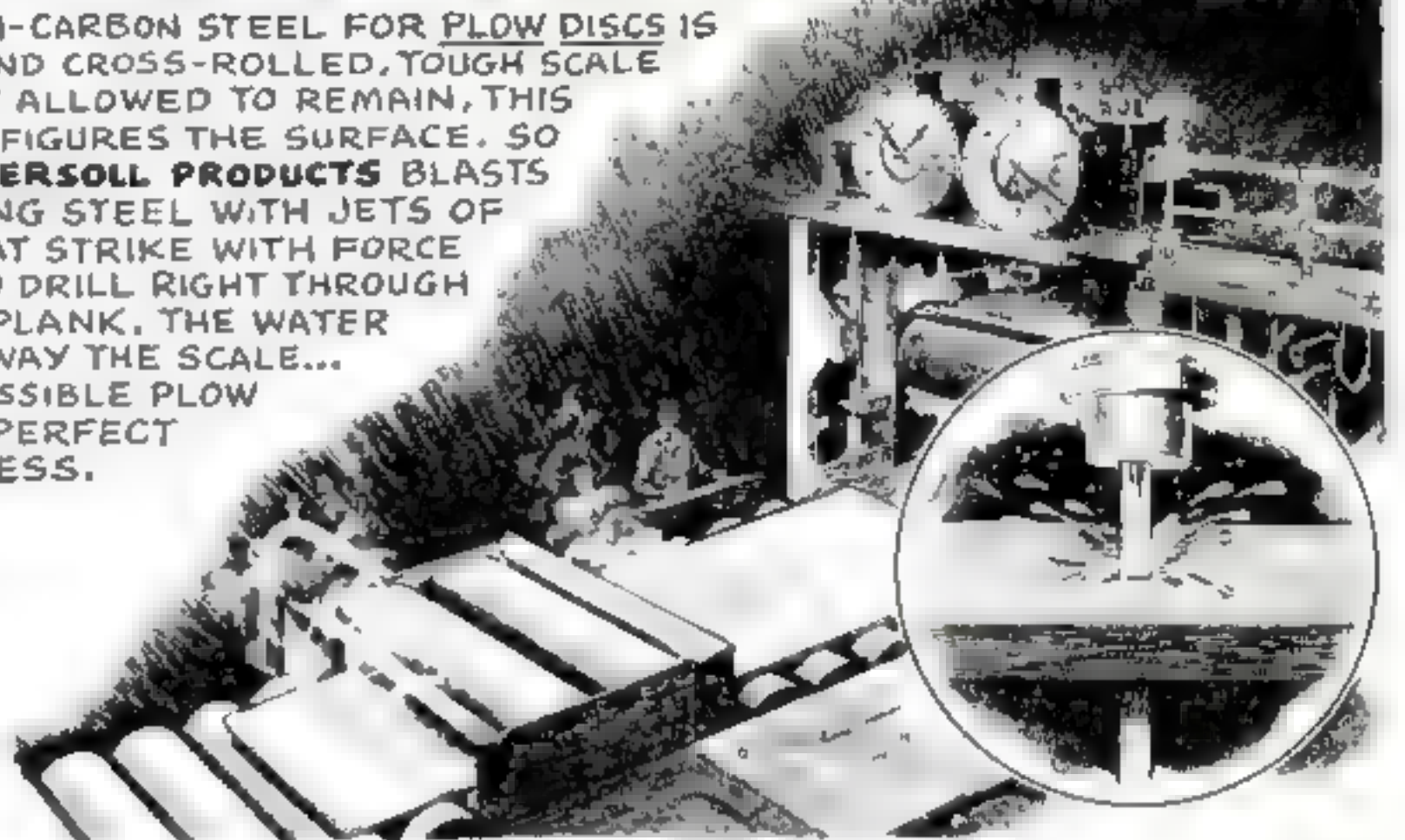
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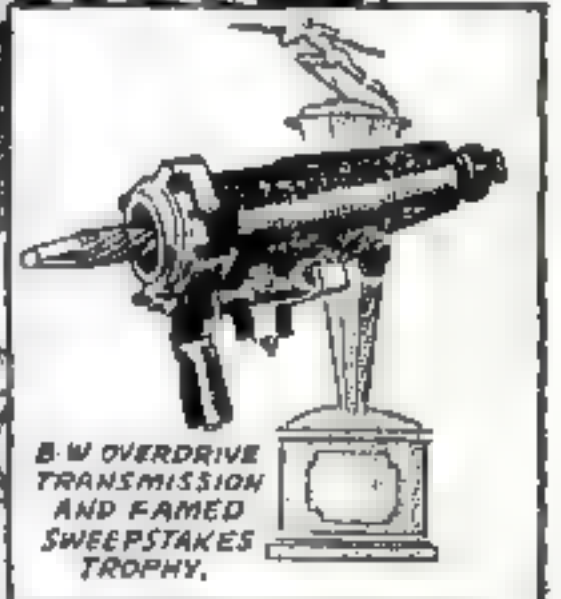
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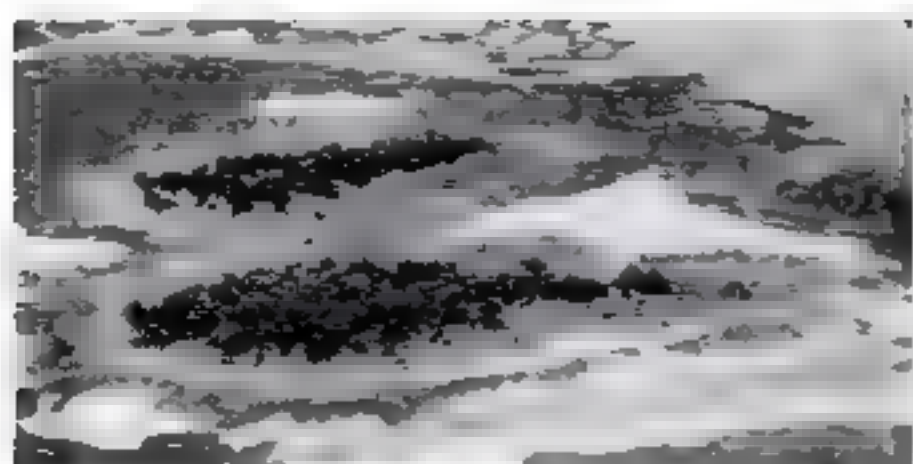


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AN ESCAPE TO ISLAND LIVING

Watery bargains help Americans pursue a dream

An island, as Webster's defines it, is merely "a tract of land surrounded by water. . . ." But to anyone who ever felt the urge to get away from it all, an island is the promise of escape, a place where life is blissfully isolated from the tensions of the world. Most Americans dismiss their hopes of owning an island as idle dreams, believing that islands are either no longer available or are prohibitively expensive to buy. The surprising fact is that within the U.S. and Canada alone there are more than enough to go around—perhaps even as many as Robert Froman indicated in the title of his useful island handbook *One Million Islands for Sale* (Duell, Sloan and Pearce—Little, Brown, \$3.50).

As a guide to would-be islanders, LIFE presents above and below a catalog of island bargains currently available in the U.S. Islands which can be inhabited exist in almost every part of the U.S. which possesses or borders on a sizable body of water. Many are located in the regions pictured below, and information about them is best obtained through chambers of commerce and local realtors. The cash prices are often incredibly low. But the price paid in inconvenience is somewhat higher, as indicated on the following pages which show some of the high spots of life among people who have achieved their wish of owning an entire island.



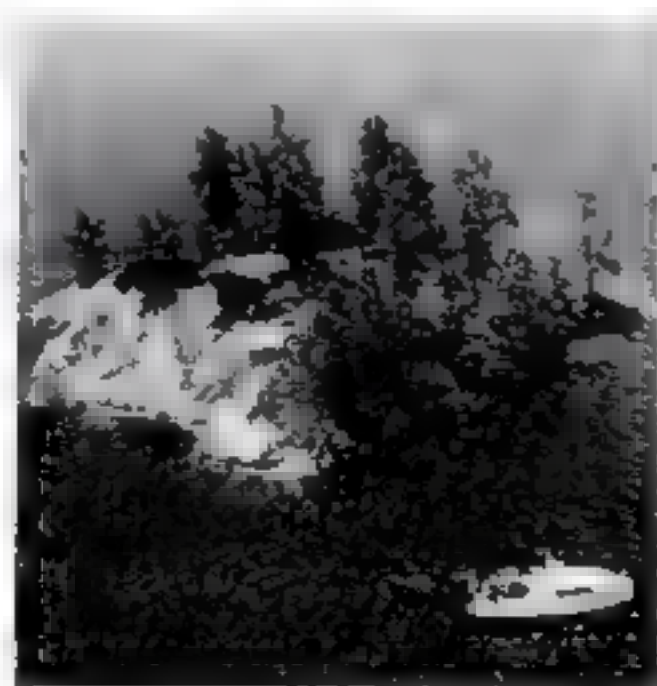
BOATING ON SEBAGO LAKE, MAINE, PAST THE ONE-ACRE ISLAND THEY SHARE

ASSORTMENT OF ISLANDS FOR SALE



\$150

This unnamed island (top), just off the New Jersey coast in Manahawkin Bay, offers fishing retreat not too far from mainland conveniences. During bad storms the low-lying one-acre island is sometimes covered with a foot of water but the purchaser could erect a high and dry cottage on stilts.



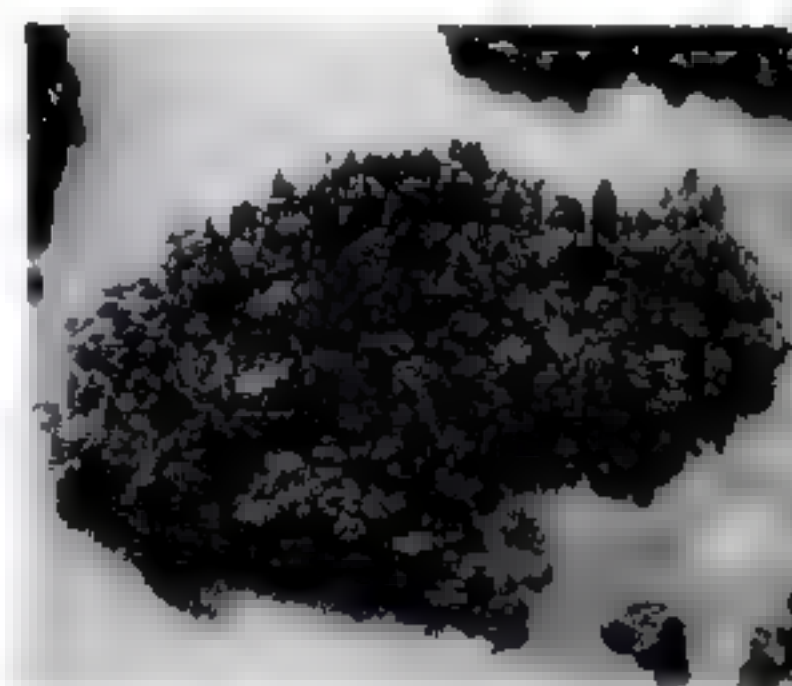
\$300

Designated Lot 7, this island in Minnesota offers hay fever sufferers a haven on waters of Lake Burnside. Three quarters of an acre in size, it has a granite base to which a cabin could be anchored. Although it has no beach, the rocks would support a dock from which to dive and swim.



\$500

Dog Island, three quarters of a mile off South Norwalk, Conn. in Long Island Sound, provides a secluded beach both for picnicking and swimming in an area where privacy is no longer easy to find. The water around the ¾-acre island is unusually clean, and clams can be found off its shores.



\$1,200

Goodwin Island, a miniature forest of five acres, is one of the few uncleared islands still left on Lake Winnebago in central New Hampshire. If the purchaser wants company he will find neighbors on an island just 200 yards away. It is only 1¼ miles by boat to nearest grocery store.



EACH SUMMER, MRS. RICHIE MAGEE AND HER SISTER TROLL FOR BASS. THE ISLAND, A GIFT FROM MRS. MAGEE'S LATE HUSBAND, WILL BE NAMED "KEEPSAKE"



\$2,000

Little Fang Island on Megunticook Lake in southern Maine is particularly suited for a fisherman. Nearly an acre in size, it has an 18x18 bunk-equipped cottage and a reputation for being in the middle of waters abundantly filled with everything from salmon and trout to perch and bass.



\$3,000

Welcome Island, once the site of a millionaires' yacht club, is one of the Thousand Islands on the St. Lawrence River in New York. Offering a choice location, the 3/4-acre island is only a thousand feet from a clubhouse on another island which has a polo field and 18-hole golf course.



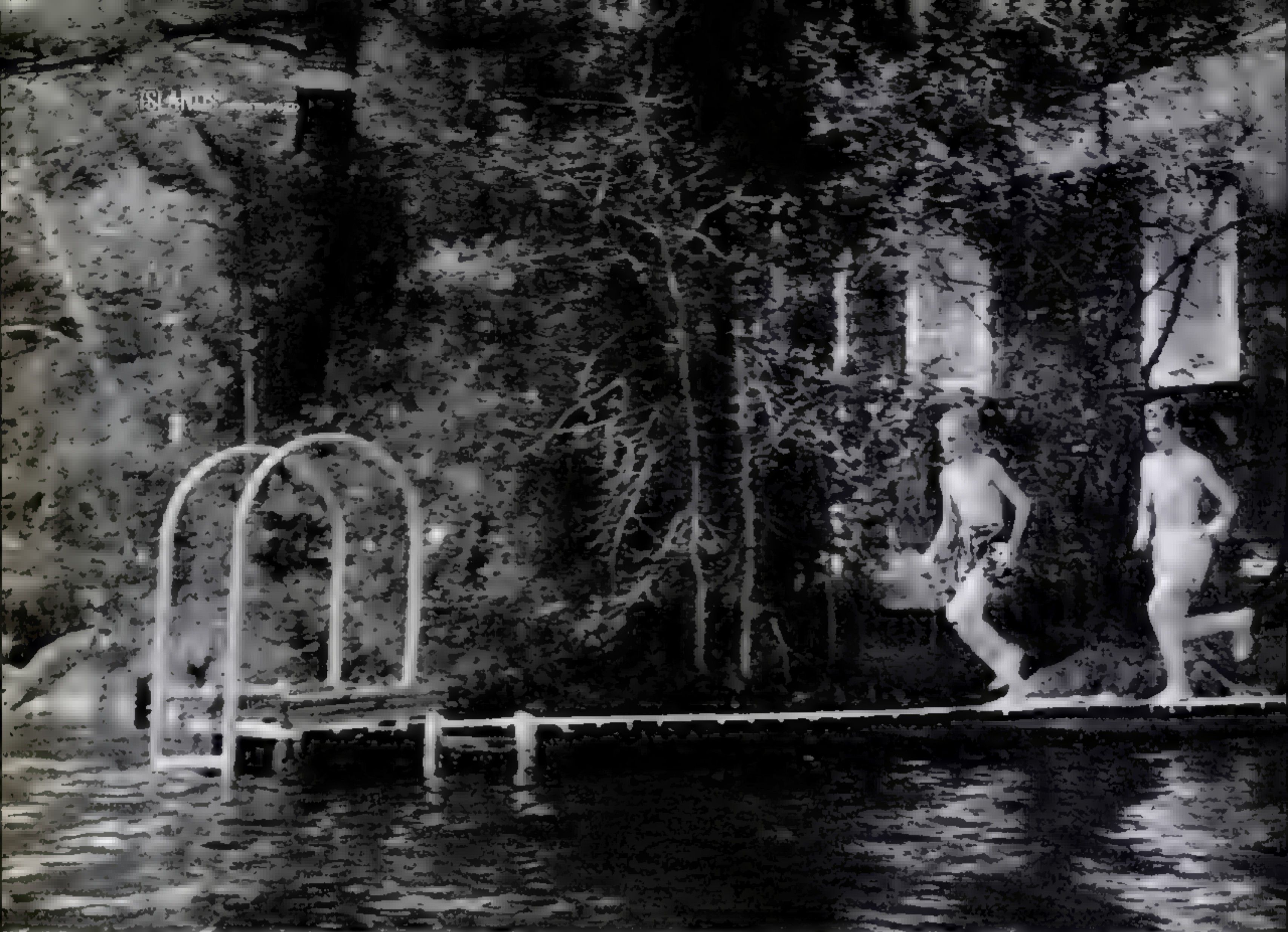
\$3,500

O'Neal Island, a 1/4-acre spot on Puget Sound in Washington, has only a crude driftwood shack but offers a wilderness escape. Cod can be caught from the shore, salmon from a boat. Baby raccoons are likely to be in the brush, and a transient deer occasionally swims over from a nearby island.



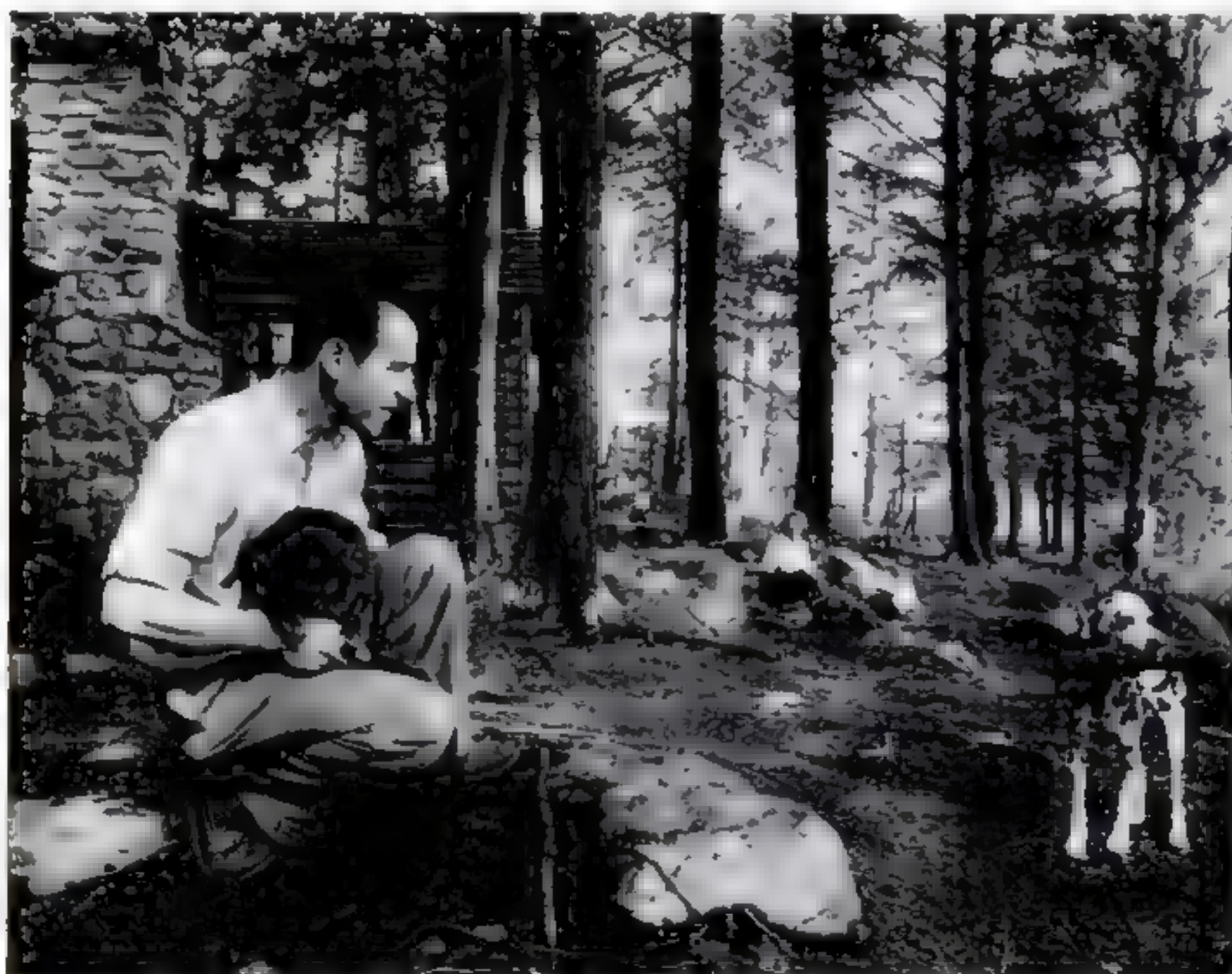
\$8,500

Pumpkin Island, rising 60 feet out of Penobscot Bay off the Maine coast, provides a romantic place for year-round living. On the rocky 2-acre island is a 100-year-old lighthouse connected to nine room house which comes completely furnished all the way down to linens and dinghies.



RACING FROM A STEAM BATH, Ben Landmark and his two sons head for a cooling plunge into the waters of Vermilion Lake in northern Minnesota. They

are guests of Dr. Preston Bradley, a Chicago pastor who has built a Finnish bath shack called a sauna on his 2-acre island and invites anyone around the lake



IMPORTED ANIMAL LIFE amuses John and Barbara Cloud outside the cottage on their 8-acre island in Maine. The Clouds bought the island six years ago partly to give their pet monkey a place to

enjoy some freedom but, learning that monkeys can swim, have to keep it in a cage. The Clouds fly themselves, the monkey and Susan, their Dalmatian, from Boston in their seaplane in less than an hour.

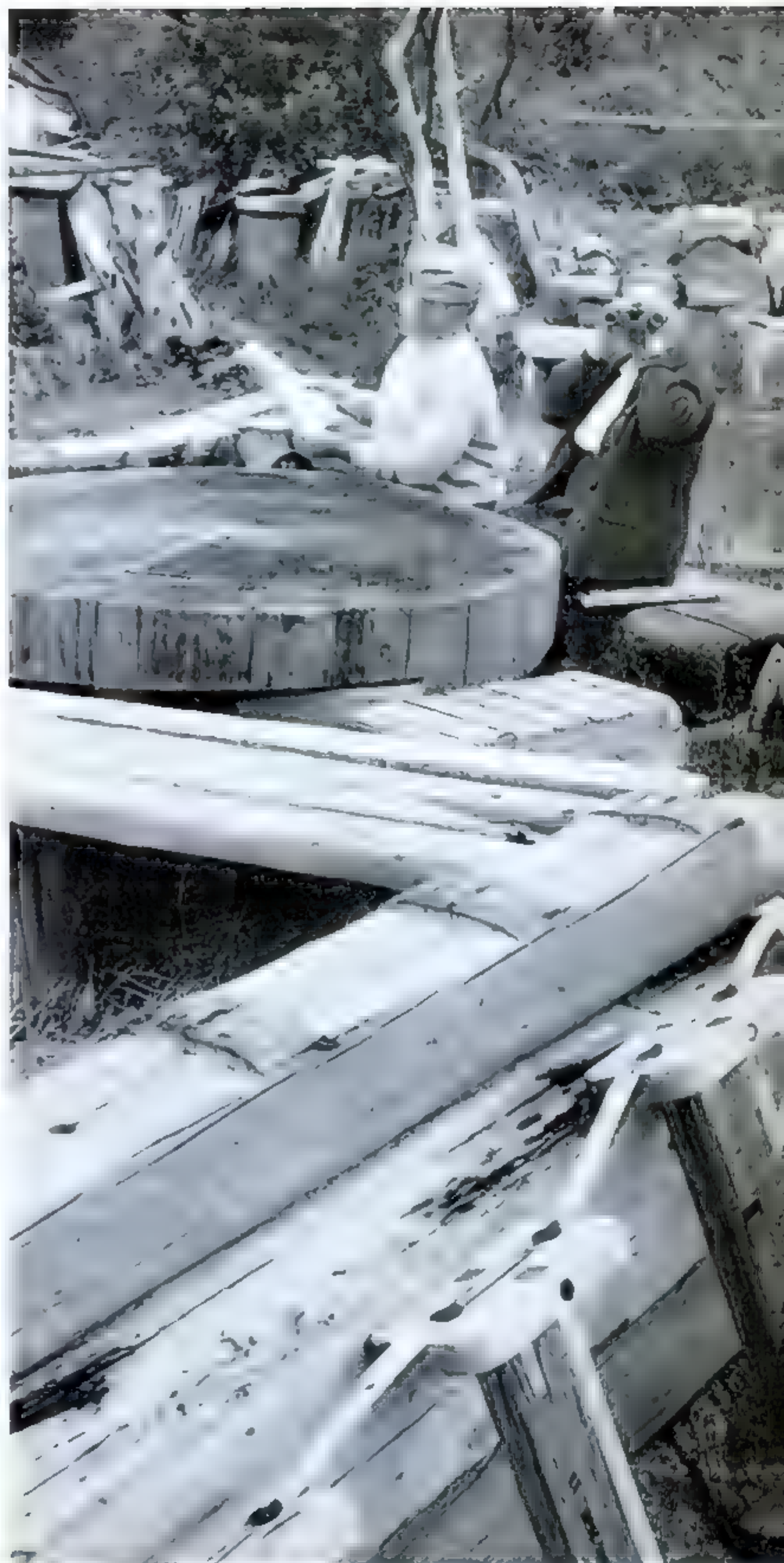
PRIMITIVE CHORES AMID LAZY LIVING

Along with its special pleasures, owning an island presents special problems, first in choosing it and then in living on it. To begin with, a boat is a necessity and to dock it a cove is desirable to offer protection. High water may temporarily flood an island and erosion may permanently eat it away. Unless a well can be dug, drinking water will have to be brought from the mainland; the Clouds (*left*) carry theirs all the way from Boston.

Once ensconced on the island, a person may decide—like Lew Dodd (*opposite page*) who has retired—to forego deliberately such mainland conveniences as electricity and plumbing. The daily chores may be primitive but the life is simple: there are usually so few things that can be done that not much has to be done. The days can be passed by collecting driftwood relics or fishing right off the porch. "What you gain," one contented veteran islander explains, "seems to mean more than what you miss."



to join in when they see steam belching out of it. Dr. Bradley bought the place 40 years ago when Lake Vermilion was in the midst of a roadless wilderness.



AMID DRIFTWOOD RELICS salvaged from their beach (above), Elizabeth Dodd peers at passing boats on Puget Sound. Her husband Lew sits at a table he found on the beach and studies the financial pages. The Dodds live year round on their 10 $\frac{1}{2}$ -acre island in the San Juan group in Washington state.

FIXING A LOBSTER POT, the Stephen Sallivans look forward to a dinner from the sea. Their $\frac{1}{4}$ -acre island is in Long Island Sound off Stony Creek, Conn., next to Motac in Law Island (background).





"JUST ROOM ENOUGH" is apt name for cottage which all but completely covers a tiny island in the St. Lawrence River. It provides a watery vacation home for the Reverend Edward Sizeland and his wife of Ogdensburg, New York. The Sizelands, here lounging in chairs anchored to the rocks, can catch black bass and

perch from their front yard. They bought the house in 1970 "to get away from everyone and everything." But the 605-square-yard island—smallest and one of the oddest of the uninhabited Thousand Islands in New York—constantly attracts tourist boats who keep the Sizelands from feeling they can really escape from everything.



Yardley English Lavender, from \$1.10 (plus tax) . . . Yardley English Lavender Soap, box of 3, \$1.35

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Here's a delightful way to feel fresh as a flower, light as air and young as laughter all day long. It's the lightening lift you get from Yardley English Lavender. Nothing in the world makes you feel so young, so fresh, so charming!

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Throughout the day, make the cool, fresh lilt of Lavender itself part of your loveliness. When you begin to feel weary, splash it on wrists,

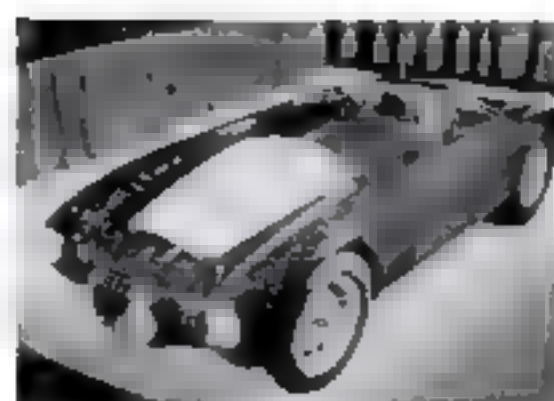
forehead and the hollow of your throat and revel in its refreshing, tingling fragrance.

Nothing in the world makes you feel so young, so fresh, so charming as Yardley English Lavender. Discover this for yourself by using Yardley English Lavender Soap and Yardley English Lavender Toilet Essence . . . enjoy its other fragrant forms, too. You'll find them all at your favorite drug or department store.

ONLY YARDLEY, in all the world, brings you the fresh, young feeling of English Lavender. Blending the oil of English Lavender blossoms with precious ingredients from the earth's far corners, they achieve a fragrance that's truly unique.

Yardley products for America are created in England and finished in the U.S.A. from the original English formulas, combining imported and domestic ingredients. Yardley of London, Inc., 620 Fifth Ave., N.Y.C.

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IT'S SPORTS

ILLUSTRATED

THAT WILL BE THE NAME of the first weekly sport magazine to be published in America in the 20th century.

SPORTS ILLUSTRATED will cover all sports from "A" for Angling to "Y" for Yachting—and bring to sports, with week-by-week regularity, the finest writing, intelligent reporting, outstanding action photography, and lots of color.

More than 250,000 families have already subscribed to **SPORTS ILLUSTRATED**—sports-minded men and women everywhere, sports figures, business and professional people.

Among them, for example, *Ed Sullivan*, who writes, "Enthusiasm for sports today knows no bounds of age, wealth, or social position. Your magazine should provide an ideal outlet for the sports energies and interests of the whole family."

Among them, too, writer *Mary Roberts Rinehart*, "I have watched with a good deal of interest the tremendous development of sports in this country, particularly during the last 10 or 15 years. The youth of

our land should especially benefit by a magazine like yours."

And *Admiral Thomas C. Kinkaid*, "Your magazine will arouse new interests, present new information on your readers' current interests, and develop a proper regard for 'sportsmanship' in the true meaning of the word."

Writes *Pee Wee Reese*, "My wife and daughter will find it a real treat, too—for it should have plenty to offer the armchair and spectator sportsman as well as the competitor."

And *Joan Crawford*, "It's wonderful to have a magazine full of sports without having to travel through 50 others to find that one thing you're looking for!"

Hundreds of letters like these arrive each day, with praise, comments, questions. Most frequently-asked question, "If I subscribe now, can I still get Vol. 1, No. 1?" Yes—if you don't wait too long. Charter subscription, \$6. Use order card in this copy of *LIFE*, or write: **SPORTS ILLUSTRATED**, Dept. A-3, 540 N. Michigan Ave., Chicago 11, Ill.

A Sports Magazine without Columnists? Certainly not!

Here's how a few of **SPORTS ILLUSTRATED's** columnists feel about it:

HERMAN HICKMAN, ex-Yale coach, in his inimitable style, will contribute a weekly football column:

"I am sold completely on the set-up, make-up and coverage of the new sports magazine. I've always wanted to be a Monday morning quarterback, and now I will have the opportunity after 29 years of playing and coaching (I started at 13, or some 150 pounds ago)."

RED SMITH will write the weekly column on baseball:

"This is a major undertaking in the field of sports coverage and I am happy to have a hand in it."

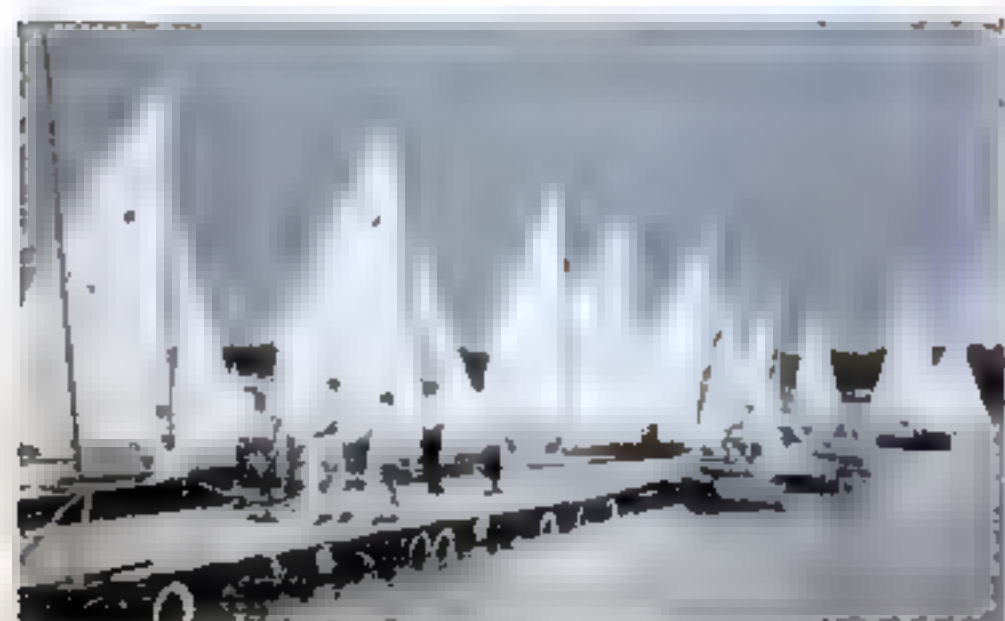
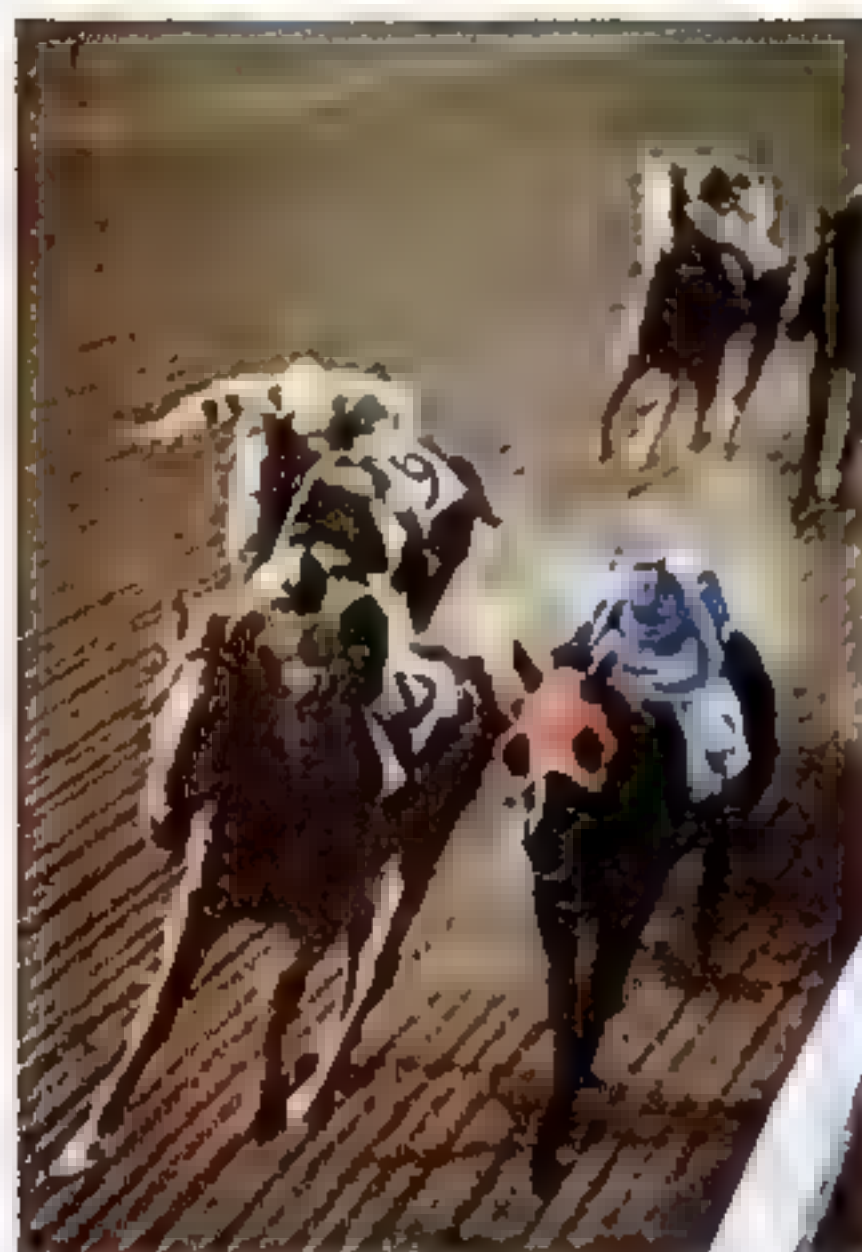
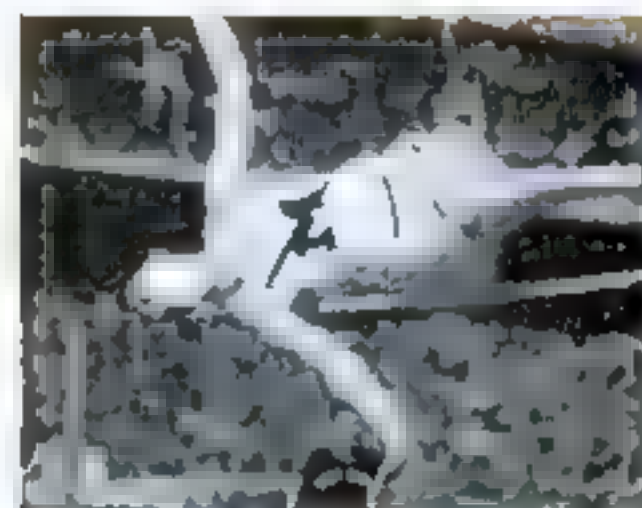
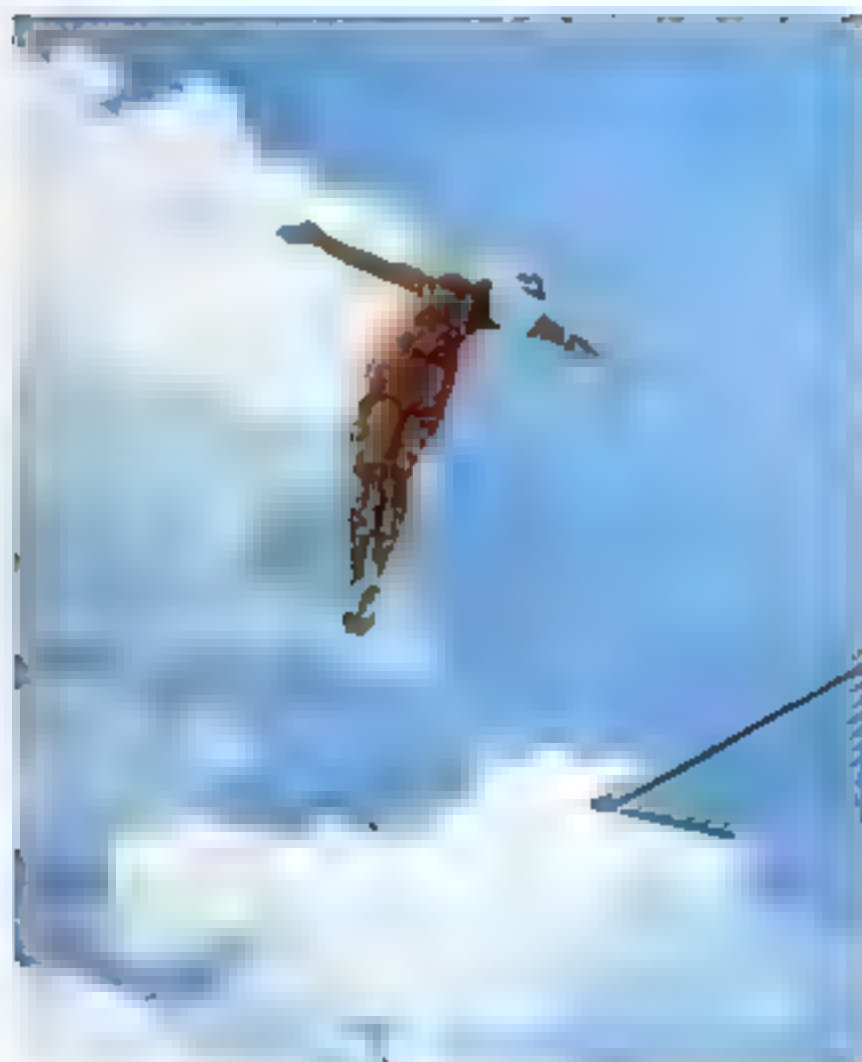
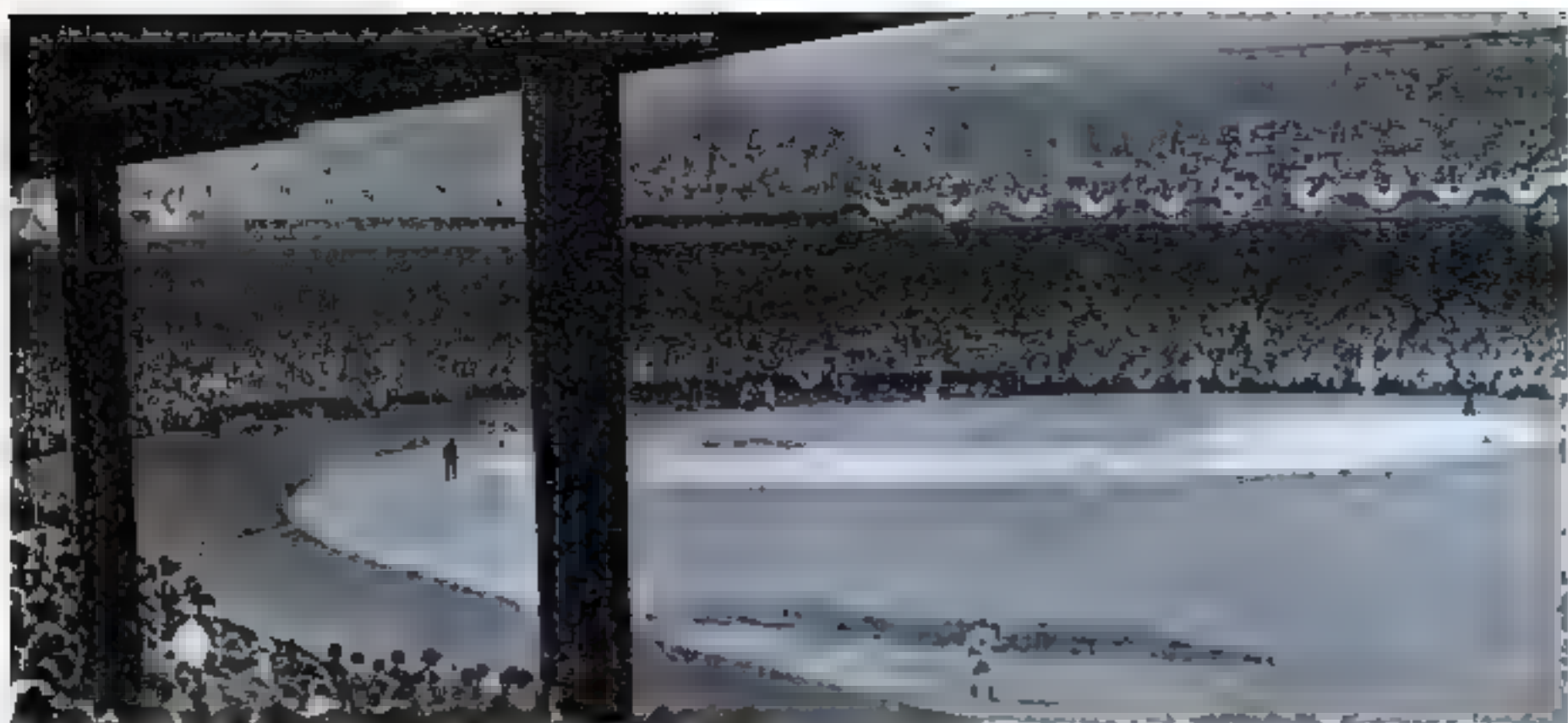
HERBERT WARREN WIND, top golf writer, says:

"The new weekly sports magazine is, for me, a long awaited chance to do the type of Golf writing I have always liked best—on the order of the wonderful pieces Grantland Rice did for the old 'American Golfer.'"

HART STILWELL, novelist and occasional playwright, will write on hunting and fishing:

"Many things in the outdoor field have been treated too superficially and I welcome the chance to write in a way that will get at the heart of the outdoors."





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On the porch of a magnificent old Southern plantation in a San Francisco penthouse or on a ranch in Texas Old Sunny Brook, Blend and Straight is welcome company everywhere! Whether you like the mellow blend or the rich straight, you enjoy the finest in Old Sunny Brook, America's favorite Kentucky whiskey.

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SPRAYED BY PASSING TRUCKS, SADDLEBAGS FLYING, MODERN PONY EXPRESSMAN MARVIN SCOTT GALLOPS THROUGH RAIN ALONG U.S. 40 IN CENTRAL KANSAS

Life Rides with the Pony Express

RIDERS RESTAGING WESTERN LEGEND OUTSPEED THEIR FOREFATHERS

In mid June along the highways which slice the arid wastes of Wyoming and the high plains of Kansas, the clatter of hoofbeats punctuated the whir of tires and the wail of car engines. Two groups of Pony Express riders, one riding east from Ogden, Utah, the other west from Kansas City, Kan., were racing on Colorado Springs re-enacting a legendary piece of American history. For 19 months before the telegraph wire linking east and west was completed, the Pony Express riders had fought Indians, mountains and fatigue to cross the 2,000 miles between St. Joseph, Mo.

and Sacramento, Calif., faster than anyone had done it before. Carrying news and mail, they rode 75 to 100 miles daily, always at breakneck speed, changing horses every 10 miles. The re-enactment, conceived by the Ogden Junior Chamber of Commerce to publicize the chamber's annual convention in Colorado Springs, enlisted members of sheriffs' mounted posses in the two towns as riders. Despite foul weather, heavy traffic and chuck holes in the roads, the Ogden horsemen covered their 604 miles in 34½ hours, beating the best time the real Pony Express ever made.



LOPING THROUGH UTAH at the head of a procession of loyal Ogden boosters, Real Estate Broker Vern Thompson guides horse Pat along U.S. Highway 30

a few miles east of Ogden. Auxiliary police car behind him, which was equipped with flashing red light and siren, stayed with the riders throughout the race

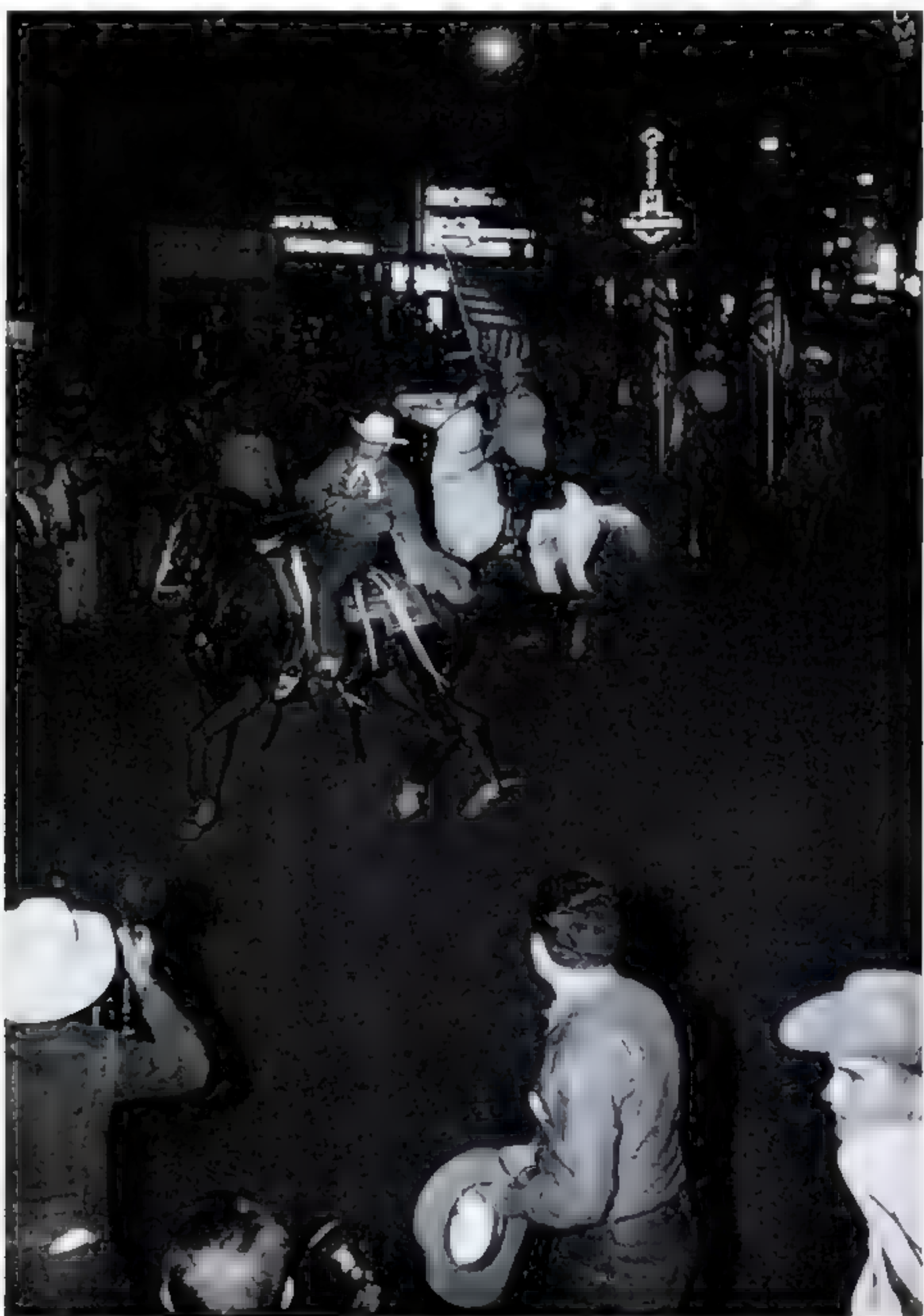
WYOMING WORRY, COLORADO CAPERS

From Ogden 10 riders and from Kansas City 25 started the relay to Colorado Springs, racing to see who would get there first. Each rider galloped three miles, handed the pouch to the next rider, then loaded his mount onto an auto-drawn trailer and drove 15 miles on down the road to await his next turn to ride.

Trouble struck the Utahans in southwest Wyoming when one horse bowed a tendon and another fell, causing his rider to break a leg. But then things went smoothly again, and at Laramie the Utahans put on more speed, each man riding just one furious mile at a time. Such speed paid off and the Ogden riders loped in to the bicentury of the Colorado Springs convention a full five hours ahead of the Kansans.



WAITING at relay point to carry mail, Utah rider Gene Robinson hunkers fire in cold Wyoming night.



WINNING the race, the first Utah riders (above) parade in Colorado Springs after the 31 1/2-hour ride.

BRANDING of the convention queen, Joyce Sellars, looks realistic (right) but leaves her unmarked.



PASSING THE POUCH in the Wyoming sunset near Little America, Amos Cook (*left*) of the Utah posse gives the mail to Rancher Charles Storey (*right*).

The team was an hour ahead of schedule at this point and averaging almost 20 mph. A pace car went ahead and drove stakes to mark each relay point.





A KITE FLYING A MAN

For Vern Crary of Sacramento, Calif. water skiing, kite flying and just plain flying are all part of the same sport. When Crary water skis he ties a giant muslin kite to the towboat. Then he holds the kite overhead. As the boat picks up speed the kite—with Crary hanging on—takes off. In the flight at right the towboat is doing 45 mph and the kite has taken Crary up to 65 feet, his best altitude. When the boat slowed down a few moments later, the kite descended in a glide and Crary made a neat two-ski landing.





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LUCKIES TASTE BETTER

CLEANER,
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